



## AGENDA ITEM COMMENTARY

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<b>MEETING NAME:</b>	Economic Development Corporation
<b>MEETING DATE:</b>	6/3/2025
<b>ITEM TITLE:</b>	Consider and take appropriate action on marketing grant application.
<b>STAFF INITIATOR:</b>	Danielle Sweat-EDC Director

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### **BACKGROUND:**

At the April meeting, the board agreed to explore the possibility of introducing a marketing grant for the 2026–2027 fiscal year. As part of the discussion, we reviewed several sample applications from other communities. The board then directed the EDC Director to draft a version tailored specifically for the Wolfforth EDC. That draft application required another round of edits to bring back to the board in June.

### **EXHIBITS:**

Marketing grant application

### **COUNCIL ACTION/STAFF RECOMMENDATION:**