

# Introducing the **CERTIFIED TEXAS ECONOMIC DEVELOPER (CTED)**

**Texas' first and only professional  
certification for economic development.**

The Texas Economic Development Council and Texas A&M Engineering Extension Service have partnered to create the Certified Texas Economic Developer Certification Program.

The CTED is the highest distinction of knowledge and credibility for Texas-based economic development practitioners. It is an expert-led, peer-driven certification program for active economic development professionals with curriculum tailor-made and unique to Texas.

Consider becoming a Certified Texas Economic Developer to take your career to the next level and be recognized as the one of the best economic developers in Texas! Requirements for eligibility apply.

**How to learn more about the CTED?**



Visit <https://texasedc.org/programs/certified-texas-economic-developer-cted-program> to view the eligibility requirements and download the application



Email [amy@texasedc.org](mailto:amy@texasedc.org) with questions or inquiries



512-480-8432



[www.texasedc.org](http://www.texasedc.org)

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Here are some excerpts of testimonials from individuals that are now Certified Texas Economic Developers!



Each session has equipped me with practical tools and real-world strategies that I can apply directly to my work. These courses have strengthened my ability to lead with intention and collaborate more effectively across departments and sectors. Learning alongside peers in a cohort-style environment was truly invaluable, offering diverse perspectives and shared experiences that enriched the learning process. *Victoria Vargas, CTED, City of Kyle*

I found this program to be exceptionally valuable to my growth as an economic development professional. The diversity of courses included in the program helped me expand my outlook and see economic development from the perspective of external stakeholders, which will enhance my ability to work with and negotiate with those stakeholders. *Christophe Trahan, CTED, Palestine EDC*

The CTED program was one of the most valuable professional development experiences I've had in Economic Development. The curriculum was strong, and each module offered meaningful content, but what truly set this program apart was the opportunity to learn alongside peers from across Texas. *Jason Greiner, CTED, Wylie EDC*

The most beneficial aspect of the CTED program for me was the opportunity to engage with fellow economic development professionals. The networking and exchange of ideas have proven invaluable, and I've walked away with new insights and best practices that I am already applying in my work. *Shani Bradshaw, CTED, City of Sanger*

Earning the inaugural Certified Texas Economic Developer designation is an incredible honor and a testament to the knowledge gained from extraordinary lecturers and remarkable peers across our great state. I encourage every economic developer to pursue this opportunity and help shape the future of Texas communities. *Susan Gill, CTED, Lindale EDC*

The CTED Program has expanded my knowledge and equipped me with new tools that will help turn Texas-sized ideas into real results for my community. *Drew Brassfield, CTED, City of Amarillo*

For anyone considering the CTED certification, it's more than a professional achievement, it's an investment in your ability to make a greater impact. It equips you with practical tools, expands your network, and strengthens your credibility in the field. *Stacy Crossley, CTED, Canton EDC*

Earning the CTED designation is one of the best highlights of my 25-year career. The expertise of the trainers and the curriculum tailored to Texas is so valuable. *Diane Lemmons, CTED, The Colony EDC*

Each module not only expanded my technical expertise but also strengthened my strategic thinking and collaborative leadership abilities. The cumulative effect of the CTED Program has empowered me to lead with confidence, think holistically, and engage stakeholders more effectively. It has reinforced my commitment to driving sustainable economic growth and has elevated my role as a trusted, informed professional dedicated to the prosperity of the regions I serve. *Rachel Steele, CTED, City of Magnolia*



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