



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	July 7, 2026
ITEM TITLE:	Consider and take appropriate action on Lubbock Chamber of Commerce luncheon report.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

The Board will receive an update from Board Member Nicole Butler regarding the 2026 Lubbock Chamber of Commerce National Day of Prayer Luncheon, which the Wolfforth Economic Development Corporation attended for the second consecutive year as a Platinum Sponsor. The WEDC participated at the Platinum sponsorship level in the amount of \$2,000.

This annual event brings together business leaders, elected officials, educators, community organizations, and regional stakeholders from across the South Plains. Participation in the luncheon provides the WEDC with continued visibility and networking opportunities while reinforcing the organization's commitment to community engagement and regional partnerships. The event also serves as an opportunity to strengthen existing relationships and develop new connections that can support future economic development initiatives for the City of Wolfforth.

As part of the sponsorship package, the WEDC received reserved seating, sponsor recognition, and promotional visibility during the event. The Chamber has provided current sponsors with the opportunity to secure their sponsorship level and pricing for next year's luncheon in advance. Nicole Butler will provide additional feedback regarding the event experience, attendance, and the value of continued participation as the Board considers future sponsorship opportunities.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION: