



MARKETING ALLIANCE

Wolfforth EDC Strategic Plan Timeline

June 2	Proposal approved and project work begins
Early June	Review of draft Strategic Plan, board feedback, interim priorities, and updated development considerations
Mid-June	Continued Strategic Plan refinements and alignment with current development activity and organizational focus
Late June – Mid-July	Development of detailed work plan framework, including priority initiatives, timelines, responsibilities, and performance metrics
July 20	Delivery of draft work plan
July 20 – August 10	Review period with Wolfforth EDC leadership and board
August 10 – August 19	Collection of feedback and revisions
August 20, 2026	Delivery of revised Strategic Plan and work plan based on feedback
August 20 – August 31	Final review and alignment with leadership and board
September 1	Approval of work plan and official start of implementation