



## AGENDA ITEM COMMENTARY

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<b>MEETING NAME:</b>	City Council
<b>MEETING DATE:</b>	January 6, 2025
<b>ITEM TITLE:</b>	Consider and take appropriate action on request for Hotel Occupancy Tax Funds in the amount of \$4,000 for the Frenship Tiger Relays
<b>STAFF INITIATOR:</b>	Terri Robinette, City Secretary

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### **BACKGROUND:**

The Don Black Tiger Relays Track Meet will take place at Peoples Bank stadium in February 2025. Frenship Track will host 30+ teams from the region at this annual meet. In past years, HOT funds have been used to purchase coaches' gifts and to support the Track Booster Club to help with expenses related to this event. The requested amount is the same as last year, \$4,000. This has been a long-standing request for support for this regional track meet.

Under Texas law, local HOT revenue can be used only to directly promote tourism and the convention/hotel industry. This means the proceeds should be spent on projects or events that result in visitors or attendees staying overnight in the community, generating more hotel occupancy tax. With the expected attendance of so many regional teams, this event is eligible for funding.

Available HOT funds as of 11/30/2024: \$638,199.55

### **EXHIBITS:**

### **COUNCIL ACTION/STAFF RECOMMENDATION:**

Approve a \$4,000 request for the Don Black Tiger Relays