



Wolfforth Economic Development Corporation Monthly Report

March 2026

- Something Different Grill: Help with internet provider, chamber questions, and ribbon cutting planning. Connections with FISD culinary.
- Coffee with LBK Chamber CEO
- Attend Lubbock Economic Council luncheon
- Meeting with Michael Adams
- Meeting with Retail Strategies
- Attend World Hydrogen show in Houston with the High Ground
- Dinner with Site Selector from Hickey Global
- Strategic Plan meeting
- Collaborate with United on groundbreaking
- Meeting with board member about project turquoise poodle
- Gather documents for project turquoise poodle
- United Site Visit/Groundbreaking Set Up
- Work with Underwood Law and MM Shag Tree on performance agreement
- Intro call for project turquoise poodle
- United Groundbreaking
- Strategic Planning session with Marketing Alliance
- Joint comp plan meeting
- Incentive Research for downtown/mixed use development

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on CivicServe
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities