



AGENDA ITEM COMMENTARY

MEETING NAME: City Council Meeting
MEETING DATE: Monday, January 22, 2024
ITEM TITLE: Consider and take appropriate action on request for Hotel Occupancy Tax Funds for Frenship Tiger Relays
INITIATOR/STAFF INFORMATION SOURCE: Terri Robinette, City Secretary

BACKGROUND: This is a follow-up to a request from Frenship Track Boosters. On October 2, 2023, the City Council approved a request for \$2500 to cover expenses for the Don Black Tiger Relays Track Meet. This track meet will have a total of 56 teams from the southern panhandle region including teams from Midland/Odessa and as far south as San Angelo. This is a three day meet and teams are encouraged to book hotel rooms at the Wolfforth Holiday Inn Express. This additional request in the amount of \$1500 would be used to purchase Coaches gifts for all teams. This has been a long-standing request for support for this regional track meet since the inception of the CDC.

Under Texas law, local HOT revenue can be used only to directly promote tourism and the convention/hotel industry. This means the proceeds should be spent on projects or events that result in visitors or attendees staying overnight in the community, generating more hotel occupancy tax. With the expected attendance of so many out of town teams, this event is eligible for funding.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION:

Approved a \$1500 request for the Don Black Tiger Relays