



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	June 2, 2026
ITEM TITLE:	Consider and take appropriate action on Leading EDG proposal.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

The Wolfforth Economic Development Corporation has partnered with [Leading EDG](#) for many years to assist with business recruitment, retention, expansion, and entrepreneurial support efforts within the City of Wolfforth. Through this partnership, Leading EDG has provided direct technical assistance and consulting services to local businesses and prospective businesses looking to establish or expand operations in our community.

A major component of this partnership has been the work of Taylor, who has served as a valuable resource not only to the WEDC, but also to business owners, entrepreneurs, and community stakeholders throughout Wolfforth. His experience and accessibility have allowed local businesses to receive professional guidance that many small and growing communities often do not have readily available.

Over the years, Leading EDG has assisted with a wide variety of economic development functions including:

- Business startup guidance and mentoring
- Existing business expansion assistance
- Market and feasibility discussions
- Financial packaging and funding resource identification
- Small business counseling and strategic planning
- Workforce and operational discussions
- Coordination with regional and state economic development partners
- Entrepreneurial support and business retention efforts

The value of this partnership has extended beyond traditional recruitment efforts. In many cases, small businesses and entrepreneurs simply need access to someone who can help navigate the process of growth, permitting, financing, planning, or operational strategy. Having an experienced consultant available as a resource has allowed the WEDC to provide a higher level of service to the business community without requiring additional in-house staffing.

As Wolfforth continues to experience significant growth and development activity, maintaining strong relationships with existing businesses remains critically important. Business retention and expansion

efforts are often one of the most effective forms of economic development, and the services provided through Leading EDG have supported those efforts in a meaningful way.

Taylor will be present at the meeting to provide the Board with an overview of the work completed over the past contract term, discuss current projects and business activity, and highlight any new initiatives, tools, or opportunities available through Leading EDG moving forward. This presentation will also give the Board an opportunity to ask questions regarding ongoing services and future priorities as the WEDC evaluates contract renewal.

The agreement with Leading EDG is now up for renewal consideration by the Board.

EXHIBITS:

Leading EDG Proposal

COUNCIL ACTION/STAFF RECOMMENDATION: