



Wolfforth Economic Development Corporation Monthly Report

June 2025

- FEMA Training
- Communications with Graco
- Youth Sports Conversation/Meeting
- Meeting with United PR
- In Person Meeting with Retail Strategies
- 4th on the 5th Meeting
- Meeting with Larry Holland regarding vehicle and other projects
- Branding Discussion for the comp plan
- Attend Lubbock economics luncheon
- Check on businesses after storm
- Sign contract on property
- Attend parade of homes preview party with developers and builders
- Content for Reel at Crescent Ranch
- Attend Fisd Foundation meeting
- Marketing Grant edits
- All Hale Meats ribbon cutting planning
- Learn about GSLI-a Site Selector Firm
- Hales Ribbon Cutting
- Hero Home Blessing
- Evie Mae's special occasion delivery
- All things 4th on the 5th!!

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on EDOIQ
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities
- Agenda building

- Monitor comptroller site for new sales tax permits