



## AGENDA ITEM COMMENTARY

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<b>MEETING NAME:</b>	City Council
<b>MEETING DATE:</b>	July 21, 2025
<b>ITEM TITLE:</b>	Consider and take appropriate action on request for Hotel Occupancy Tax funds in the amount of \$2,500 for Texas Tech Going Band event at Evie Mae's and Goodline Public House.
<b>STAFF INITIATOR:</b>	Danielle Sweat, EDC Executive Director

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### BACKGROUND:

Staff has received a request on behalf of Evie Mae's and Goodline Public House for a donation in the amount of \$2,500 for Texas Tech Going Band from Raiderland's 100<sup>th</sup> anniversary registration event hosted at Evie Mae's and Goodline Public House to be held on August 29, 2025. There will be live music by the Going Band, and more details to come. This event will draw about 500 visitors to our community, so they are asking for help with restroom rentals.

Under Texas law, local HOT revenue can be used only to directly promote tourism, the arts, and the convention/hotel industry. With the expected attendance of so many out-of-town students and families, this event is eligible for funding.

Current available HOT funds total as of 7/3/2025 is \$692,697.00. Receipt of revenue averages \$8,000 per month.

### EXHIBITS:

None

### COUNCIL ACTION/STAFF RECOMMENDATION:

Approve donation of HOT funds in the amount of \$2,500 to pay for portable restrooms for Going Band Event hosted by Evie Mae's and Goodline Public House.