



## Wolfforth Economic Development Corporation Monthly Report

September 12, 2024 -October 18, 2024

- Meeting with Brad Ewing on the next steps for an economic impact analysis.
- Meeting with Matty Mclain with Leading EDG
- Attended West Texas Home Builders/West Texas Hero Homes benefit
- Met with Larry Holland and Leading EDG
- Ribbon Cutting for the entryway signage
- Met with Cary with Frenship Youth Baseball
- Meeting with local business owner Josh Hamby with Hudson Fence Company
- Meeting with Purpose Marketing about branding
- Recorded Reel for Rise N Shine Donuts
- Event meetings for Harvest Festival and Halloween
- Conversations with FISD about events
- Represented WEDC at event for The Children's Advocacy Center of Lubbock
- Met new business owner Jorge Varela with Hey Vos. They will be next to Luxury Lounge
- Collected color run t-shirt forms
- Ribbon Cutting for Ridgewood Elementary
- Webinars for Placer AI
- Edit website to contain new spec building in CitySide Business Park
- Attend Power Up Texas meeting
- Edit website to add 1500 Dowden
- Contacted KCBD about growth data
- BRE Visit/Marketing Visit with Splash Brothers
- Onboarding with EDOIQ
- Meeting with new representative from the office of the Governor
- Harvest festival social media and float decorating
- Harvest festival
- Meeting with Taylor McAlpine with Leading EDG
- Closing on access road property. Prepping to list for lease.

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities