
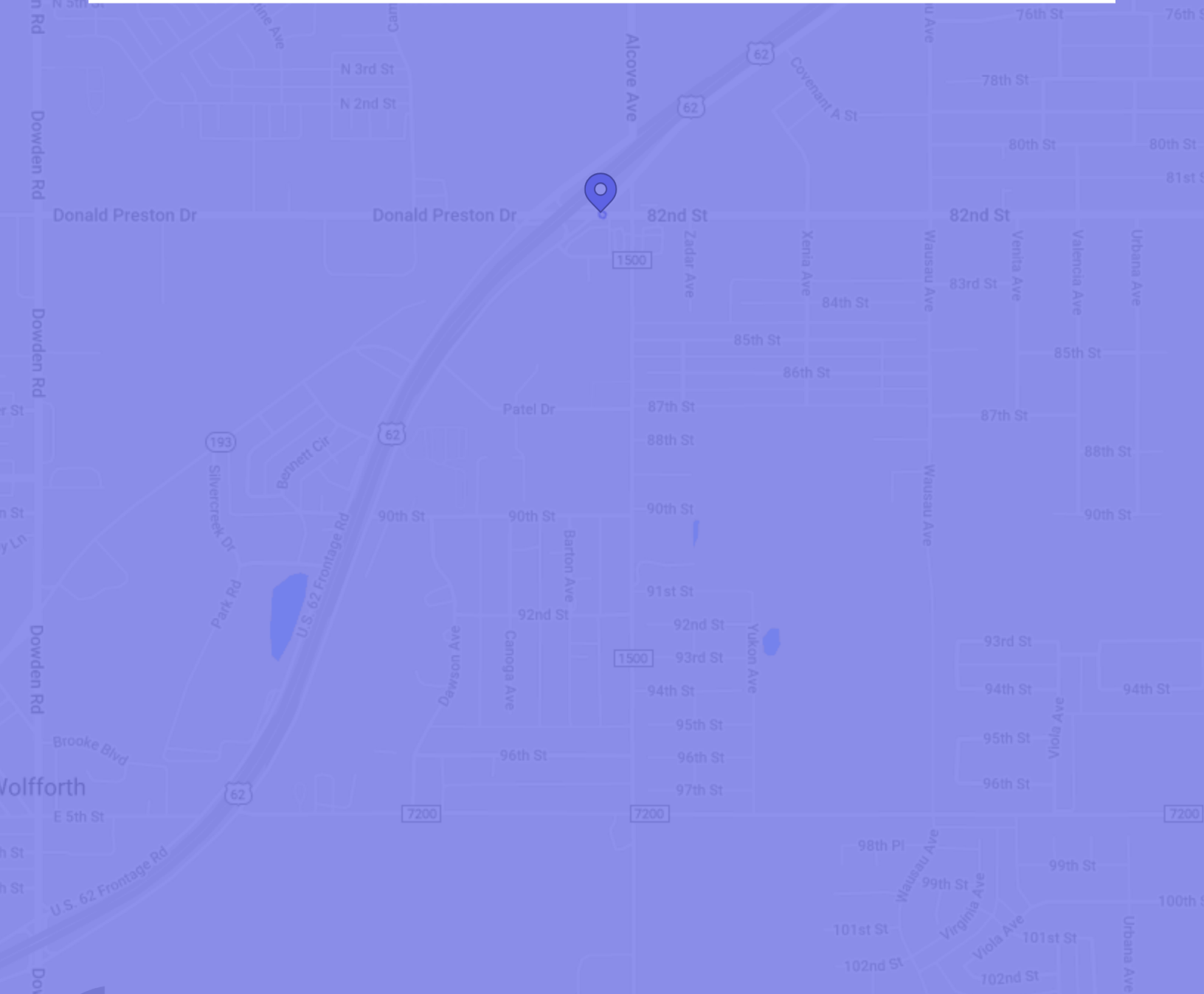


Property Overview

Jun 1, 2023 - May 31, 2024

Property:

 **Wolfforth Entrance - Lubbock**
82nd Street, Wolfforth, TX 79423

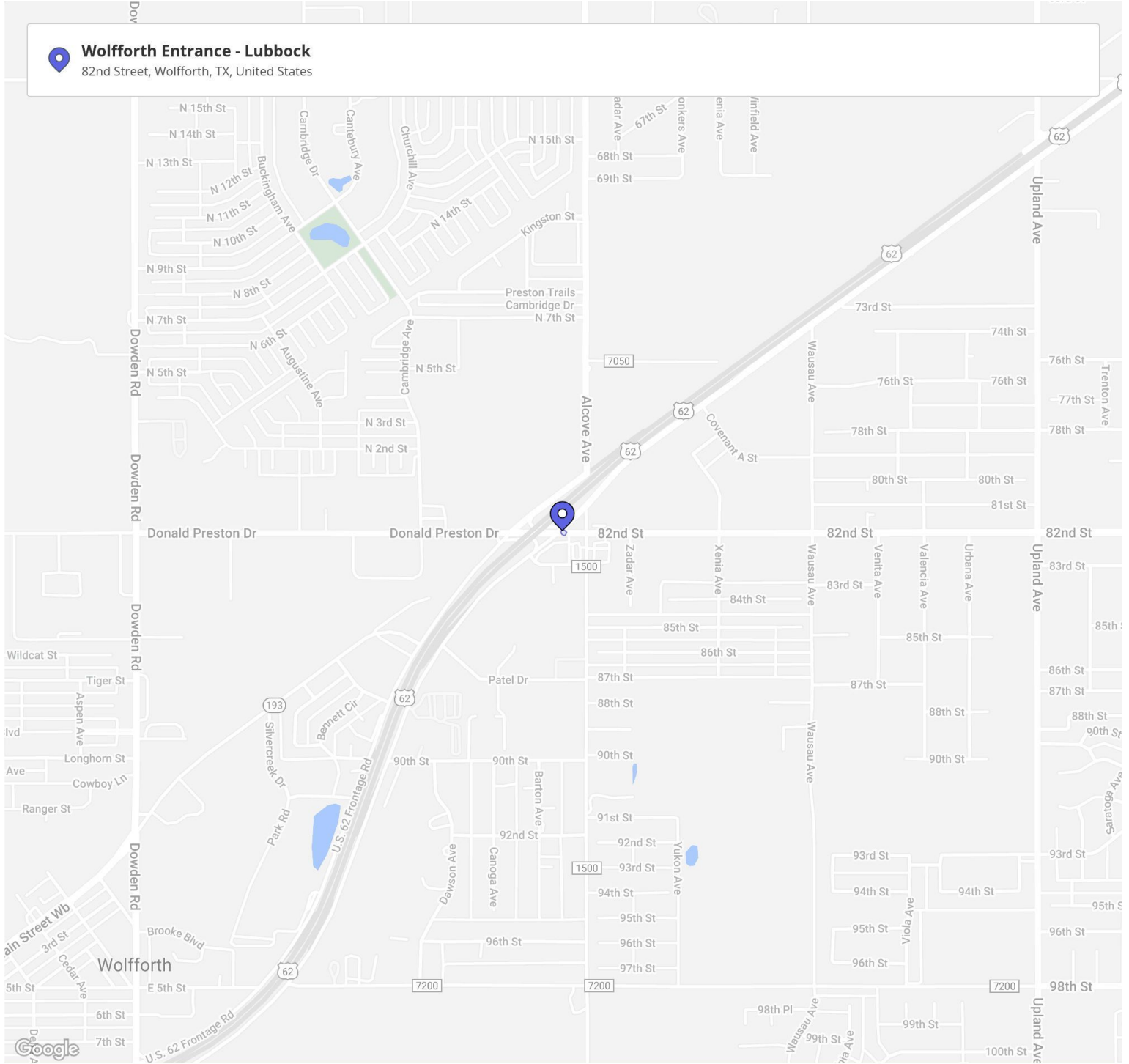


Property Overview

Jun 1, 2023 - May 31, 2024



Wolfforth Entrance - Lubbock
82nd Street, Wolfforth, TX, United States



Property Overview

Jun 1, 2023 - May 31, 2024



Metrics

● **Wolfforth Entrance - Lubbock**
82nd Street, Wolfforth, TX 79423

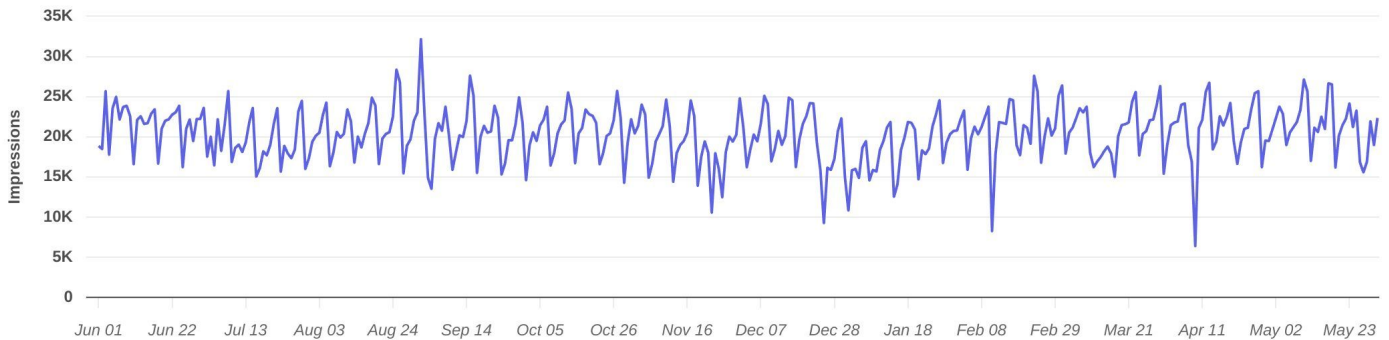
Impressions	7.4M	Impressions YoY	-4.9%
Viewers	610.2K	Impressions Yo2Y	+117.7%
Impression Frequency	12.21	Impressions Yo3Y	N/A
Panel Impressions	622.7K		

Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Impressions Trend

● **Wolfforth Entrance - Lubbock**
82nd Street, Wolfforth, TX



Daily | Impressions | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

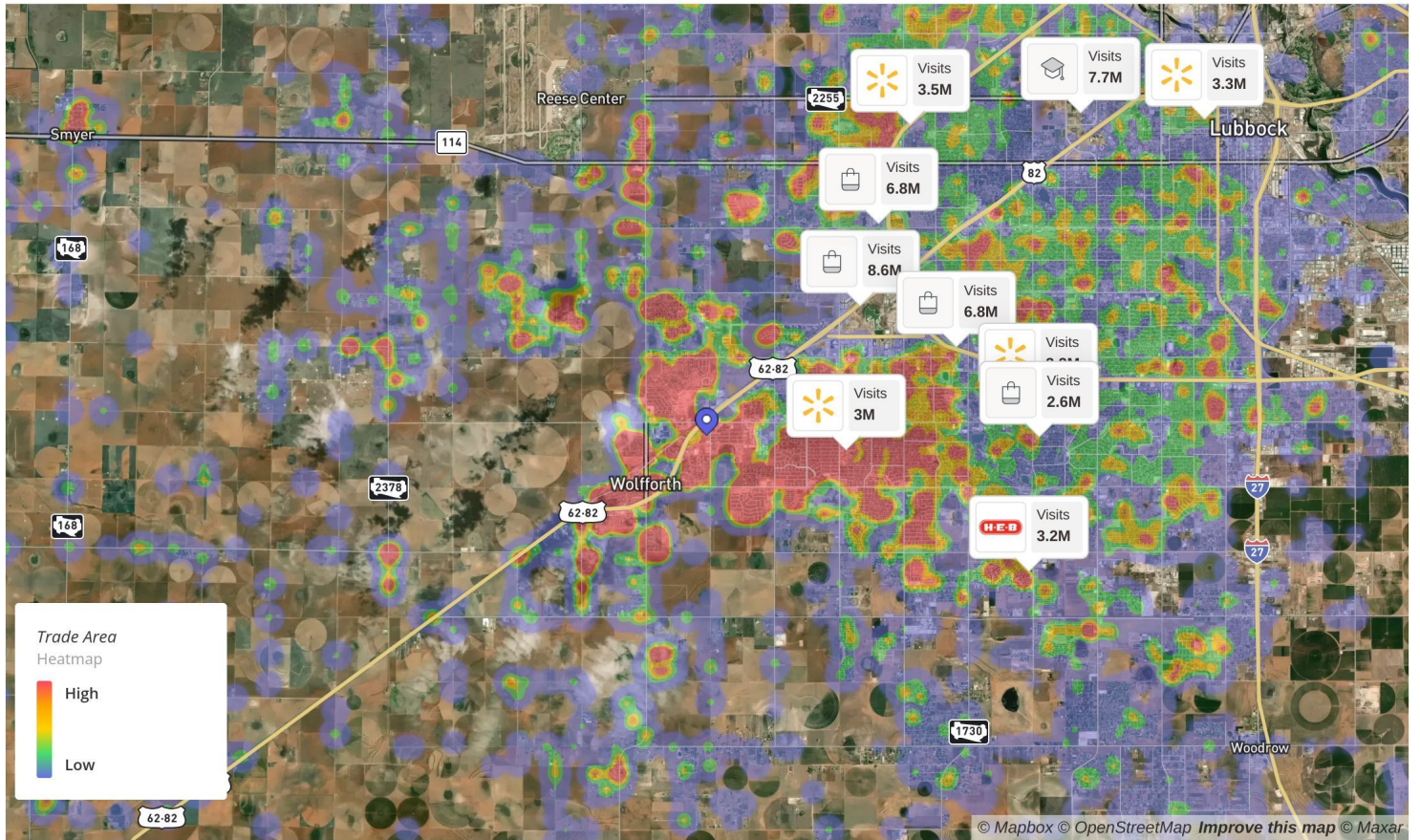


Property Overview

Jun 1, 2023 - May 31, 2024



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Jun 1st, 2023 - May 31st, 2024

Data provided by Placer Labs Inc. (www.placer.ai)



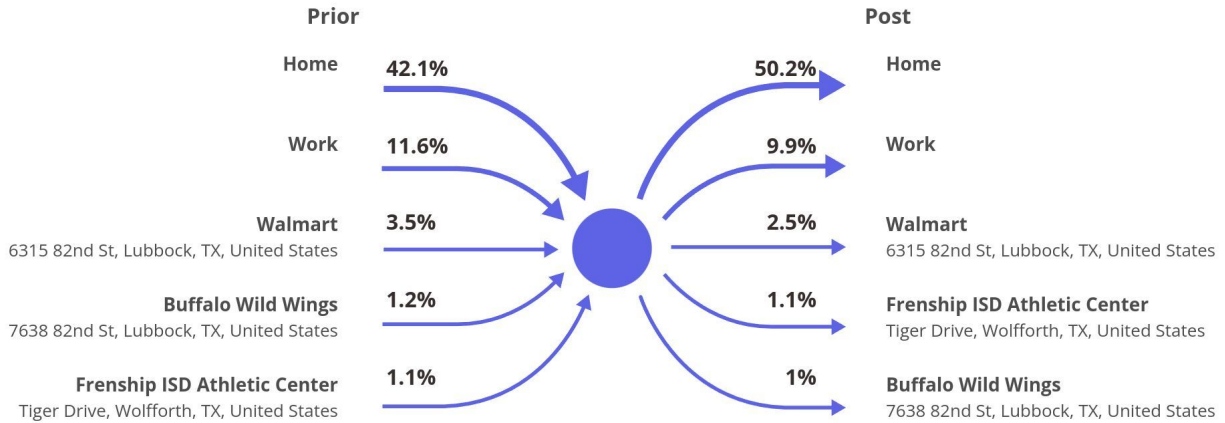
Property Overview

Jun 1, 2023 - May 31, 2024



Visitor Journey

Wolforth Entrance - Lubbock
82nd Street, Wolforth, TX 79423

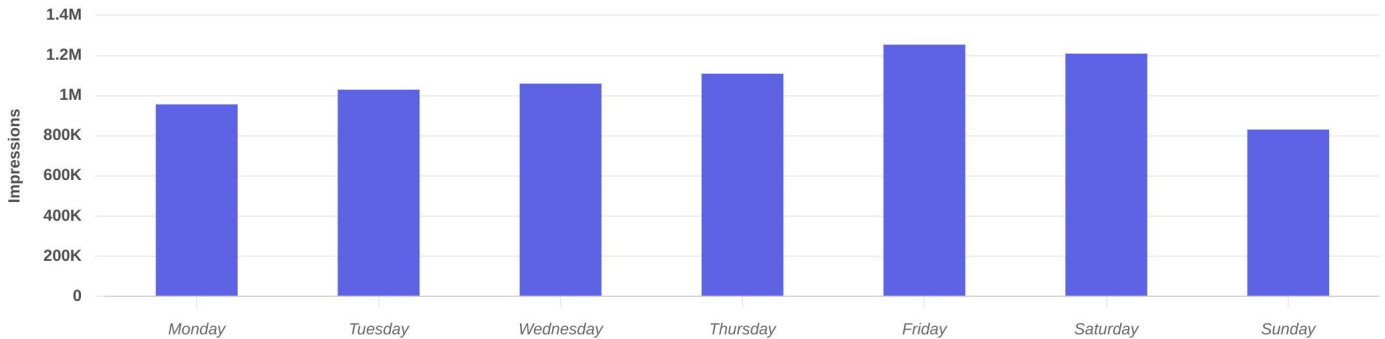


Show by: Location | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Impressions

Wolforth Entrance - Lubbock
82nd Street, Wolforth, TX 79423



Visits | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



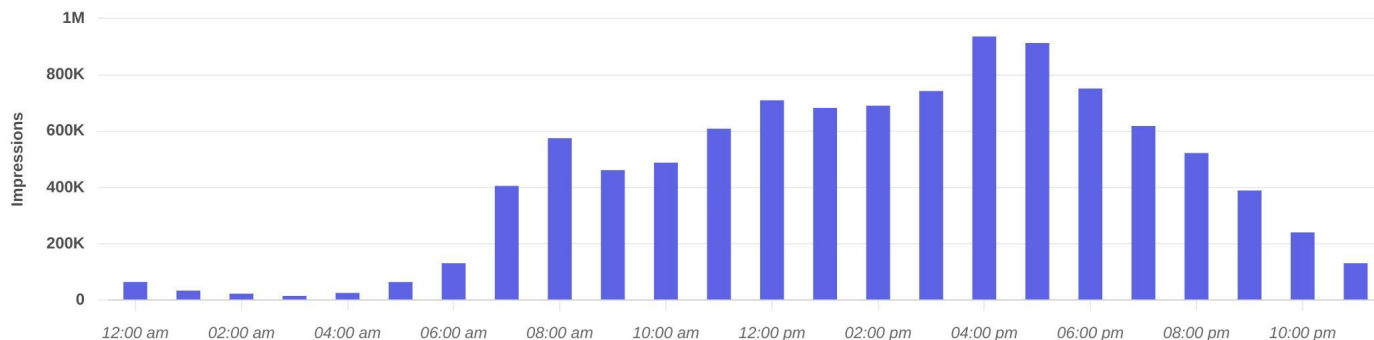
Property Overview

Jun 1, 2023 - May 31, 2024



Hourly Impressions

● **Wolforth Entrance - Lubbock**
82nd Street, Wolforth, TX 79423



Visits | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Favorite Places

Wolforth Entrance - Lubbock / 82nd Street, Wolforth, TX

Rank	Name	Distance	Visitors
1	H-E-B / 4405 114th St, Lubbock, TX 79424	5.4 mi	8.6K (1.4%)
2	Albertsons / 2402 N Grimes St, Hobbs, NM 88240	86.2 mi	8K (1.3%)
3	Market Street / 4205 98th St, Lubbock, TX 79423	5.3 mi	6K (1%)
4	Market Street / 4425 19th St, Lubbock, TX 79407	6.3 mi	5.7K (0.9%)
5	Market Street / 3405 50th St, Lubbock, TX 79413	6.3 mi	5.4K (0.9%)
6	United Supermarkets / 6313 4th St, Lubbock, TX 79416	5.3 mi	3.3K (0.5%)
7	United Supermarkets / 11310 Slide Rd, Lubbock, TX 79424	4.4 mi	3.1K (0.5%)
8	United Supermarkets / 511 College Ave, Levelland, TX 79336	22.1 mi	3K (0.5%)
9	United Supermarkets / 2703 82nd St, Lubbock, TX 79423	6.8 mi	2.6K (<0.5%)
10	United Supermarkets / 111 SE 2nd Street, Seminole, TX 79360	67 mi	2.5K (<0.5%)

Category: Groceries | Min. Visits: 20 | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

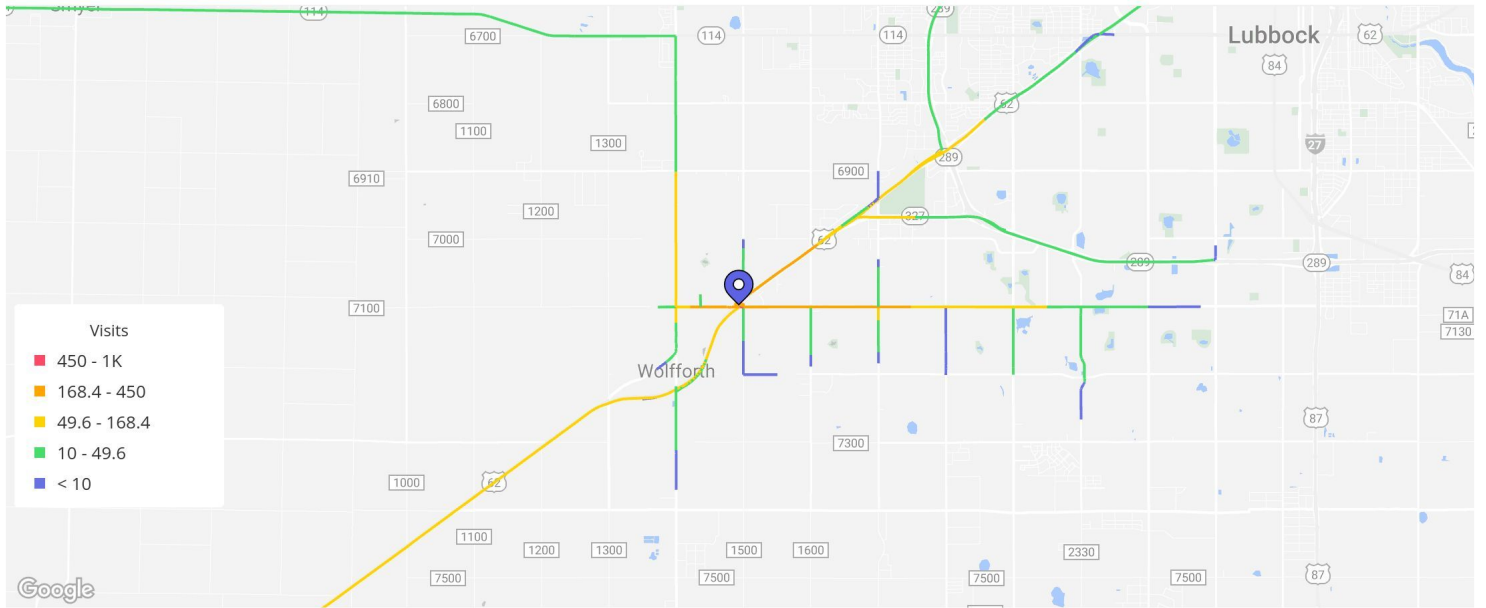


Property Overview

Jun 1, 2023 - May 31, 2024



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jun 1st, 2023 - May 31st, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

