



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	September 3, 2024
ITEM TITLE:	Consider and take appropriate action on Team Texas membership/membership level v. High Ground travel.
STAFF INITIATOR:	Economic Development Director-Danielle Sweat

BACKGROUND:

In June the board approved a general membership with Team Texas for \$3500. This price does not include travel or the cost of the trade/road show. After the approval I reached out to the director of Team Texas to join. The director further explained that at the basic level I was not guaranteed a spot to any of the road shows or trade shows, those would be offered to higher level members first. I also would not receive leads from shows that I don't attend.

Shortly after this conversation I received a phone call from the Amarillo EDC asking if I'd like to be a board of directors for The High Ground. The High Ground travels together to support our region, which made me rethink Team Texas. Would our efforts and money be better spent traveling with High Ground v. Team Texas?

This is also something we can revisit, as Team Texas suggests renewals be done on a calendar year. We can table this item if need be.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION: