



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	September 3, 2024
ITEM TITLE:	Consider and take appropriate action on demonstration from Austin Cane with EDOIQ
STAFF INITIATOR:	Economic Development Director-Danielle Sweat

BACKGROUND:

Over the past few months, questions have been raised about the return on investment for our projects, and the economic impact these projects might have. I was approached by Austin Cain with EDOIQ. This company provides software built by economic developers for planning, management, and collaboration. It can track return on investments and economic impacts. As we continue to grow, this could be beneficial to anyone that is brought on board, including new board members.

EXHIBITS:

EDOIQ flyer and zoom demonstration

COUNCIL ACTION/STAFF RECOMMENDATION: