



## AGENDA ITEM COMMENTARY

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| <b>MEETING NAME:</b>    | Wolfforth City Council  |
| <b>MEETING DATE:</b>    | May 20, 2024  |
| <b>ITEM TITLE:</b>      | Consider and take appropriate action on the use of hotel occupancy tax funds to support the arts and festival events associated with the 4 <sup>th</sup> on the 5 <sup>th</sup> . |
| <b>STAFF INITIATOR:</b> | Danielle Sweat, Economic Development Director   |

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### **BACKGROUND:**

The 4<sup>th</sup> on the 5<sup>th</sup> committee is requesting the use of \$12,000.00 from hotel occupancy funds. These funds will be used for the promotion and execution of the arts related to the 4<sup>th</sup> on the 5<sup>th</sup> Celebration, as well as transportation to and from the event from the high school stadium parking lot. HOT funds have been used for this event since its beginning. This event brought anywhere from 3,000 to 4,000 people last year and numbers are expected to rise this year.

### **EXHIBITS:**

None

### **COUNCIL ACTION/STAFF RECOMMENDATION:**

Staff recommends the use of the HOT funds for the 4<sup>th</sup> on the 5<sup>th</sup> Celebration.