



Wolfforth Economic Development Corporation Monthly Report

January 2026

- Worked with Purpose Marketing on January content
- Gathered site details for construction company representing an industrial business.
- Site visit and research for cold storage facility.
- Edit retail agreement
- Land negotiations
- Strategic Plan conversations with Joel and Marketing Alliance
- Incentive Conversations with new company
- Visit from the Governor's office
- Film Reel for Slice of Heaven
- Visit Mr. Burrito
- Attend Lubbock Land Company Market Survey
- SEDC Committee meeting
- Retail outlook webinar
- Lunch with LEDA business development
- Meeting with local commercial real estate agent/connect her with Retail Strategies

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on EDOIQ
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities