



Wolfforth Economic Development Corporation Monthly Report

January 10, 2025-March 03, 2025

- Meeting with VP of Maverick Bank
- Gather pictures for article with Business View Magazine
- Attend Frenship Foundation meeting
- TEDC webinar on Entrepreneurship and Workforce
- Meeting with Retail Strategies about ICSC
- ICSC "Homework"
- List of Wolfforth partners for Business View Magazine
- Coordinate with Graco and Retail Strategies
- Coordinate with councilman Jennifer Wilson regarding 4th on Broadway and 4th on the 5th
- Attend Webinar for 2025 retail outlook before ICSC
- Meeting with CTE Coordinator for Fisd
- Attend ICSC
- Phone call with Resimplifi
- Conversation with Dale Lewis with Brad Andrews Realty
- Meeting with Victor Flores
- Meeting about Donald Preston Dr
- Webinar on Branding
- Business View Magazine Interview
- Marketing and BRE Visit with Direct Auto Exchange
- Attended Austin Allies with West Texas Home Builders Association and The High Ground of Texas
- 4th on the 5th planning session
- EDC building contract discussion
- OJD Building Discussion
- Attend TEDC legislative conference in Austin

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on EDOIQ
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities