



## AGENDA ITEM COMMENTARY

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<b>MEETING NAME:</b>	City Council Meeting
<b>MEETING DATE:</b>	September 15, 2025
<b>ITEM TITLE:</b>	Consider and take appropriate action on the use of Hotel Occupancy Tax funds to support the arts and festivals events associated with the City of WolfForth.
<b>STAFF INITIATOR:</b>	Tara Tomlinson, Director of Development Services Danielle Sweat, Executive Director of Economic Development

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### BACKGROUND:

The event staff committee is requesting the use of \$7,000.00 from Hotel Occupancy Tax funds to help with the upcoming Harvest Festival on September 20<sup>th</sup>. These funds will help with needs such as Port-A-Potties, music, security for the event, and parade requirements.

Under Texas law, local HOT revenue can be used to promote tourism and the convention/hotel industry. This means the proceeds should be spent on projects or events that result in visitors to our community. This community event should bring in visitors from Lubbock County and the Frenship school district.

Currently the City of WolfForth has HOT funds available totaling just over \$700,000.

### EXHIBITS:

### COUNCIL ACTION/STAFF RECOMMENDATION:

Approve HOT funds for the Harvest Festival in the amount of \$7,000.