



AGENDA ITEM COMMENTARY

MEETING NAME:	City Council
MEETING DATE:	August 18, 2025
ITEM TITLE:	Conduct a public hearing on a project setting aside EDC funds for business improvement grants.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

The Wolfforth EDC has voted to renew our commitment to the Business Improvement Grant program for the upcoming fiscal year. We are requesting to set aside \$50,000 for the program, with a maximum award of \$10,000 per business.

These matching façade grants have made a visible impact in our community. This fiscal year alone, they've helped fund a new lit outdoor sign for Evie Mae's, a patio expansion at Goodline Public House that included a clear garage door to open up the inside of the facility to the outside, new signage for Boujee Boutique that will be opening in September, a new backlit sign for Buffalo Grace Boutique, and new stucco covering the whole building at 709 Main Street.

We're proud of the momentum this program has created and are hopeful that, with your support, we can continue to enhance the appearance of our commercial corridors and support our local businesses in meaningful ways in the year ahead.

EXHIBITS:

Public Hearing Notice

COUNCIL ACTION/STAFF RECOMMENDATION:

Hold a public hearing.