



Wolfforth Economic Development Corporation Monthly Report

June 2026

- Work on RFI from Governor's office
- Submit Project Royal Tea to the governor's office
- Work with Brian from Neon Cloud on information for his presentation to the board
- Frenship Foundation Event Planning
- Podcast Recording with Dane Carleson
- Contract negotiation with Neon Cloud
- FY 2027 budget prep
- Attend Lubbock Economic Council Luncheon
- Meeting with P. Weatherly
- Communication with local businesses about the day of 4th on the 5th
- Neon Cloud onboarding at information collection
- Neon Cloud shot list
- Speak on behalf of FISD for Airforce Jr ROTC
- Film All Hales Reel
- Film 4th on the 5th Reel
- Meet with International economics student
- Sponsorship meeting with E-Roof
- Meeting with Purpose Marketing regarding Neon Cloud and future marketing direction
- Time with FISD teacher extern
- Celebrate Jack and Jill 15 years
- Meeting with Goodline in regards to brewery tourism
- Texas Economic Development Council Mid-Year Conference
- Dinner with Opportunity Strategies
- Dinner with Tarracon
- Meet with Day One Experts while at conference
- Meeting with Texas Tech Marketing Director in regards to clearance for Neon Cloud
- Budget Committee Meeting
- SEDC PR Media Webinar

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on CivicServe
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities