



# CITY OF WOLFFORTH LIBRARY

## Master Plan Summary Presentation

April 20, 2026

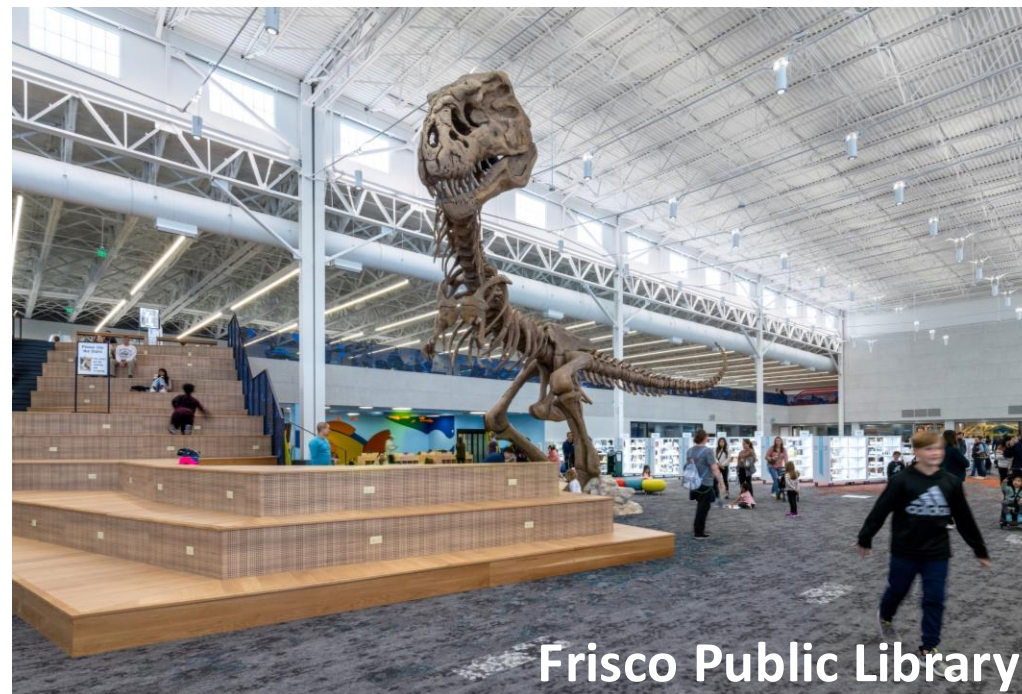


# About 720

**720 design Inc.** is a boutique planning, architecture and interior design firm devoted to the development of **modern library spaces** where communities can gather to learn, play, dream, and explore.



Have completed **over 350 library projects completed** across the country. Bring a wealth of knowledge, **lessons learned and expertise** to each unique library project.



## Our Team

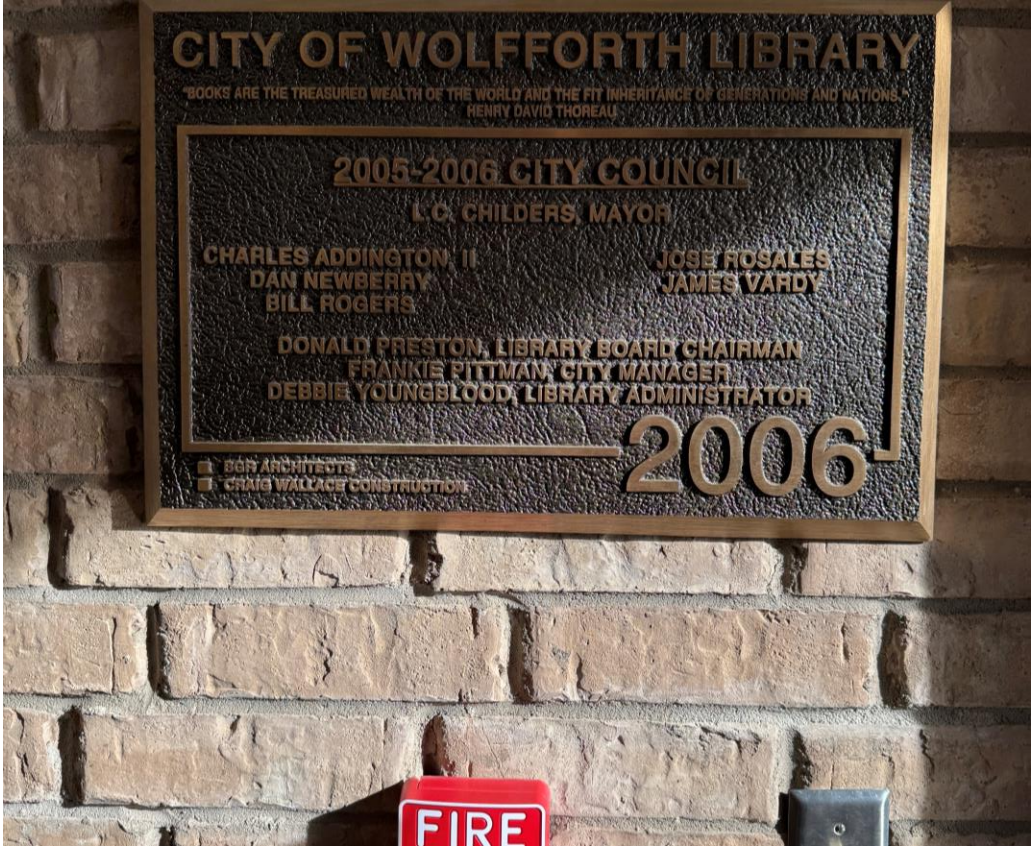


Mia



Maureen

# Existing Context: Building



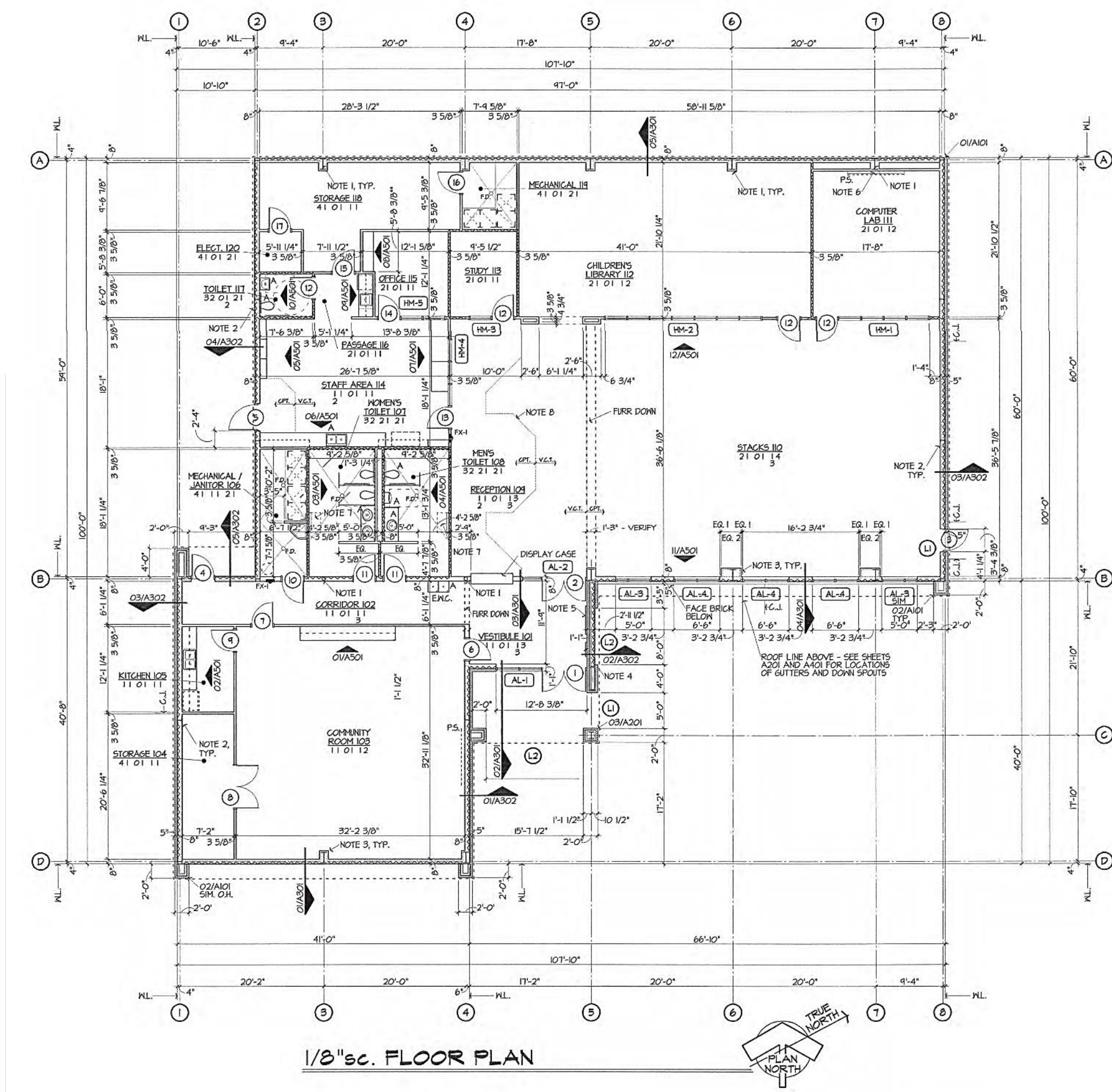
# Architecture, Site, and Building Systems

## Key facts:

- 7,800 SF building, built in 2006
- Good condition for an addition

*“ Our family loves this library! We appreciate all the programs they have introduced for all ages. The staff is so welcoming and helpful.”*

- STATEMENT FROM ONLINE SURVEY

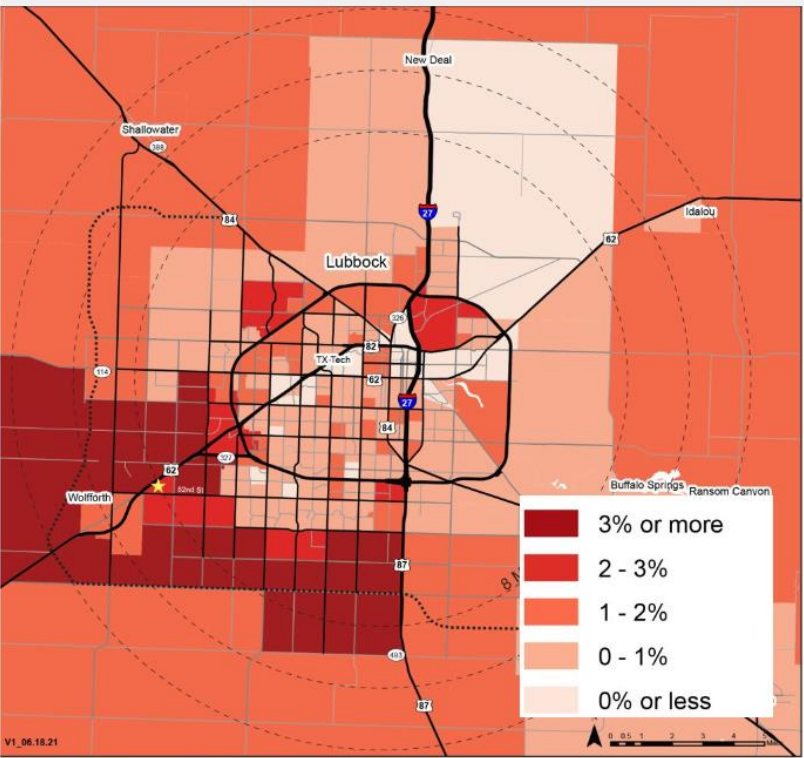


# Population Growth

Planning Department Estimated Population Growth – Wolfforth City Limits

Year	Connections	Annual Growth Rate	Estimated Population (2.6 people/connection)
2025	3,746	-	9,739
2030	5,621	8.46%	14,614
2035	7,496	5.93%	19,489
2040	8,996	3.72%	23,389

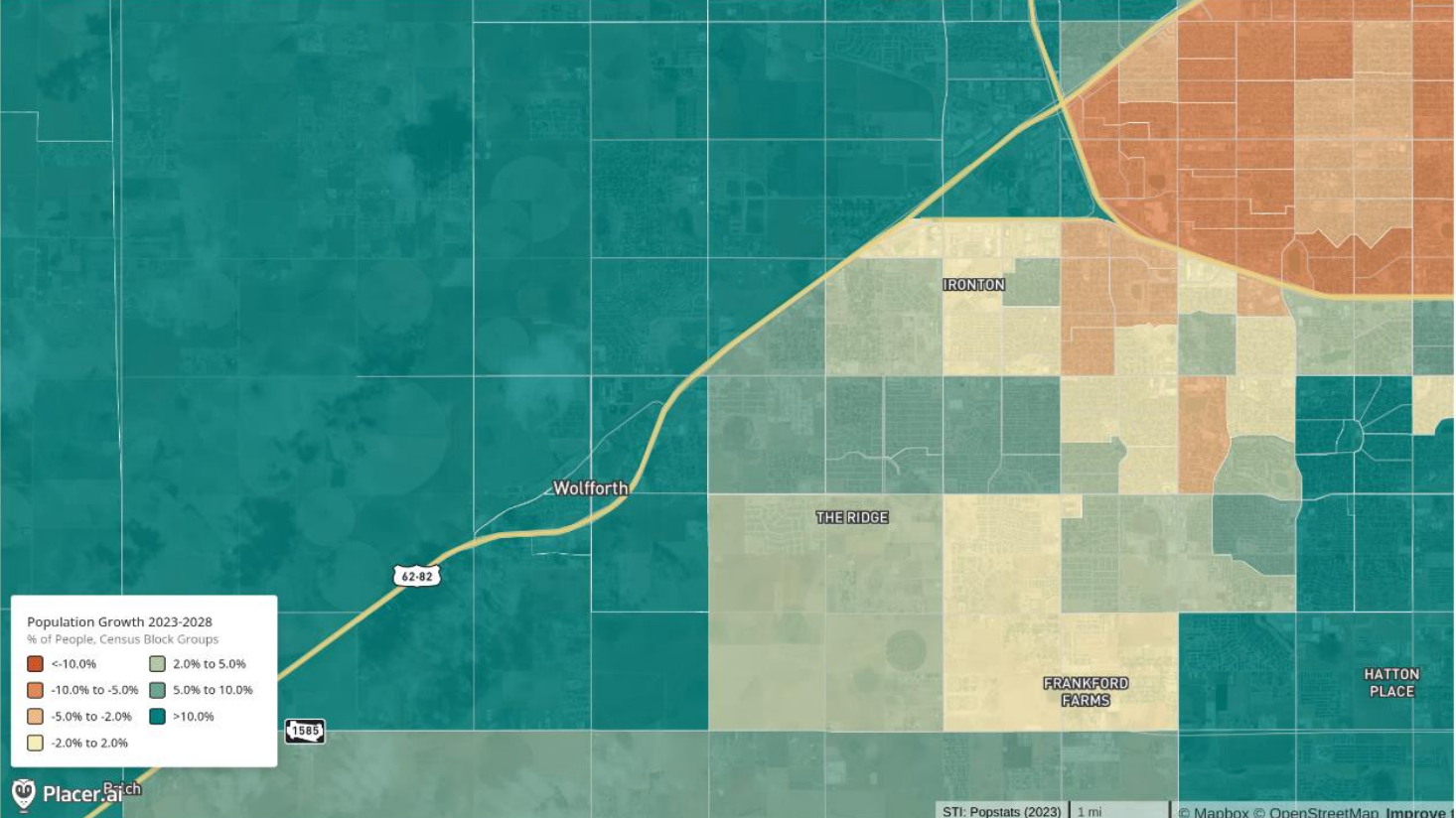
Past Population Growth



Planned Developments

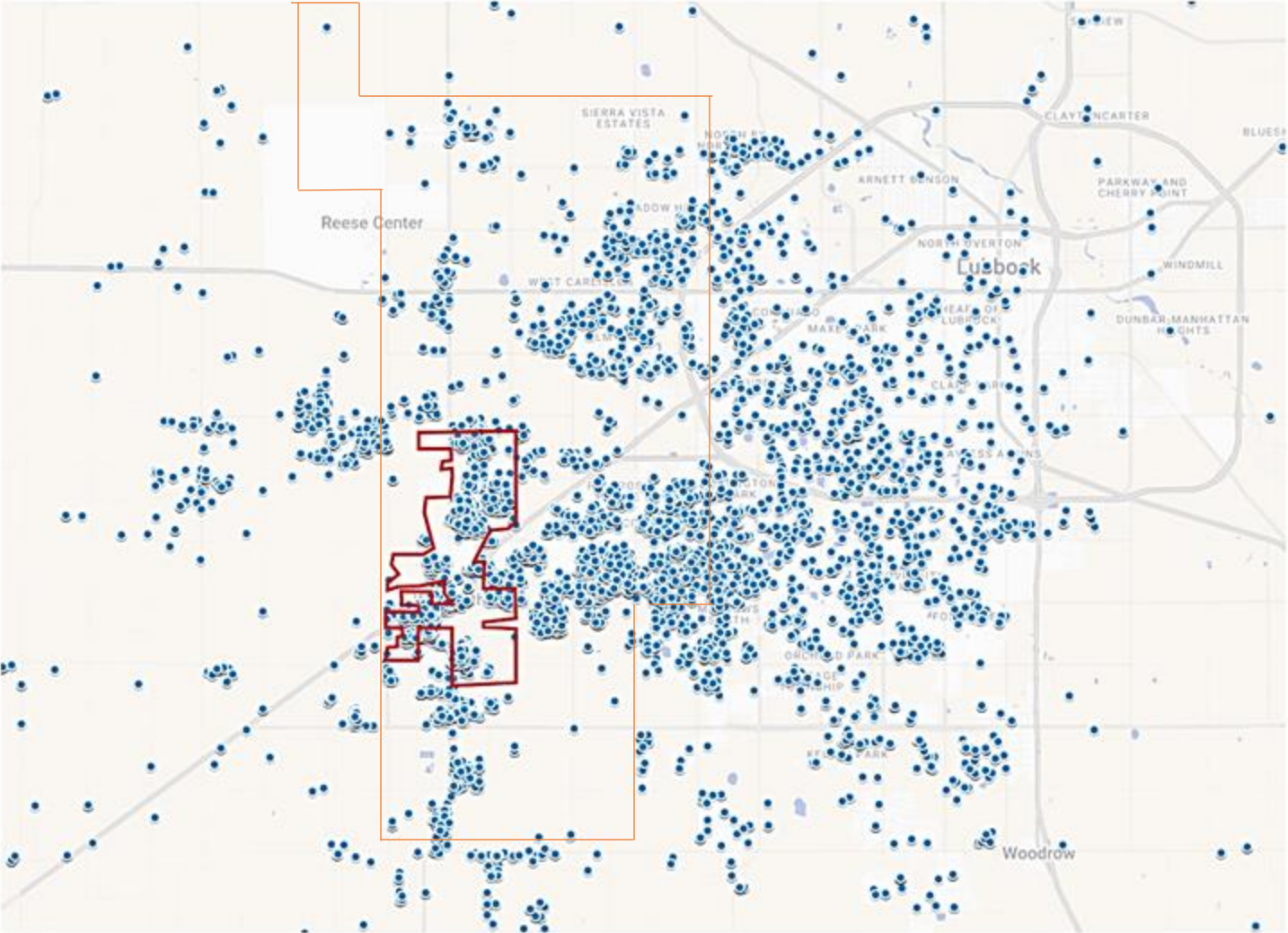


Future Population Growth

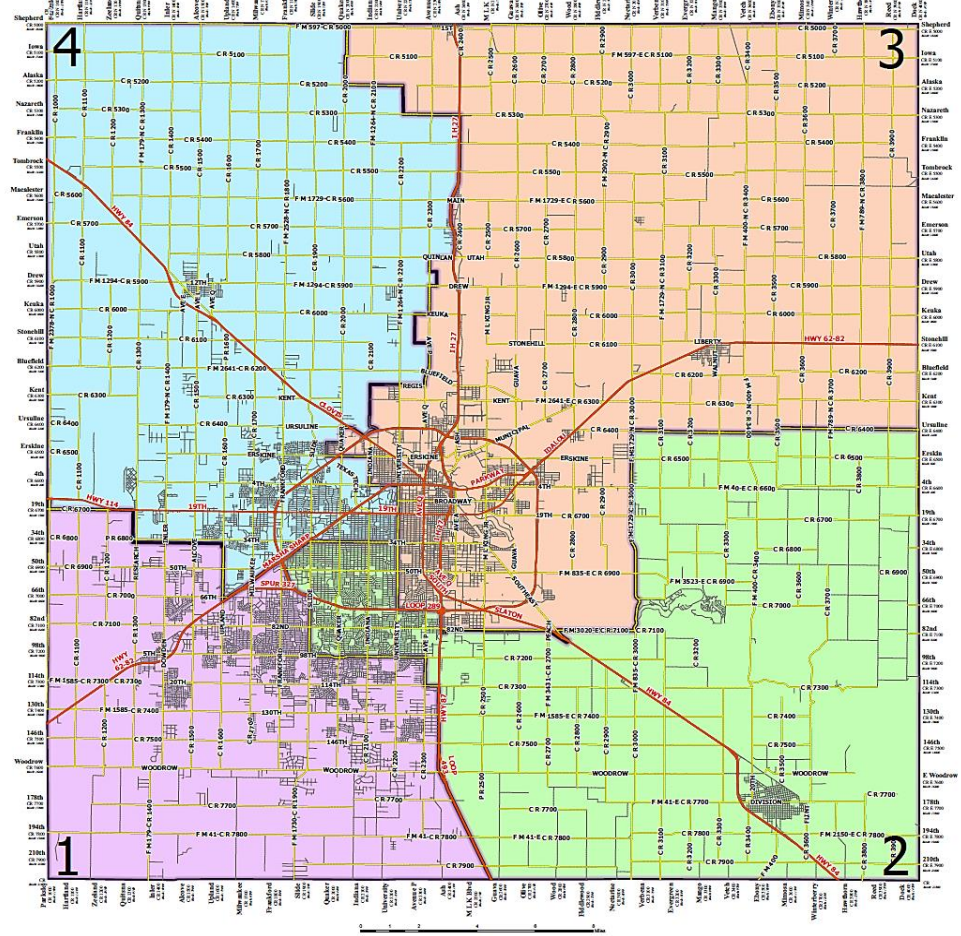


# Defining Service Population

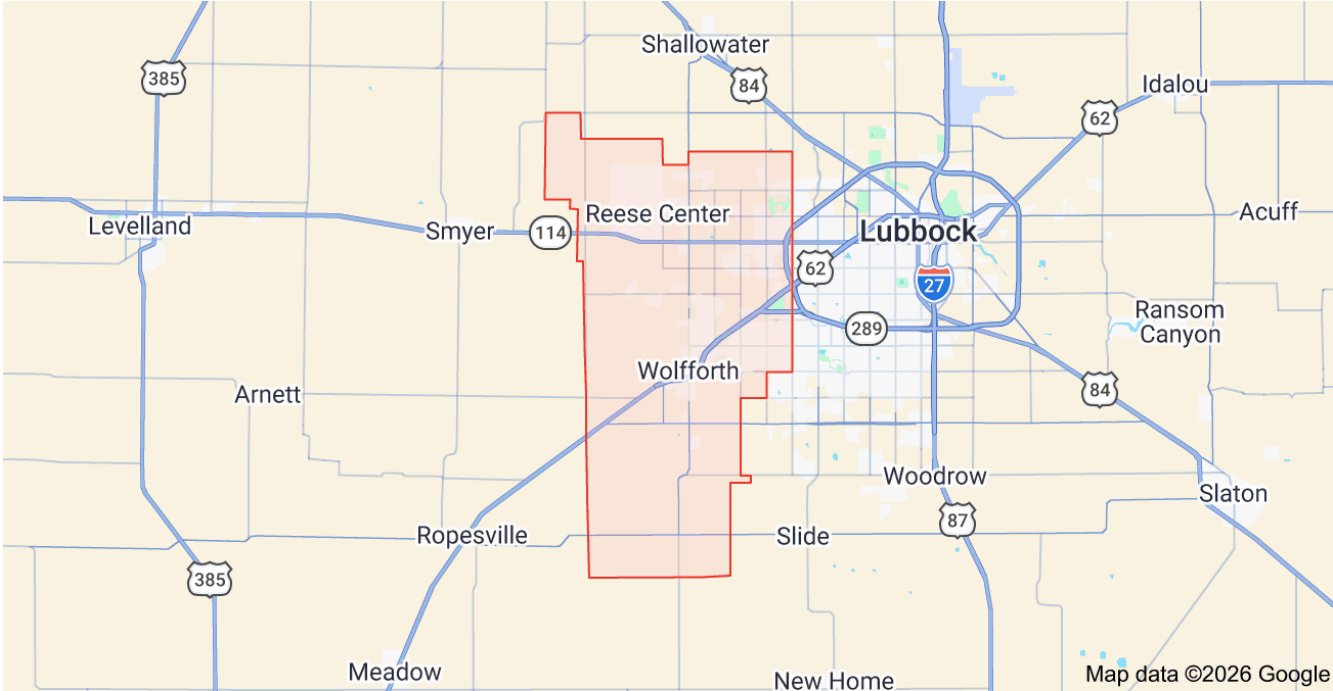
Library Cardholders in relation to City Boundary



Lubbock County Commissioner and Justice of the Peace Precincts



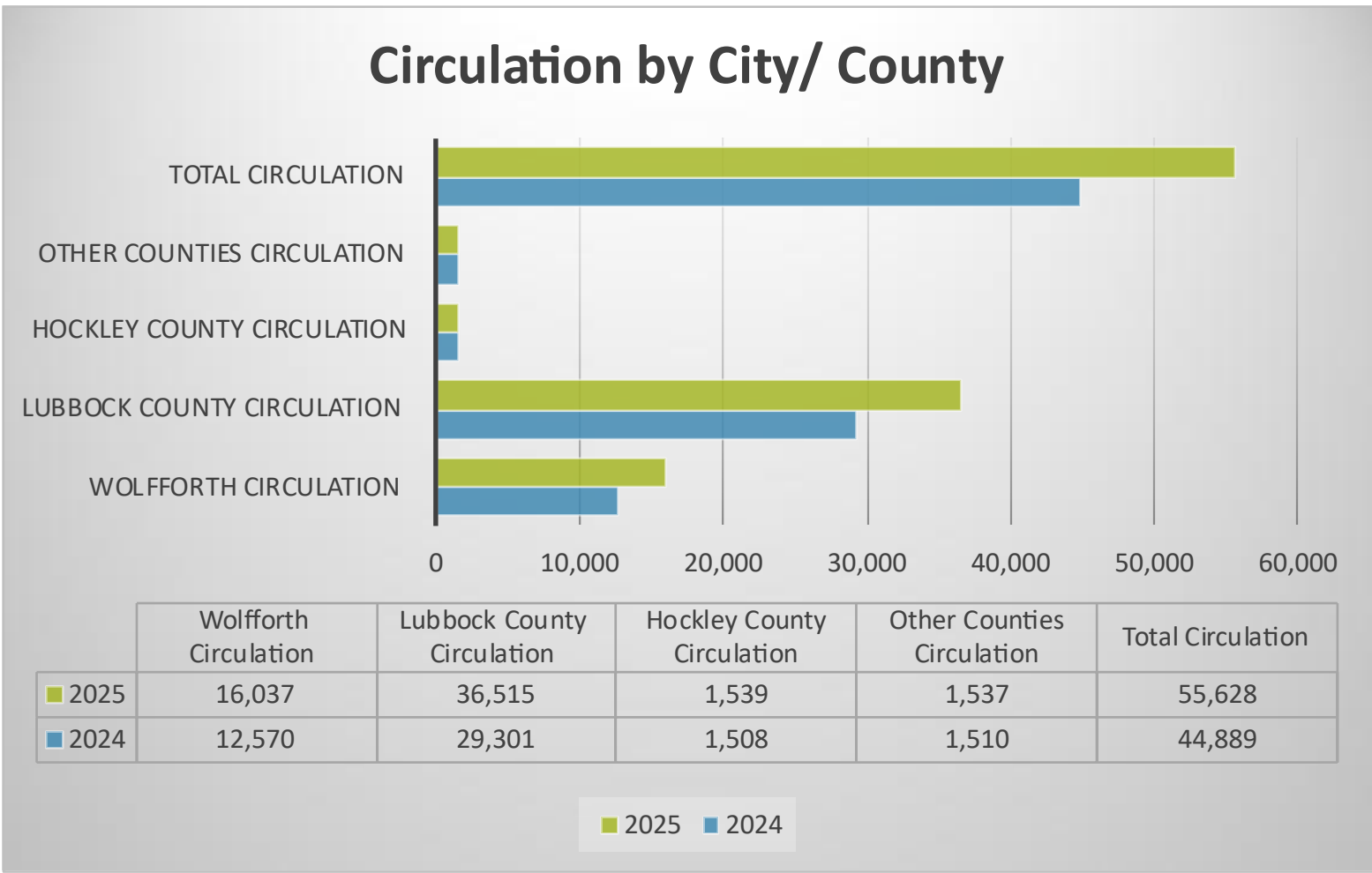
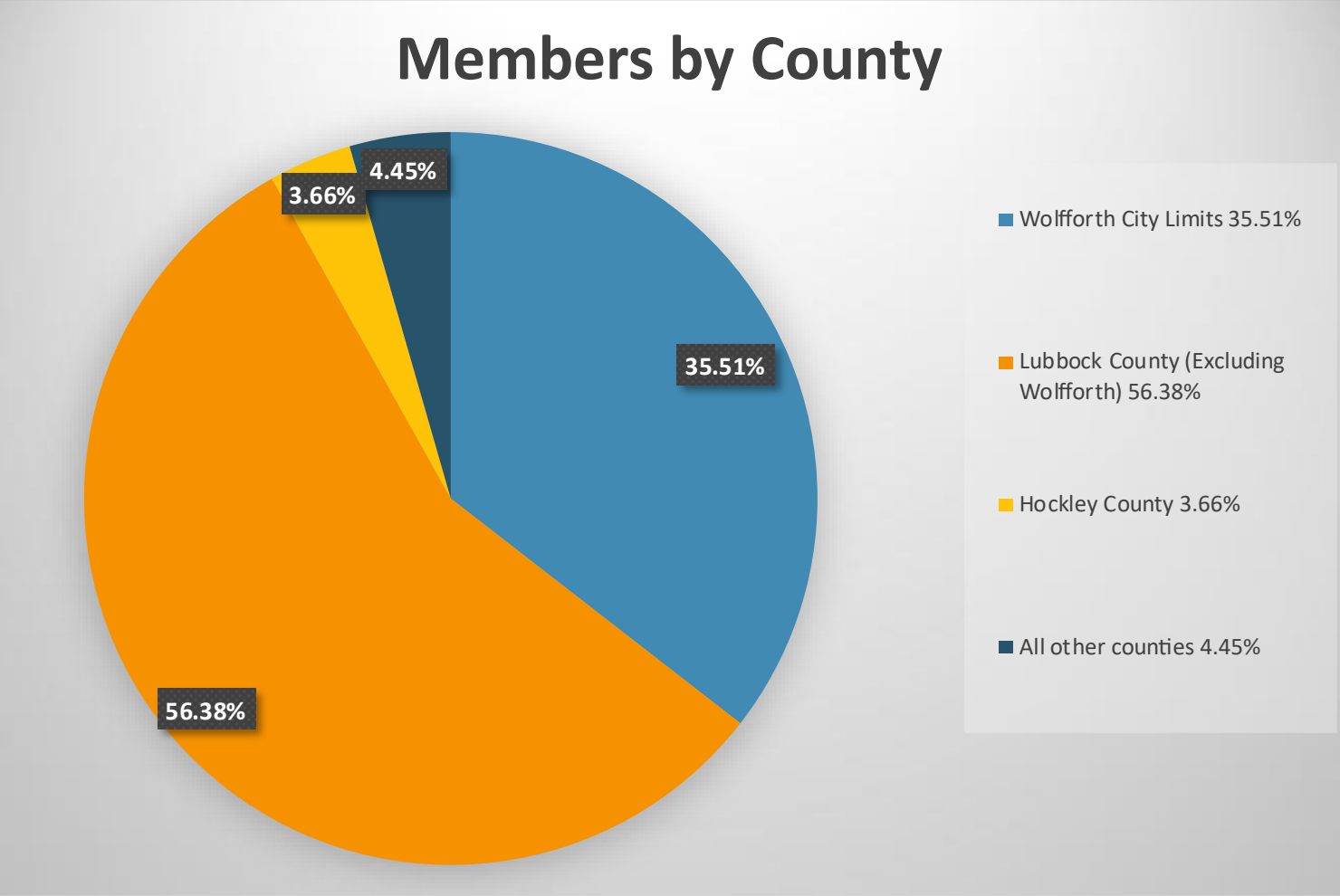
Frenship ISD Boundary



## User Demographics (PLACER.AI for 2025)

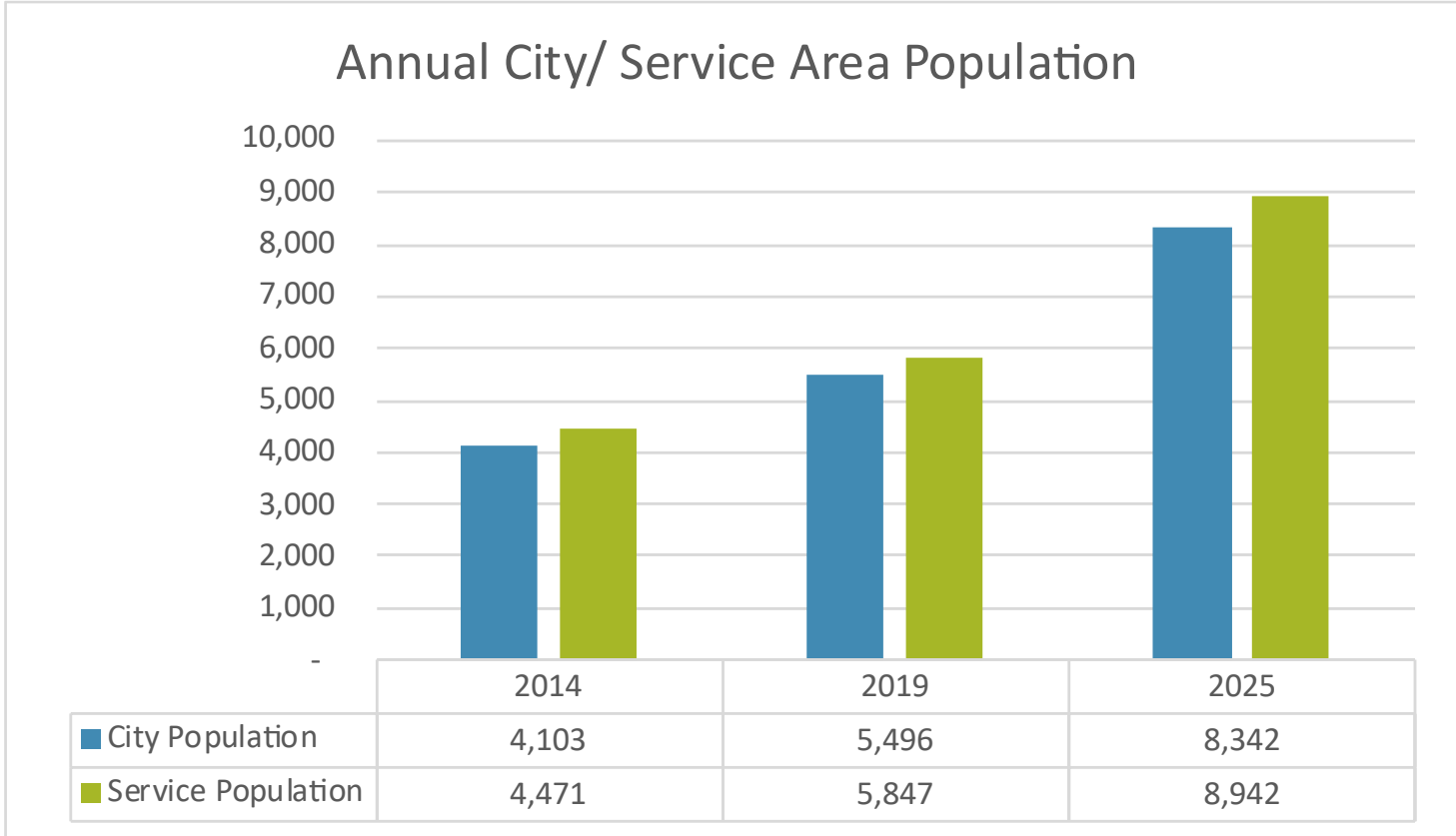
Median Income	\$72.8K
Bachelor Degree or Higher	33.7% (12.3% have advanced degrees)
Unemployed	3.4%
SNAP Households	11.3%
"Family Households"	64.3%

# Library Membership Metrics

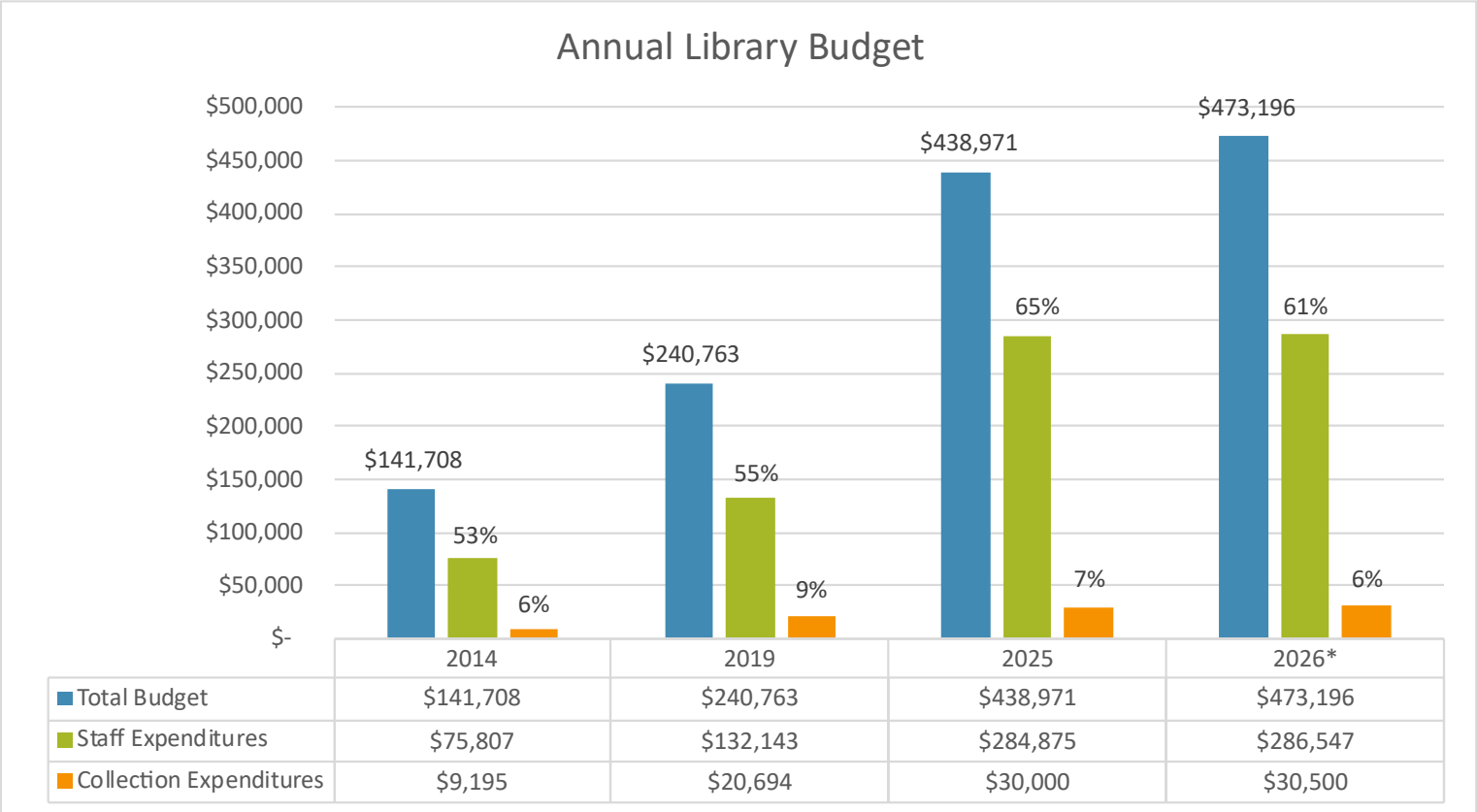


City/ County	Percentage	Number of Cards	2025 Circulation
Wolfforth City Limits	35.51%	4,243	16,037
Lubbock County (Excluding Wolfforth)	56.38%	6,737	36,515
Hockley County	3.66%	437	1,539
All Other Counties	4.45%	532	1,537
<b>TOTAL (as of 1/31/2026)</b>		<b>11,949</b>	<b>55,628</b>

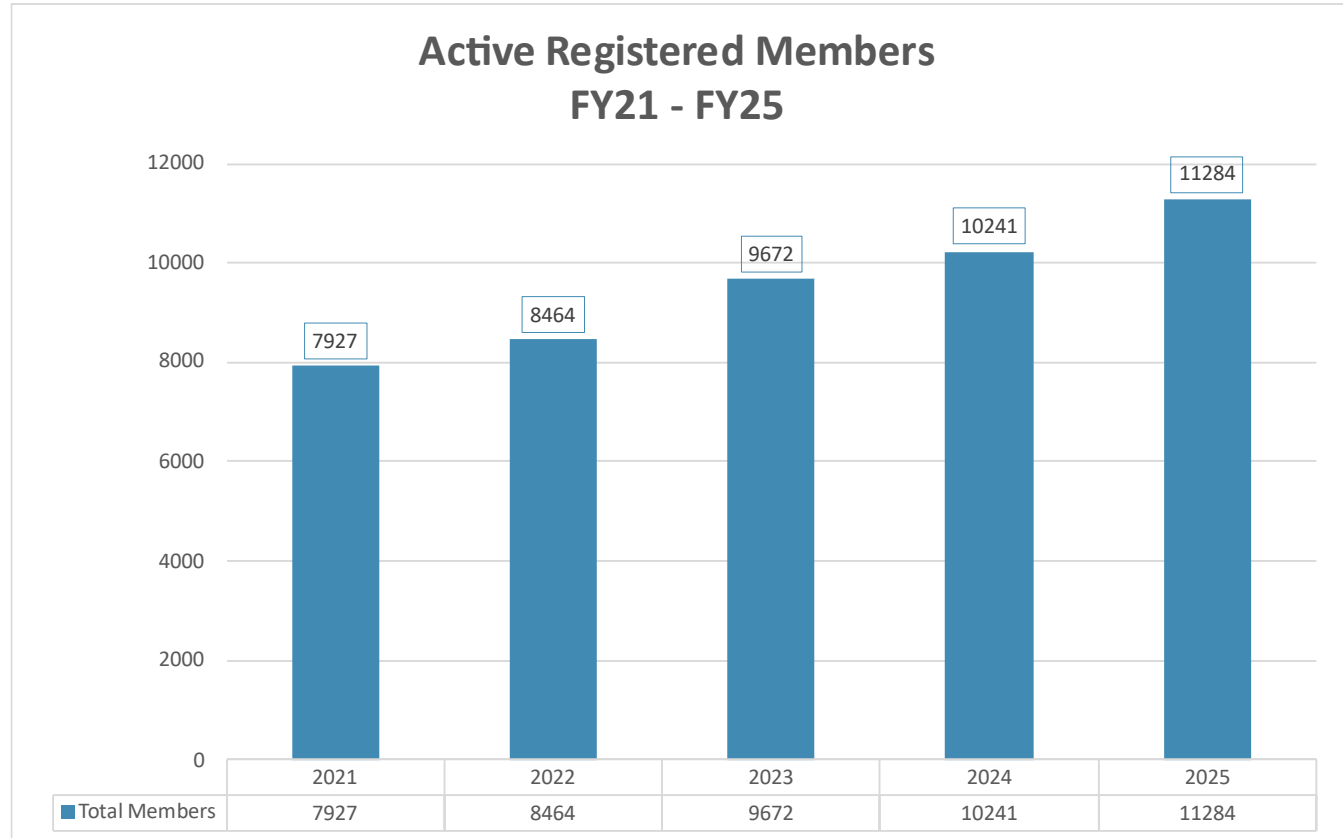
# Use Metrics: Historical Library Growth & Performance



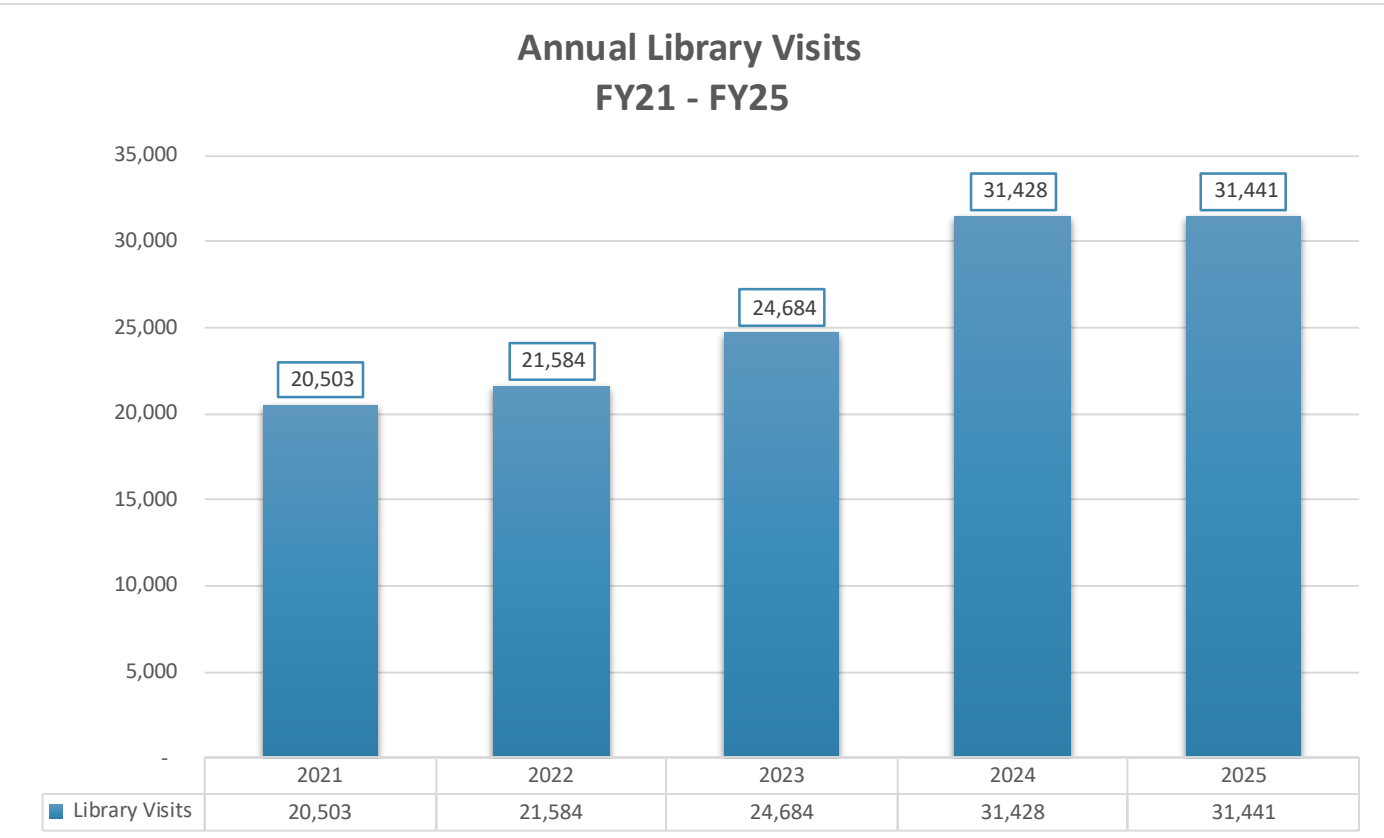
City Population vs Service Area Population



Historical Annual Library Budget FY2014 - FY2025

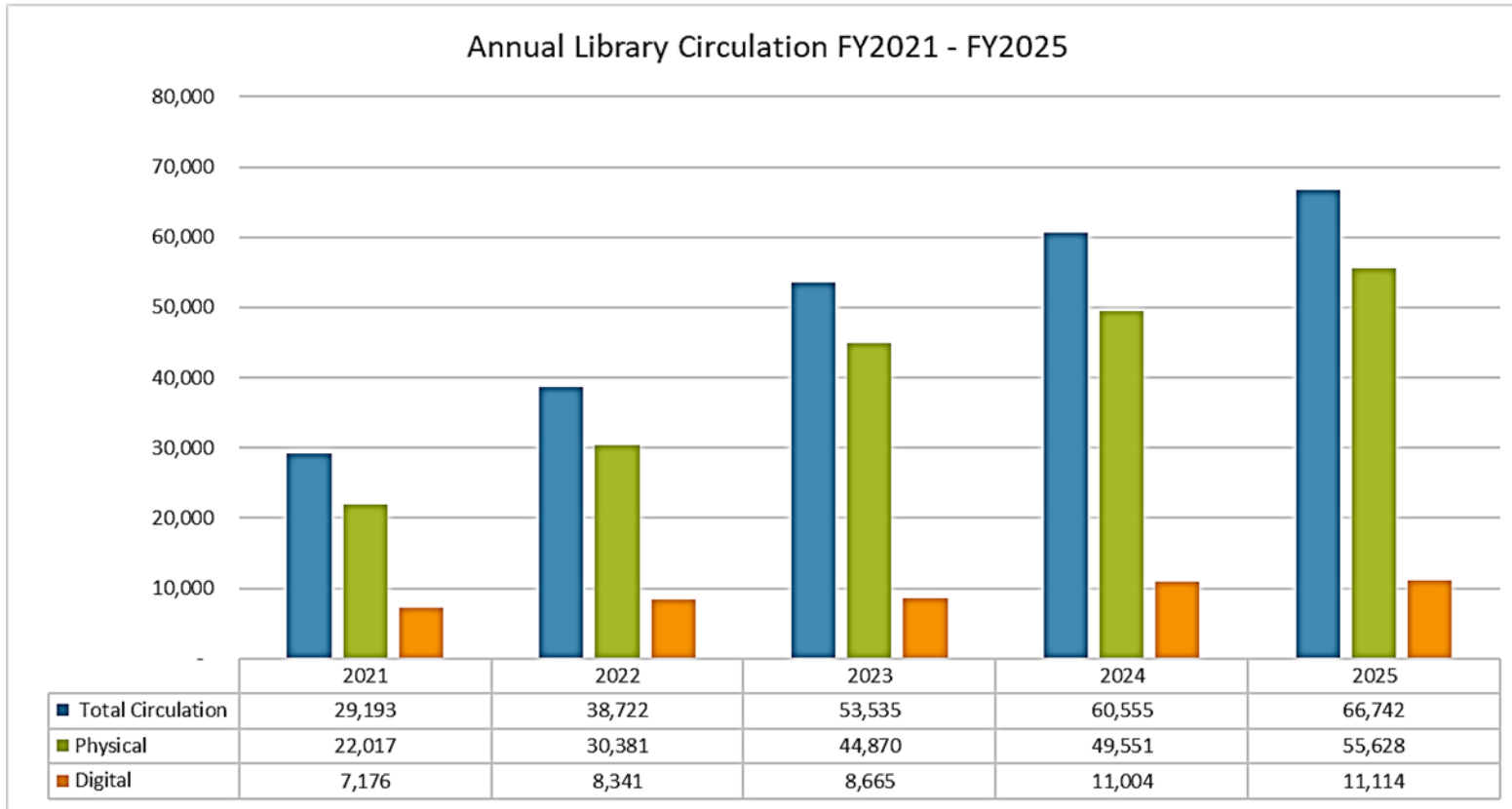


Current Active Membership Trends FY2021 – FY2025

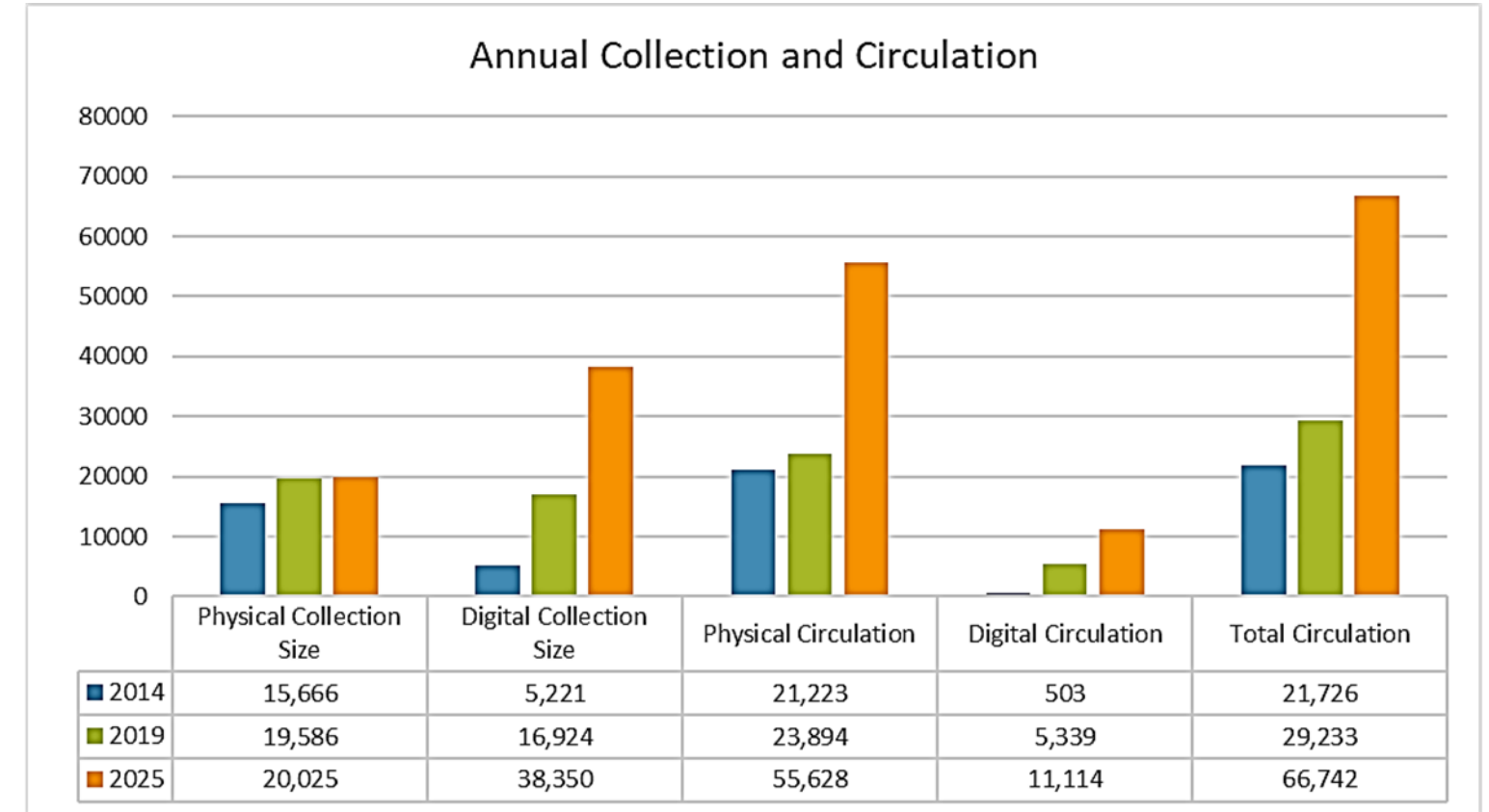


Current Annual Library Visit Trends FY2021 – FY 2025

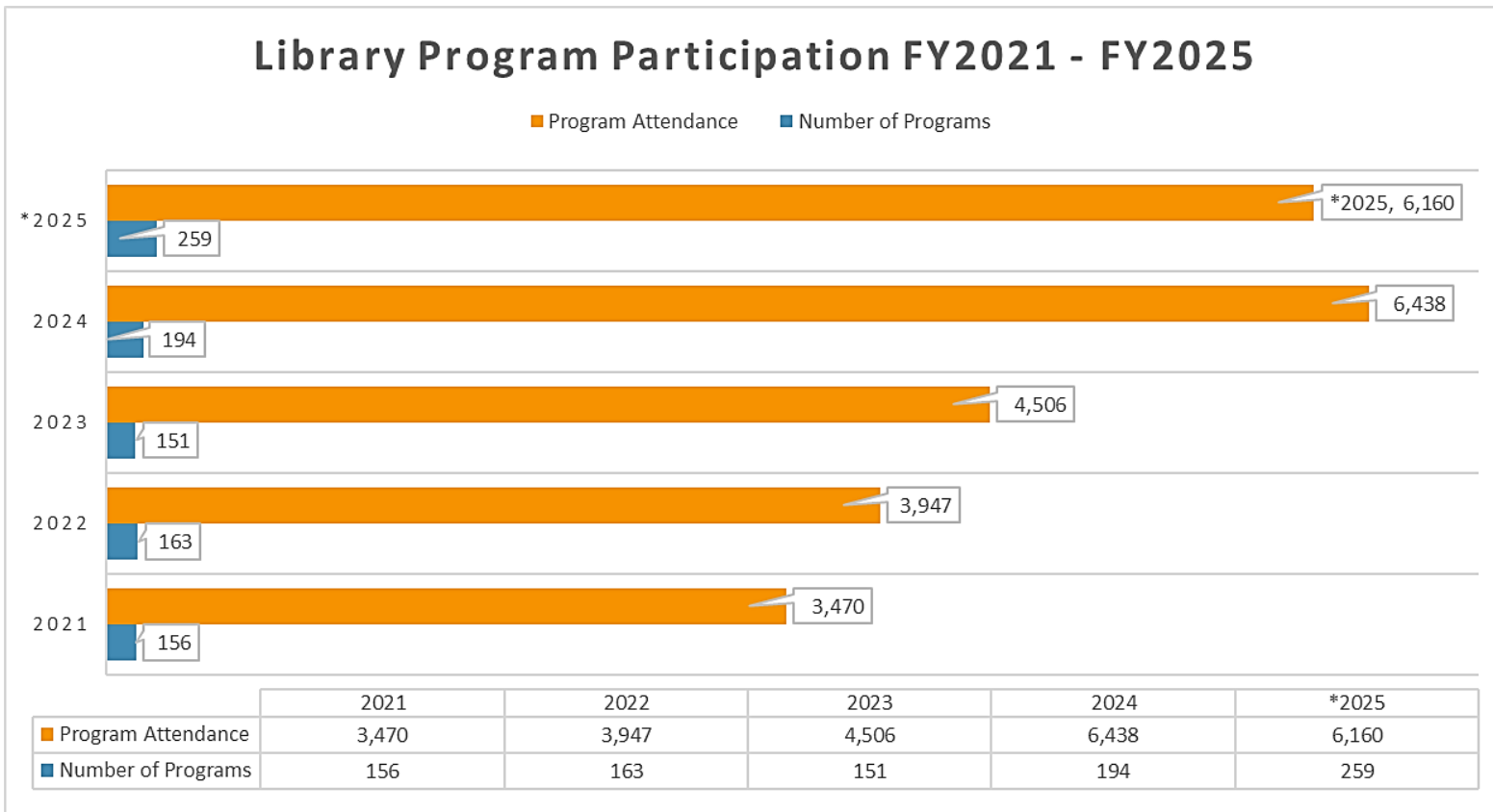
# Use Metrics: Historical Library Growth & Performance



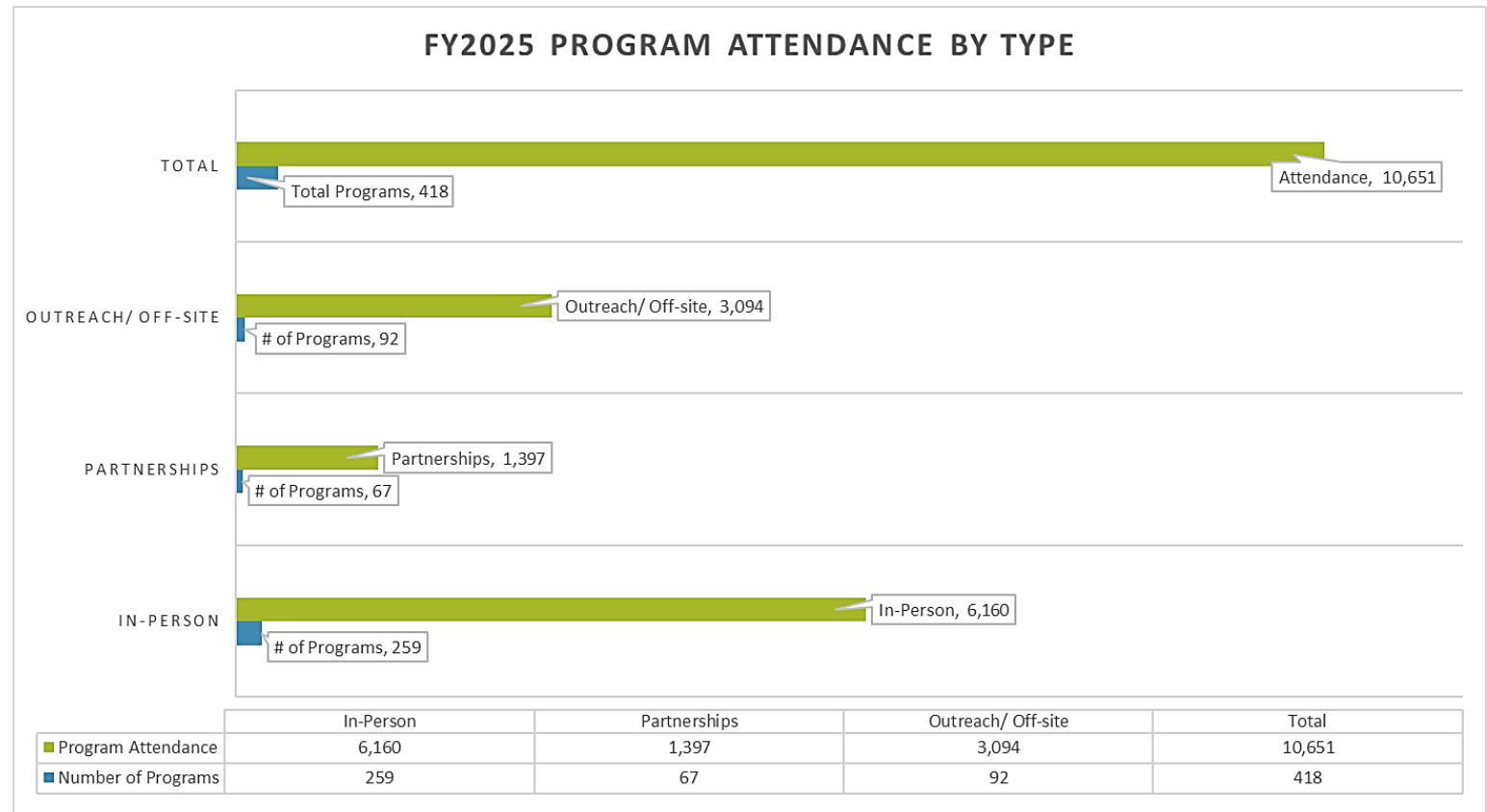
Current Circulation Trends FY2021 – FY2025



Historical Annual Library Collection & Circulation FY2014 - FY2025



Current Program Trends FY2021 – FY2025 (Not including Outreach/ Offsite or Partnerships for 2025)

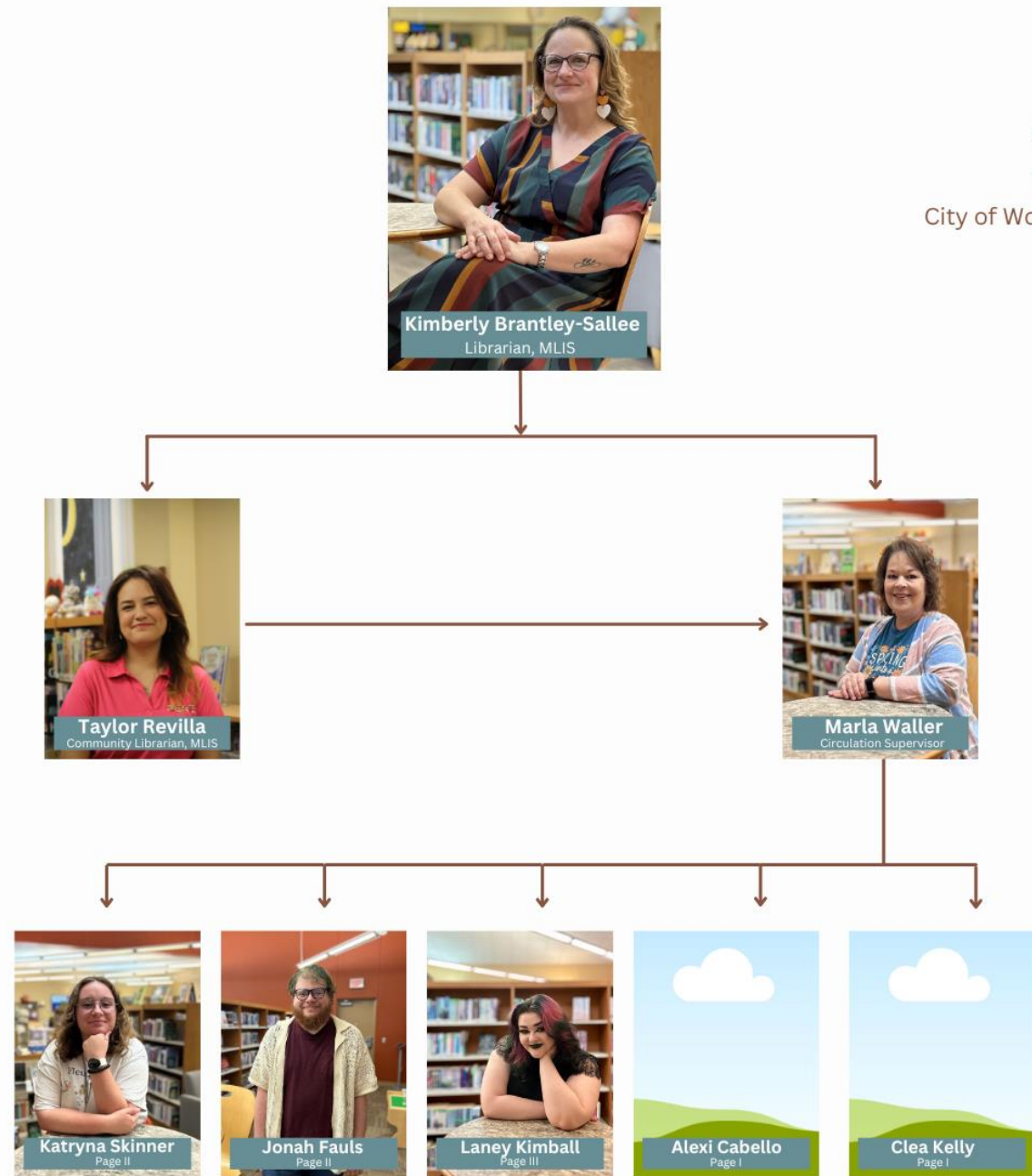


FY 2025 Program Attendance, Including Partnerships and Outreach/ Off-Site

# Staffing

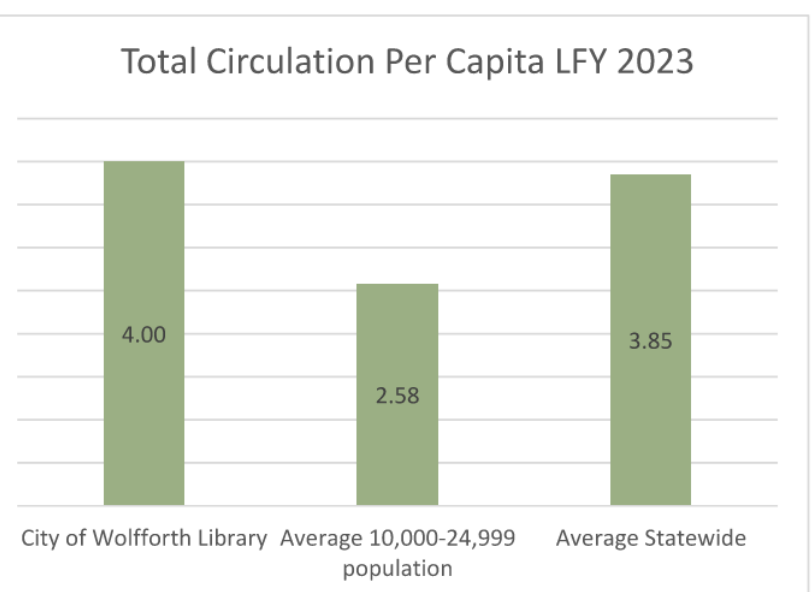
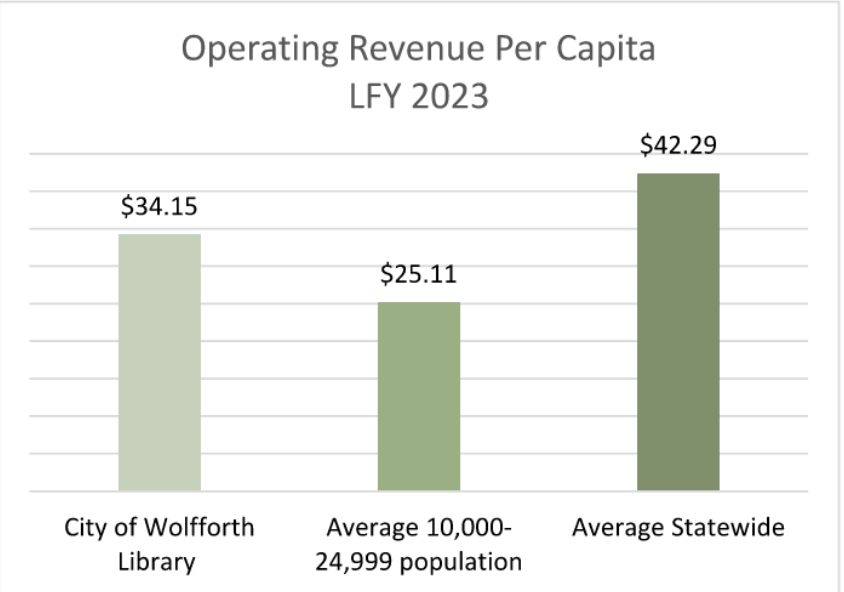
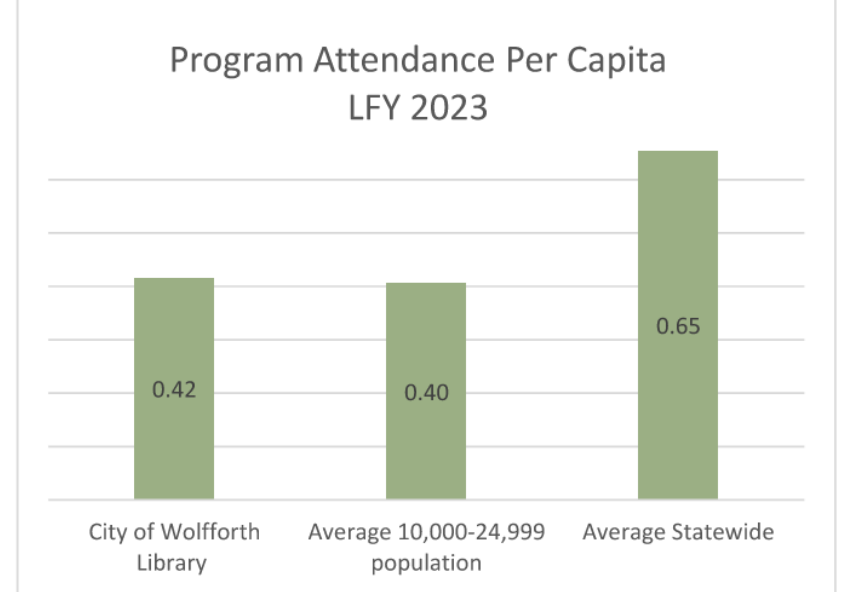
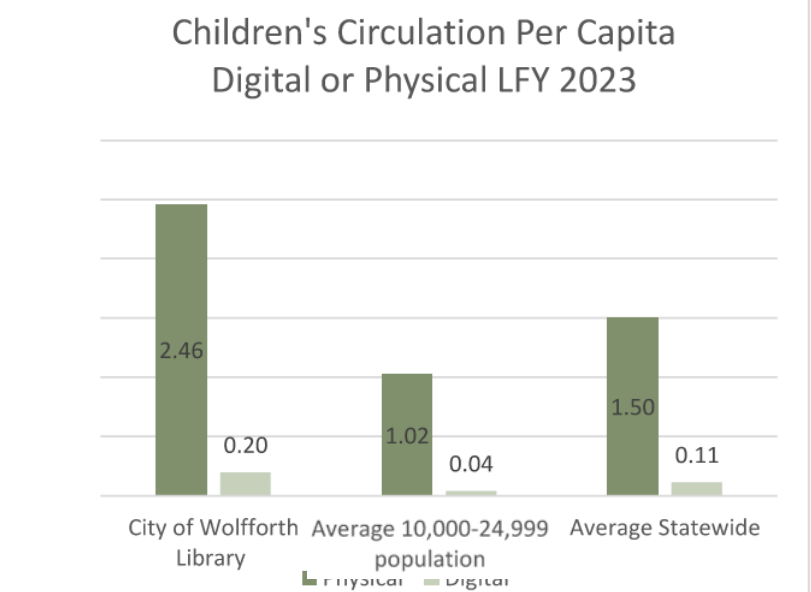
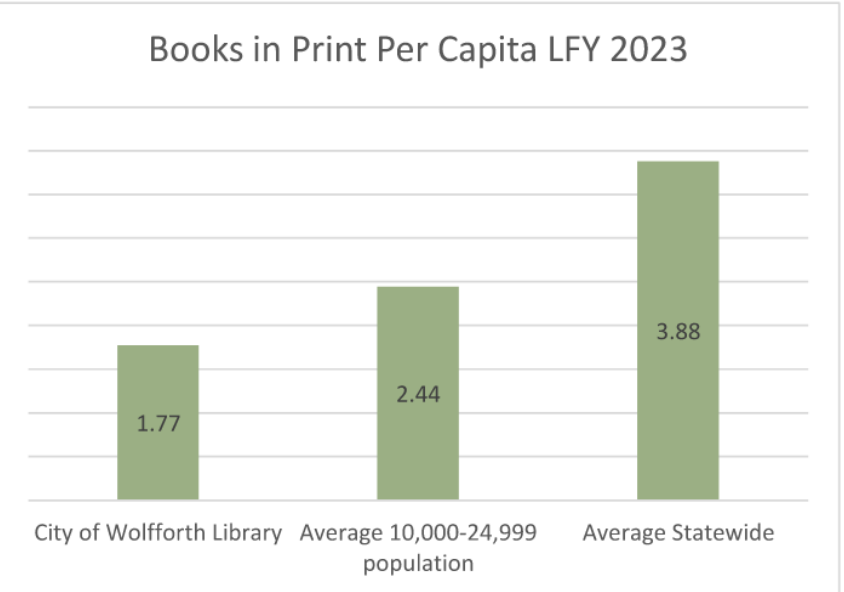
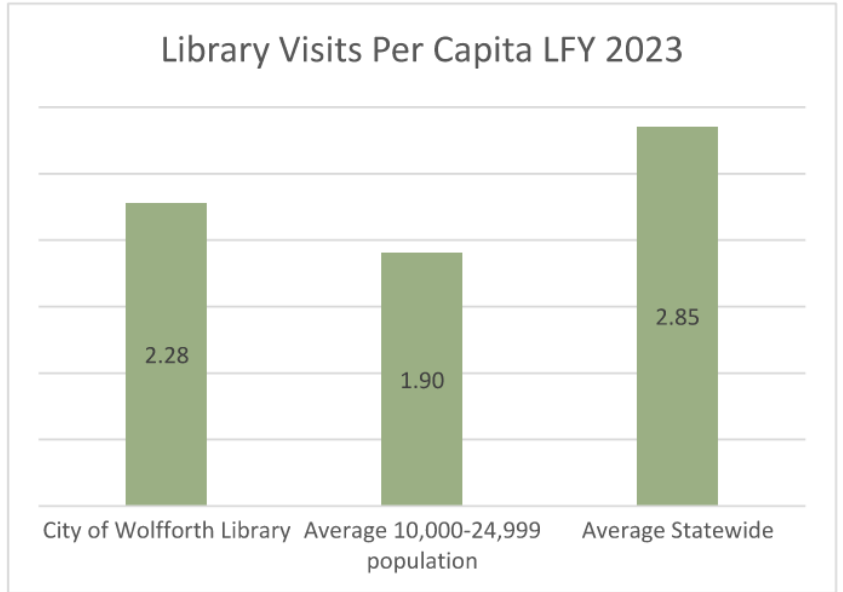
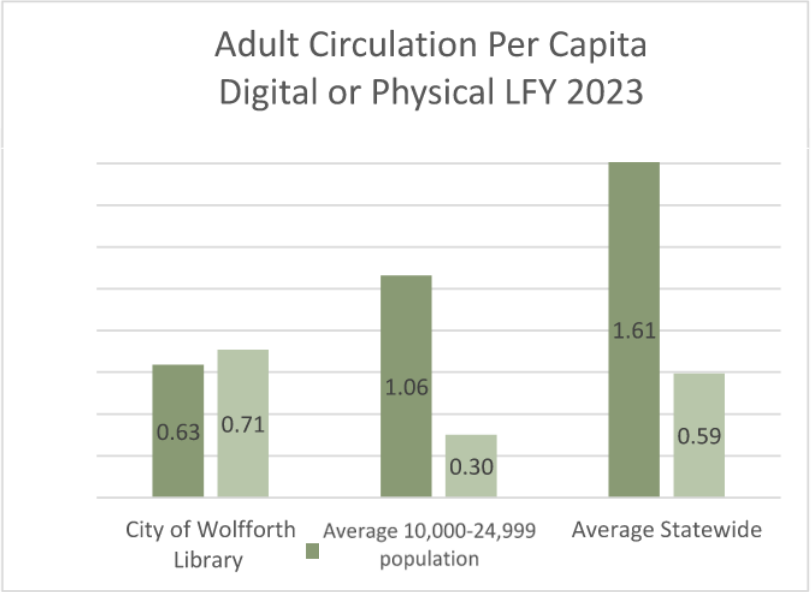
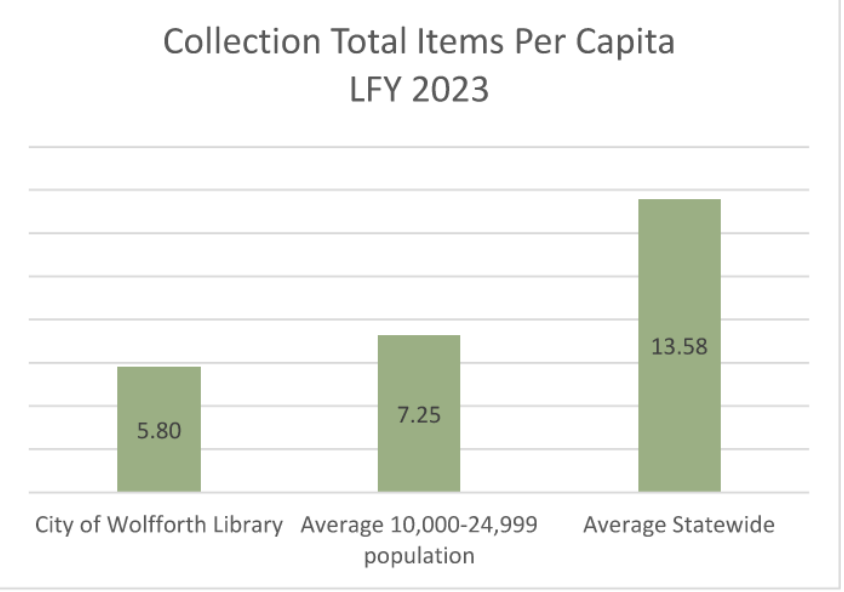
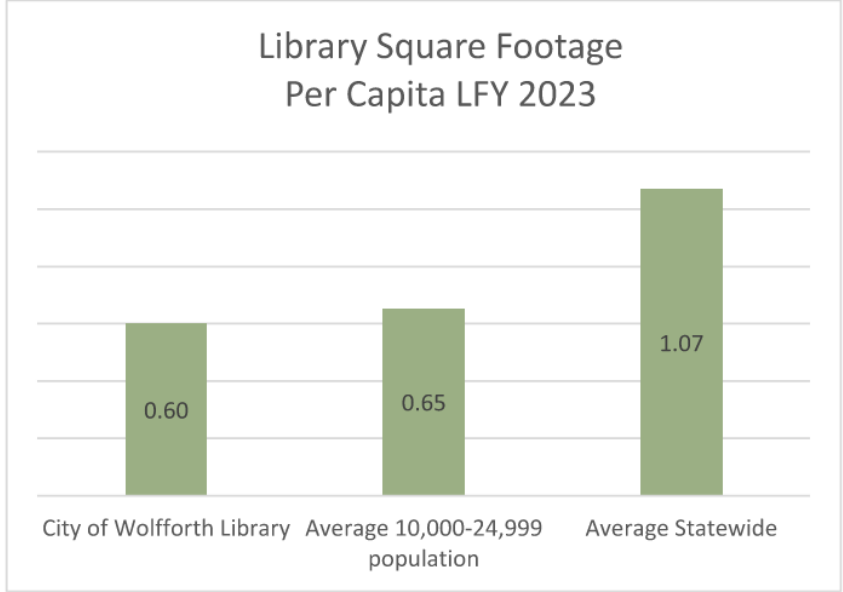
	2014	2019	2025
City Population	4,103	5,496	8,342
Service Population	4,471	5,847	8,942
<b>Full-Time Staff</b>	<b>1</b>	<b>2</b>	<b>3</b>
<b>Part-Time Staff</b>	<b>3</b>	<b>3</b>	<b>5</b>
<b>Total FTE</b>	<b>2.63</b>	<b>3.40</b>	<b>5.50</b>
Annual Visits	14,145	27,112	31,441
Programs Offered	80	183	418*
Program Attendance	928	4,040	10,651*
Collection (Physical only)	15,666	19,586	20,025
Physical Circulation	21,223	23,894	55,628

\*Program counts 2025 include in-person programs, partnerships, and outreach/ off-site programs

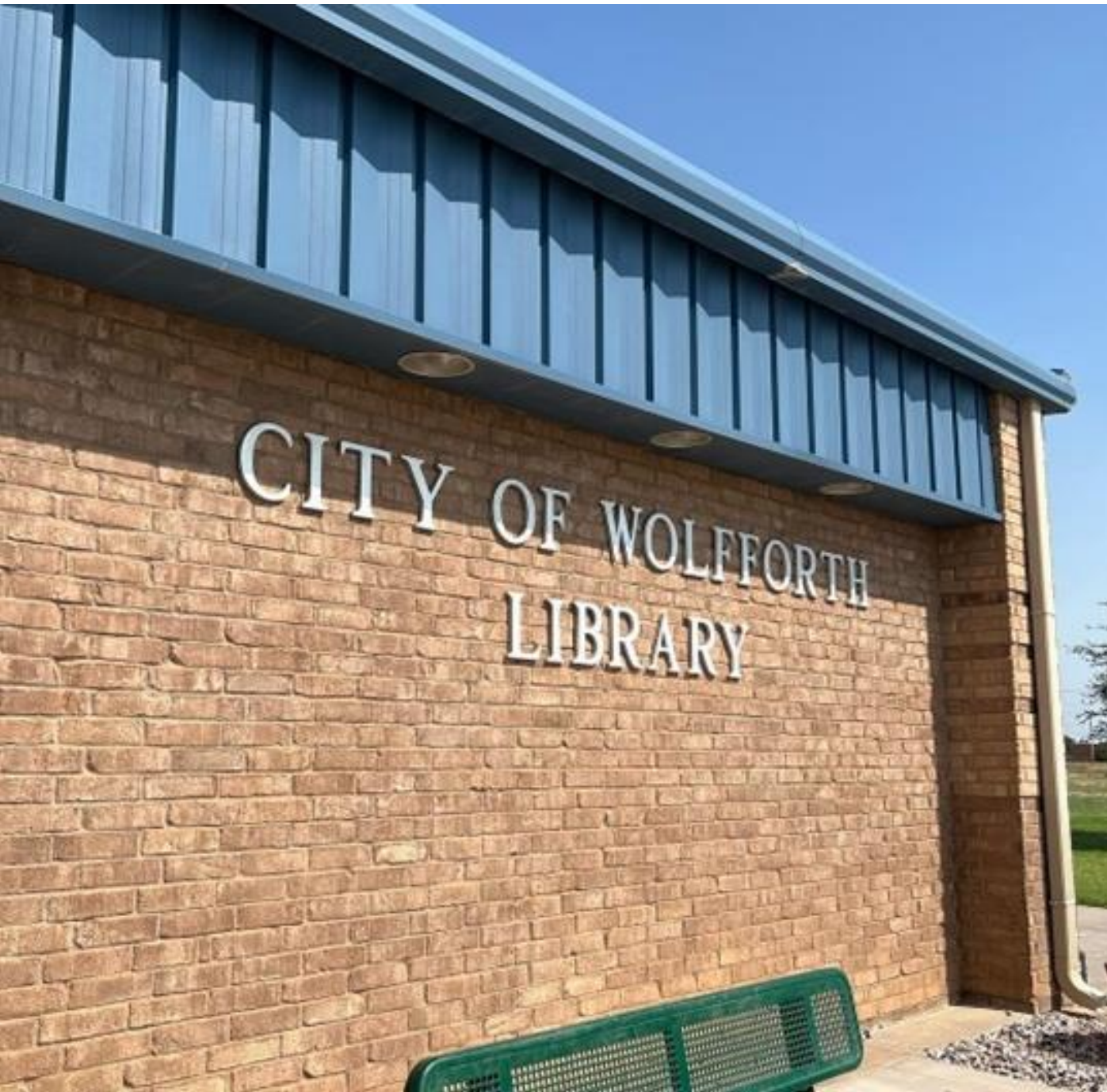


**Our Staff**  
City of Wolfforth Library 2026

# Peer Benchmarking



## 03 Space Standards



# Defining the Service Population

<b>DEFINING THE SERVICE POPULATION</b>			
Year	TSLAC Population 2023	Wolfforth Population Projections	Adjusted Library Service Population
2023	7,402	8,332	9,998
2025		9,739	11,687
2030		14,614	17,537
2035		19,489	23,387
2040		23,389	28,067

# Square Footage Projections (Adjusted Service Population)

## SQUARE FEET PER CAPITA BASED ON STANDARDS AND AVERAGES

Year	Adjusted Service Population	Square Feet @ .64 SF Per Capita (Texas Average)	Square Feet @ 0.6 SF Per Capita (ALA "Standard")	Square Feet @ 0.8 SF Per Capita	Square Feet @ 1 SF Per Capita
2025	11,687	7,480	7,012	9,350	11,687
2030	17,537	11,224	10,522	14,030	17,537
2035	23,387	14,968	14,032	18,710	23,387
2040	28,067	17,963	16,840	22,454	28,067

## EXISTING SQUARE FEET PER CAPITA PROJECTIONS

Year	Adjusted Service Population	Gross Square Feet	Gross Square Feet Per Capita
2025	11,687	7,800	0.67
2030	17,537	7,800	0.44
2035	23,387	7,800	0.33
2040	28,067	7,800	0.28

# Square Footage Projections (Wolfforth Population Only)

## SQUARE FEET PER CAPITA BASED ON STANDARDS AND AVERAGES

YEAR	Wolfforth Population	Square Feet .64 SF Per Capita (Texas Average)	Square Feet .60 SF Per Capita (ALA "Standard")	Square Feet .80 SF Per Capita (Enhanced)	Square Feet 1.00 SF Per Capita (Exemplary)
2025	9,739	6,233	5,843	7,791	9,739
2030	14,614	9,353	8,768	11,691	14,614
2035	19,489	12,473	11,693	15,591	19,489
2040	23,389	14,968	14,033	18,711	23,389

## EXISTING SQUARE FEET PER CAPITA PROJECTIONS

YEAR	WOLFFORTH POPULATION	GROSS SQUARE FEET	GROSS SQUARE FEET PER CAPITA
2025	9,739	7,800	0.80
2030	14,614	7,800	0.53
2035	19,489	7,800	0.40
2040	23,389	7,800	0.33

# Potential Options for the Master Plan:

## Option 1: Adopt Plan as Presented

- Adopt the plan as it is currently written
- This is not the best option fiscally

## Option 2: Minimum Standards

- Revise the plan to meet the minimum standards across the board
- This option reduces the cost by approximately \$8 million\*

## Option 3: Hybrid Approach (Enhanced Space/ Minimum Services)

- Revise the plan to meet the minimum standards on everything except the square footage for collection and purchase ½ of recommended collection.
- Plan for enhanced square footage to prepare for long-term growth
- This option reduces the cost by approximately \$6 million\*

## Option 4: Wolfforth Only Population (Minimum Standards)

- Revise the plan to use Wolfforth population only and reduce to minimum standards across the board
- This option reduces the square footage significantly, and cost by \$8-10 million\*

## \*Option 5: Wolfforth Only Population Hybrid Approach (Enhanced Space/ Minimum Services)

- Revise the plan to Wolfforth population only and minimum standards on everything except square footage for collection and ½ of recommended collection
- Plan for enhanced square footage to prepare for long-term growth
- This option still reduces the square footage significantly, and cost by \$7-9 million\*

## Option 6: Maintain Status Quo (No Expansion or Renovation)

- Do nothing at this time, and continue serving the community as we are, to the best of our abilities
- Receive direction from City Council on what the next steps are (such as financial limits) to prepare a plan for the future

\* Figures are estimates only. I will consult with 720 Design, based on City Council recommendations, to acquire accurate figures.

# Potential Options for Membership & Funding:

## Option 1: **Maintain Current Membership Policy**

---

- Free access to Lubbock and surrounding counties
- Continue receiving funding, however limited, from Lubbock County

## Option 2: **Restrict Free Access to Wolfforth Residents Only**

---

- No longer receive funds from Lubbock County
- Close free services to Lubbock County and surrounding communities
- Adjust policy and define a fee for non-resident users
- Participation in statewide resources (TexShare) will limit effectiveness and revenue from paid memberships

## \*Option 3: **Implement Non-Resident Fee to Surrounding Counties (Except Lubbock)**

---

- Continue receiving funds from Lubbock County
- Define service area as Wolfforth and Lubbock County
- Adjust policy and define a fee for non-resident users



720 design

# Questions?

