



AGENDA ITEM COMMENTARY

MEETING NAME: Economic Development Corporation
MEETING DATE: March 4, 2025
ITEM TITLE: Consider and take appropriate action on Frenship Foundation’s fall event.
STAFF INITIATOR: Danielle Sweat

BACKGROUND:

The EDC set aside \$20,000 for the 24/25 fiscal year for sponsorships. This is where we sit as of today:
2025 Fiscal Year (\$20,000)

- 1. Frenship Foundation Golf Tournament \$4000
- 2. Joining LBK Chamber \$450 (Coming out of membership fees)
- 3. Community Prayer Luncheon \$2000
- 4. State of the System Luncheon \$2000
- 5. Legislative Luncheon \$2000

Total: \$10,000

2026 Fiscal Year:

- 1. Chamber Annual Meeting Luncheon \$1500

The Frenship Foundation is hosting their inaugural “Big Cat Country” event. This will be the first event they’ve hosted with now TWO high schools. I’m attaching the sponsorship levels. Right now, Tiffany Taylor has us penciled in as the floral décor sponsor.

SPECIALTY SPONSORS - \$7,500

PRINT SPONSOR | FLORAL SPONSOR | AUCTION SPONSOR | S’MORES SPONSOR

- Seating for 8 (1 Table)
- 2 Tickets donated to Teacher Grant recipient
- Logo on programs & digital screen
- Naming rights to a Teacher Grant & participation in Prize Patrol
- Recognition on social media, website, & Tiger Tales Newsletter

SPECIALTY ITEMS:

- Print** - Logo on Teacher Grant Checks
- Floral** - Flowers of the Month Club
- Auction** - Logo on Bid Paddles
- S’mores** - Signage at S’mores Bar

If we choose to go this route, I can request that the grant we name and award would be a CTE grant if possible.

EXHIBITS:

Sponsorship packet

COUNCIL ACTION/STAFF RECOMMENDATION: