



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	March 4, 2025
ITEM TITLE:	Consider and take appropriate action on 4 th on the 5 th show.
STAFF INITIATOR:	Danielle Sweat

BACKGROUND:

For as long as "4th on the 5th" has been an event, the EDC has funded the fireworks. However, as the event's popularity has surged, the city has been exploring alternative locations to accommodate larger crowds—a challenge that's been especially difficult for setting up the fireworks display. This has led the city to consider a drone show as a potential alternative.

In 2024, the EDC spent \$15,600 on fireworks. Would the EDC be willing to increase its contribution to \$20,000 this year? With fireworks, that amount would cover most of the costs, but opting for a drone show would bring the total to roughly \$38,000 for 400 drones.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION: