

## **Proposed Pricing from Purpose Marketing**

### **Monthly Deliverables:**

- 1-2 Reel Captures, Editing, Posting & Monitoring
  - This will fluctuate based on business availability in the community.
- Meta Ad/Boosting Management
  - Audience Targeting
  - Budget Optimization
- Website Hosting

### **Quarterly Deliverables:**

- Data Collection
- Emailed Report

### **Total Investment: \$930**

- \$500 Meta Ad Spend
- \$30 Monthly Website Hosting Fee
- \$400 Payable to Purpose Marketing