

**MINUTES OF A REGULAR MEETING  
ECONOMIC DEVELOPMENT CORPORATION OF WOLFFORTH, TEXAS  
302 Main Street, WOLFFORTH, TX  
Tuesday, December 5, 2023, 11:30am**

**MEMBERS PRESENT:** Steve Deaton, Randy Criswell, Glen Frick,  
Debbie Perkey, Farley Reeves

**MEMBERS ABSENT:** Joel Robinett, Russell Thomasson

**OTHERS PRESENT:** Leading EDG Taylor McAlpine, Danielle Sweat, LEDA  
Representatives John Osborn and David Rushing

Debbie Perkey opened the meeting at 11:44 a.m.

1. No comments were given during Public Comment
2. A motion was made by Farley Reeves to approve the October 31, 2023 minutes. This motion was seconded by Glenn Frick. Motion passed unanimously.
3. Randy Criswell made a motion to approve the October 2023 financials. This motion was seconded by Glenn Frick. Motion passed unanimously.
4. Terry Hale with All Hale Meats gave a presentation on his need for expansion in order to supply his beef jerky nationwide. All Hale Meats sells their jerky in 90 stores across the state of Texas. A motion was made by Steve Deaton to declare a project loaning All Hale Meats \$50,000 for their expansion project. This is intended to be a ten-year agreement with zero percent interest. If performance agreements are met, half of the loan will be forgiven at year five for the remainder of the loan. This motion was seconded by Farley Reeves and passed unanimously. EDC director is to start the public notice process.
5. John Osborn and David Rushing visited today to speak on the impact and importance of regional economic development. LEDA is willing to help the Wolfforth EDC on projects that won't be within the Lubbock city limits.
6. A motion was made by Farley Reeves for the EDC to use option one of the logo choices in all blue. This motion was seconded by Randy. Motion passed unanimously.
7. The board reviewed the proposal from Placer.AI. They like the concept. They want to table to item. The Director is to see if we can compromise on a six-month agreement, and change the agreement to say EDC rather than City of Wolfforth.
8. No action was taken on the proposal from RetailStat

9. A motion was made to approve the Business Retention and Expansion Survey questions by Randy and seconded by Steve. The motion passed unanimously.
10. Marketing budget was reviewed. No action necessary.
11. The board has asked the Director to visit with Purpose Marketing about lowering our monthly costs. No action needed.
12. A motion was made by Farley to decline advertising with Cody Keller/billboard on 179. This motion was seconded by Randy. Motion passed unanimously.
13. An update was given by the EDC Director. Update on website, OUEDI, monument sign, board notebooks, and vacant position on board.
14. A monthly report was given by LeadingEDG. Taylor has been working with Terry Hale on All Hale Meat expansion project as well as other businesses such as a coffee shop and mobile fueling unit.
15. The Wolfforth Economic Development Corporation convened into Executive Session at 1:11pm on December 5, 2023, to discuss matters pertaining to
  - a.551.072 Deliberations about Real Property: To deliberate the purchase, exchange, lease or value of real property
  - b.551.087 Deliberations Regarding Economic Development Negotiations: to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of financial or other incentive to a business prospect.
16. The Wolfforth Economic Development Corporation reconvened into Regular Session at 1:18 pm on December 5, 2023.
17. A motion was made by Randy to approve a consulting agreement for various real estate services. This motion was seconded by Farley. The motion passed unanimously.
18. With no other business to come before the Board, the meeting was adjourned at 1:19 pm.

**PASSED AND APPROVED THIS THE 11<sup>th</sup> DAY OF JANUARY 2024.**

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**Joel Robinett, Chairman**

**ATTEST:**

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**Danielle Sweat, Economic Development Director**