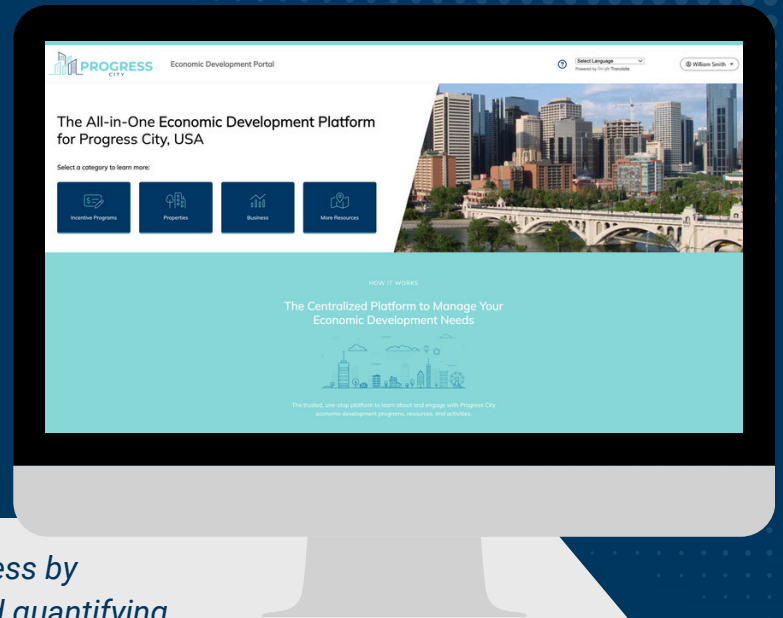# CivicServe
## Economic Development Technologies

# THE PLATFORM *BUILT* FOR ECONOMIC DEVELOPMENT



*Designed to attract, retain, expand and grow business by modernizing operations, digitizing engagement and quantifying the impact of economic development on your community.*

## Customer Relationship Management (CRM)

✓ Internal and external communication tool with email and calendar connectivity

✓ Email delivery featuring custom tags to communicate with individuals, businesses and specialty groups

✓ Individual and business communication history, email templates and bulk correspondence distribution

## Project and Lead Management

✓ Project management throughout the entire lifecycle

✓ Custom timelines with automated notifications and tasks to help all parties navigate processes

✓ Automatic reminders and custom data capture to manage and ensure compliance

## Purpose-Built Technology Solution

✓ **Secure, cloud-based system** with assigned user roles and permissions

✓ **Multi-agency architecture** to coordinate all economic development partners (government teams, EDOs, consultants, etc.)

✓ **Personalized public portal** facilitates communication with businesses, developers, residents, elected officials, boards, etc.

✓ **Integrated GIS data** aligns information to districts, wards and custom boundaries

✓ **Configurable dashboards and reports** for department, board and council requirements

✓ **Best practice template libraries** to quickly launch programs, forms, KPIs and processes

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*ADDITIONAL CIVICSERVE MODULES AVAILABLE TO SUPPORT BUSINESS RETENTION & EXPANSION, INCENTIVE, PROPERTY AND WORKFORCE ACTIVITIES*

**TO LEARN MORE OR SETUP A DEMO, VISIT CIVICSERVE.COM TODAY!**