BUSINESS RETENTION & EXPANSION
MODULE

CivicServe
Economic Development Technologies
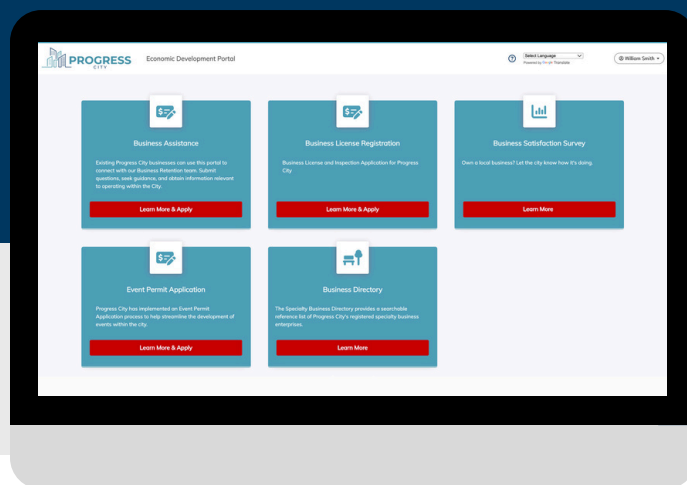
Designed to complement CivicServe core platform for CRM, project and lead management. This module centralizes engagement, information and reporting on BRE-specific activities.

PURPOSE-BUILT SOLUTION WITH OPTIONS TO MANAGE:

BRE and Site Visit Surveys
Custom tool for business retention forms, surveys, site visits and business information

Business Directories
Public, searchable business information with custom tags to classify and categorize businesses and industries

Economic Development Business Events
Online event application and registration management tool with tracking and reporting features

Monthly Business Data
Pre-populated business data, contact information and business status with monthly updates and real-time alerts

Registration, Licensing and Certifications
Digital optimization of business registration, licensing and certification processes

THE *ONLY* ONE WITH:

Multi-Agency Architecture
✓ Enable collaboration across all economic development partners (government teams, EDOs, consultants, etc.)
✓ Tie team and partner agency activities to strategic goals
✓ Centralize BRE communication and files

GIS Integration
✓ Verify business locations and eligibility by address
✓ Report BRE activities and outcomes by district, ward, zip code and custom boundaries

Template Libraries
✓ Digitize BRE programs, forms and processes with peer templates for reference
✓ Launch best practice BRE activities in minutes
✓ Automate business notifications and KPI collection

TO LEARN MORE OR SETUP A DEMO, VISIT CIVICSERVE.COM TODAY!