



Dear Community Partner,

For 25 years, the South Plains Career Expo has been a cornerstone event in our region, connecting thousands of students with careers, educational pathways, and workforce opportunities available right here in the South Plains. Each year, more than 2,500 junior high and high school students gather to explore industries and professions that help them make informed and inspired decisions about their futures. This event has made a lasting impact on an entire generation of young people across our region, and your support makes that possible.

This year, we are proud to celebrate our 26th Annual South Plains Career Expo on October 13, 2026, at the Lubbock Memorial Civic Center. We are extending a special invitation to local businesses, agencies, educational institutions, and community partners to join us as sponsors and play a meaningful role in shaping the next generation of our regional workforce.

This event is built around three important goals:

1. Introduce students to career opportunities and the education and training required to pursue high-wage, high-demand, and high-skilled occupations.
2. Motivate students to continue their education or career training beyond high school.
3. Connect employers with their future workforce, creating meaningful relationships that strengthen our community and economy.

As workforce needs continue to evolve, it is more important than ever to provide students with opportunities to explore careers and interact directly with professionals in the field. Through hands-on exhibits, career demonstrations, and conversations with employers and educators, students gain a better understanding of the pathways available to them after graduation.

This event would not be possible without the support of our community partners. We anticipate the involvement of approximately 300 volunteers from local businesses, colleges, universities, and community organizations who share our commitment to preparing students for future success.

We invite your organization to become a sponsor of this impactful event. Your financial support helps us expand student participation, enhance career exploration activities, and continue providing a high-quality experience that inspires the next generation of workers, leaders, and innovators.



In appreciation of your support, sponsors receive recognition opportunities that increase visibility for their organization while demonstrating their commitment to workforce development and youth success. Enclosed you will find our sponsorship levels and associated benefits.

By sponsoring the Youth Career Expo, you are not only investing in an event, but you are also investing in the future of our students, our workforce, and our community.

We sincerely appreciate your consideration and hope we can count on your partnership to make the 2026 Youth Career Expo a success. If you have any questions or would like additional information, please feel free to contact me.

Thank you for your support and commitment to the youth of the South Plains.

Sincerely,

A handwritten signature in black ink that reads "B. Alex".

Dr. Ben Alexander, CEO
Workforce Solutions South Plains

Sponsorship Levels

Invest in the future workforce by becoming a sponsor of the 2026 Youth Career Expo.

| ***Skill Builder Sponsor (\$5,000+)***

- Largest logo on event signage and promotional materials
- Recognition as Presenting Sponsor
- Premier exhibit space
- Recognition during opening program
- Featured on website and social media.
- Recognition in event communications

| ***Pathway Partner Sponsor (\$2,500)***

- Prominent logo placement on promotional materials
- Exhibit space
- Website recognition
- Social media recognition
- Recognition during event program

| ***Career Starter Sponsor (\$1,000)***

- Logo placement on promotional materials
- Event visibility
- Social Media Recognition

| ***Future Leader Sponsor (\$500)***

- Logo placement on promotional materials
- Event visibility

| ***Friend of the Expo (\$200)***

- Name listed in Event Program