



Wolfforth Economic Development Corporation Monthly Report

November 2025

- Attend Lubbock Chamber Annual Meeting and Awards Ceremony
- Work on blanket agreement for retail development
- State Certification classes for Entrepreneurship and Workforce
- Attend Community Workforce Partnership meeting
- Volunteer with Lubbock Chamber
- Buffalo Grace Marketing Reel
- Meeting with West Texas Investments
- Coordinate 10 year celebration lunch for Pool Corp
- Resimplifi Check in
- Coordinate TIRZ meeting and create agenda
- Create year end report
- Review SWOT analysis for strategic plan
- Follow-Up with potential developers

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on content management platform
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities
- Agenda building
- Monitor comptroller site for new sales tax permits