



Wolfforth Economic Development Corporation Monthly Report

November 18,2024-December 16, 2024

- Meeting with the Archer project and Leading EDG
- Hometown Tire marketing and BRE visit
- Available building showing and contract discussion
- 2024 Event recap
- Write ins for Best of the West nominations
- Call with sports facilities company/Archers
- Event overview meeting
- Elevated Storage Tank Meeting
- Small business Saturday social media content
- Coordinated with Nicole Butler on Frenship Mesa park
- Lunch with Alliance Credit Union
- Meeting with PK.
- Update with Retail Strategies
- Create invitation for Baby Box dedication
- Create appreciation certificates for baby box dedication
- Call with Daniel Stanton to discuss the contract on EDC owned building
- Call with Joe Magby about impact fees and new contract on property
- Call with realtor about national franchise looking for 1-2 acres
- Call with David Pettit Economic Group about mixed use
- Meeting with ABC bank about property
- Meeting with potential business (Cathy W)
- Hey Vos marketing reel
- Meeting with Retail Strategies
- Volunteer time with Frenship
- Networking with Keller Williams Realty
- Marketing Reel for Buffalo Grace Boutique

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts

- Monitor website activity and create content articles as needed
- Work on EDOIQ
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities