



AGENDA ITEM COMMENTARY

MEETING NAME:	City Council
MEETING DATE:	November 4, 2024
ITEM TITLE:	Consider and take appropriate action on request for Hotel Occupancy Tax Fund support in the amount of \$3,000 for the Small Town Christmas Celebration.
STAFF INITIATOR:	Terri Robinette, City Secretary

BACKGROUND:

Wolfforth will host its Annual Small Town Christmas on Monday, December 9. This event will include carriage rides, live music from Frenship elementary students, vendors, a visit from Santa and more.

Under Texas law, local HOT revenue can be used to promote tourism and the convention/hotel industry. This means the proceeds should be spent on projects or events that result in visitors to our community. This community event should bring in visitors from Lubbock County and the Frenship school district.

Current available HOT funds total just over \$600,000.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION:

Approve HOT funds for the Small Town Christmas Celebration in the amount of \$3,000.