



Wolfforth Economic Development Corporation Monthly Report

March 2025

- Volunteer time with Frenship Foundation
- Time with Intern
- Future of Economic Growth Webinar with SEDC
- 4th on the 5th planning
- Meet with Ethan Quisenberry for marketing materials for CitySide spec building
- Meeting with Terry Hale
- Legislative update from TEDC (Every Friday)
- TIRZ discussion
- Resimplifi kick off meeting
- Mail thank you notes to corporate offices.
- Work on TIRZ boundary amendments
- Stop by Pool Corp for new District Manager Contact
- Research and reach outs about proposals for strategic planning
- Webinar on sports facilities
- Education lunch with board member
- Ride around with Intern
- New board member onboarding
- Homes for Heros groundbreaking
- TIRZ boundary amendment meeting
- Alcove/project discussion
- Strategic Plan meeting
- Placer Update
- Pool Corp BRE
- TML Region Meeting
- Submit Proposal for project Kraken Sea
- Marketing Reel at Preston Manor Clubhouse
- Work with Sherry, owner of Eclectic Finds (In affordable storage units, outside of city limits)
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- On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on EDOIQ
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities
- Agenda building
- Monitor comptroller site for new sales tax permits
- Educational lunch with board member
- Property overview data for boujee boutique/site visit about concerns with building
- Development/building repair conversations with new landlord Tony Ali.