



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	2/10/2025
ITEM TITLE:	Consider and take appropriate action on sponsorship opportunity with the Frenship Foundation.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

For several years, the Community Development Corporation (CDC) proudly supported the Frenship Foundation as a flag sponsor at their annual golf tournament. With the CDC now dissolved, this presents an opportunity for the Economic Development Corporation (EDC) to step in and continue this sponsorship. If we choose to participate, we would have access to two bays, and I would recommend securing an afternoon slot. Given that many of our board members already attend this event, this could be a seamless transition and a great way to maintain our presence and support for the Foundation.

EXHIBITS:

Sponsorship Packet

COUNCIL ACTION/STAFF RECOMMENDATION: