



# ECONOMIC DEVELOPMENT CORPORATION MEETING

January 11, 2024 at 4:00 PM

Wolfforth City Hall - 302 Main Street Wolfforth, TX

## MINUTES

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### CALL MEETING TO ORDER

Meeting was called to order at 4:02 by Joel Robinett.

### ROLL CALL AND ESTABLISH A QUORUM

Members Present: Joel Robinett, Steve Deaton, Russell Thomasson, Randy Criswell, Glen Frick

EDC Director: Danielle Sweat

### CITIZEN ENGAGEMENT

This is an opportunity for the public to address the Economic Development Corporation regarding an item on the agenda, except public hearings that are included on the agenda. Comments related to public hearings will be heard when the specific hearing begins. Citizen comments are limited to three (3) minutes per speaker, unless the speaker requires the assistance of a translator, in which case the speaker is limited to six (6) minutes, in accordance with applicable law. Each speaker shall approach the designated speaker location, complete the citizen engagement sign in sheet and state his/her name and city of residence before speaking. Speakers shall address the Economic Development Corporation with civility that is conducive to appropriate public discussion. Speakers can address only the Economic Development Corporation and not individual city officials or employees. The public cannot speak from the gallery but only from the designated speaker location.

No comments were made during citizen engagement.

### ITEMS FOR INDIVIDUAL CONSIDERATION

1. Public Hearing: The WEDC, a Texas non-profit 4B economic development corporation, will receive comments between December 11, 2023 and February 8, 2024 on the expenditure of funds by the WEDC to loan \$50,000 to All Hale Meats for the expansion of their business. The City Council will hold a public hearing on January 8, 2024 at 6:00 PM, and the WEDC will hold a public hearing on January 11, 2024 at 4:00 PM, both in the Council Chambers of

Wolfforth City Hall, located at 302 Main Street, Wolfforth, Texas 79382. Direct all comments or concerns to Wolfforth EDC PO Box 36, 302 Main Street, Wolfforth Texas 79382 or contact Danielle Sweat, EDC Executive Director, at 806-855-4128.

No comments were made during the public hearing.

2. Consider and take appropriate action on Placer.AI demonstration and updated contract

William Houck with Placer.AI joined us via Zoom for a demonstration of their services. A motion was made by Randy Criswell to move forward with using Placer.AI services. This motion was seconded by Glenn Frick. Motion passed unanimously.

3. Consider and take appropriate action on December 5, 2023 minutes.

A motion was made by Farley Reeves to approve the December 2023 minutes. This was seconded by Steve Deaton. Motion passed unanimously.

4. Consider and take appropriate action on November financials.

A motion was made by Steve Deaton to approve the November financials. This motion was seconded by Farley Reeves. This motion passed unanimously.

5. Consider and take appropriate action on board member recommendations

No action was taken on item five.

6. Consider and take appropriate action on updated bylaws.

A motion was made by Farley Reeves that if the document is deemed whole by the city attorney, that it can move forward to the city council. If the bylaws need to be amended, then they will be on the agenda for February. This motion was seconded by Glenn Frick. This motion passed unanimously.

7. Consider and take appropriate action on updated proposal from Purpose Marketing

A motion was made by Russell Thomasson to accept the new proposal from Purpose Marketing for six months. This motion was seconded by Farley Reeves. This motion passed unanimously.

8. Consider and take appropriate action Q4 2023 and Q1 2024 Strategic Plan items.

Reviewed strategic plan. No action taken.

9. Update from EDC Director

Board recommended following strategic plan and sending EDC director to SEDC.

10. Board member requests for future agenda items.

The board would like to invite potential board members to attend the next meeting: Christina, Robert, Shawn.

The board would like to invite businesses to board meetings to be recognized. The director will be reaching out to WTG Fuels for the February meeting.

The board would like Kasey Coker with High Ground to come give an update on the region.

### **EXECUTIVE SESSION**

In accordance with Texas government code, section 551-001, et seq., the Economic Development Corporation will recess into executive session (closed meeting) to discuss the following:

a.551.072 Deliberations about Real Property: To deliberate the purchase, exchange, lease or value of real property.

b. 551.087 Deliberations Regarding Economic Development Negotiations: to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations; or to deliberate the offer of financial or other incentive to a business prospect.

The Board went into executive session at 5:20.

### **RECONVENE INTO OPEN SESSION**

In accordance with Texas government code, chapter 551, the Economic Development Corporation will reconvene into regular session to consider action, if any, on matters discussed in executive session.

The board reconvened into open session at 5:43.

### **ADJOURN**

Meeting adjourned at 5:43.

Danielle Sweat, Economic Development Director

Joel Robinett President