



AGENDA ITEM COMMENTARY

MEETING NAME:	City Council Meeting
MEETING DATE:	August 19, 2024
ITEM TITLE:	Consider and take appropriate action on the use of Hotel Occupancy Tax funds to support the arts and festivals events associated with the City of WolfForth.
STAFF INITIATOR:	Tara Tomlinson, Director of Development Services

BACKGROUND:

The event staff committee is requesting the use of \$9650.00 from Hotel Occupancy Tax funds. These funds will be used to purchase a stage for City of WolfForth events, such as Harvest Festival, Tree Lighting Ceremony, 4th on the 5th, and any other City sponsored events. All of these events are currently utilizing HOT funds due to attracting visitors and bringing in a large number of people. Currently, in Lubbock and the surrounding areas, it is difficult to find a stage to rent and cost can run upwards into the \$1000s. With the increasing number of attendees and events, it is practical for the City of WolfForth to purchase their own to use and ultimately, more economical over time. The stage is used for things such as the band/Harvest Queen during Harvest Festival and Santa Claus for the Tree Lighting Ceremony. In previous events, the City of WolfForth borrowed a stage that was 8' x 16' and a height of 12". The stage was insufficient in size and required a larger capacity. Therefore, the request is for a 16' x 20' stage at a height of 24" with stair access.

EXHIBITS:

1. Details on stage requested
2. Quote for Stage

COUNCIL ACTION/STAFF RECOMMENDATION:

Staff recommends the use of the HOT funds for City of WolfForth sponsored events.