



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	5/12/2025
ITEM TITLE:	Consider and take appropriate action on marketing grant application.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

At the April meeting, the board agreed to explore the possibility of introducing a marketing grant for the 2026–2027 fiscal year. As part of the discussion, we reviewed several sample applications from other communities. The board then directed the EDC Director to draft a version tailored specifically for the Wolfforth EDC. That draft application is now being presented for review and feedback.

EXHIBITS:

Marketing grant application

COUNCIL ACTION/STAFF RECOMMENDATION: