

AGENDA ITEM COMMENTARY

MEETING NAME: Economic Development Corporation

MEETING DATE: May 7, 2024

ITEM TITLE: Consider and take appropriate action on business retention and

expansion update.

STAFF INITIATOR: Danielle Sweat -EDC Director

BACKGROUND: On March 22, 2024 I toured Hard Body Customs with Mike Griffin and Jess from our marketing team at Purpose Marketing. Mike and Bob really loved having us there. They mentioned getting more involved with the community, such as a car show at some point.

On April 17, 2024 I toured American Tire Distributors with our planning director, Tara Tomlinson. Bill was pleasantly surprised to have a visit from the city. After a visit in his office, we got a tour of the facility.

EXHIBITS:

BRE Reports

COUNCIL ACTION/STAFF RECOMMENDATION: