



Detail vs Budget Report

Account Detail

Date Range: 10/01/2023 - 04/26/2024

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining		
07 - Economic Development Corporation										
Expense										
07-752-43150-000	Marketing	0.00	62,000.00	0.00	45,843.29	45,843.29	16,156.71	26.06%		
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount			
10/10/2023	APPKT00473	2669	246	Marketing Retainer	0988 - Purpose Marketing		1,058.33			
10/26/2023	APPKT00457	CO00036078	71424	Christmas Tree \$5,000 of \$9,545	1121 - Christmas Designer.com LLC		5,000.00			
10/29/2023	APPKT00457	2693	236	Logo concepts	0988 - Purpose Marketing		900.00			
10/31/2023	APPKT00473	26472	71458	marketing	1127 - Marketing Alliance		12,666.65			
11/10/2023	APPKT00576	2721	358	Monthly marketing retainer	0988 - Purpose Marketing		1,058.33			
11/26/2023	APPKT00502	4190459-1	71511	Holiday Heros Digital 2023	1139 - Everythinglubbock.com		230.68			
12/05/2023	APPKT00502	12052023	71517	Christmas Event	1043 - Skyler Williams		275.00			
12/31/2023	APPKT00576	26548	71626	Billing 2/3	1127 - Marketing Alliance		12,666.65			
12/31/2023	APPKT00576	4190459-2	71620	Holiday Heros Digital 2023	1139 - Everythinglubbock.com		969.32			
01/16/2024	APPKT00576	2831	358	Monthly marketing retainer	0988 - Purpose Marketing		930.00			
02/16/2024	APPKT00622	2876	419	Monthly marketing retainer	0988 - Purpose Marketing		930.00			
03/04/2024	APPKT00634	0211401	DFT0000565	Final invoice	1035 - Insyteful		24,975.00			
03/04/2024	GLPKT05875	JN02460		Reallocate Insyteful 03.04.2024			-24,975.00			
03/05/2024	APPKT00653	26639	71753	Video footage for EDC website	1127 - Marketing Alliance		6,000.00			
03/16/2024	APPKT00665	2929	469	Monthly Marketing Retainer	0988 - Purpose Marketing		1,058.33			
03/29/2024	APPKT00682	26674	71821	EDC	1127 - Marketing Alliance		2,100.00			
		Expense Totals:		0.00	62,000.00	0.00	45,843.29	45,843.29	16,156.71	26.06%
		07 - Economic Development Corporation Totals:		0.00	62,000.00	0.00	45,843.29	45,843.29	16,156.71	26.06%
		Report Total:		0.00	62,000.00	0.00	45,843.29	45,843.29	16,156.71	26.06%

Fund Summary

Fund	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
07 - Economic Development Corporation	0.00	62,000.00	0.00	45,843.29	45,843.29	16,156.71	26.06%
Report Total:	0.00	62,000.00	0.00	45,843.29	45,843.29	16,156.71	26.06%