



## AGENDA ITEM COMMENTARY

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<b>MEETING NAME:</b>	Economic Development Corporation
<b>MEETING DATE:</b>	6-11-2024
<b>ITEM TITLE:</b>	Consider and take appropriate action on proposal from Retail Strategies.
<b>STAFF INITIATOR:</b>	Danielle Sweat-EDC Director

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### **BACKGROUND:**

Retail Strategies is a national recruiting company that recruits businesses on behalf of communities. Retail Strategies exists to give communities across the United States an advantage in attracting businesses. Their mission is to provide the real estate expertise, tools, and human effort that position deserving towns as alluring locations for national businesses.

Lacy Beasley will be here in person to go over her proposal with the board.

### **EXHIBITS:**

Retail Strategies Proposal

### **COUNCIL ACTION/STAFF RECOMMENDATION:**