



Wolfforth Economic Development Corporation Monthly Report

February 2026

- Meeting with Leslie Cox with Fox 34
- Work with Tony Martin (Hollands) on new CivicServe Platform
- Edit retail data packet for Shannon Powell (real estate agent)
- Gather q&a for High Ground Regional meeting with Hickey Global
- Attend High Ground Regional rebranding meeting
- Marketing Reel for Vinson Insurance
- Work with United PR on groundbreaking details
- Marketing Reel for Mr. Burrito
- Update retail data for site selector
- “Legacy” conversation with site selector from Hickey Global
- Land discussion
- Flowers to CTE director for CTE month
- Special called EDC meeting prep/meeting
- Conversation with Brent Joens/Wingstop in regard to new property owner and new concept.
- SEDC Committee meeting for 80th anniversary
- Attend TEDC Winter conference
- Dinner with site selector from Global Location Advisors

On-Going Monthly Activity:

- Continue to create social media content, monitor all social media platforms, like and comment on business posts
- Monitor website activity and create content articles as needed
- Work on CivicServe
- Pop into businesses to say hi and check in, in between business retention and expansion visits.
- Communicate with LeadingEDG on business activities