



## AGENDA ITEM COMMENTARY

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<b>MEETING NAME:</b>	Economic Development Corporation
<b>MEETING DATE:</b>	10/1/2024
<b>ITEM TITLE:</b>	Consider and take appropriate action on EDC director attending the International Conference of Shopping Centers in Dallas, January 2025.
<b>STAFF INITIATOR:</b>	Danielle Sweat- EDC Director

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### **BACKGROUND:**

This conference has been attended in the past by Terri. Since I have been here, it has not been something that we have looked into. Retail Strategies highly suggested attending. They help set up appointments with retailers. They will speak on our behalf if we are not there. Other members of The High Ground will be attending as well.

### **EXHIBITS:**

### **COUNCIL ACTION/STAFF RECOMMENDATION:**