

# Property Overview

May 18 - May 19, 2024

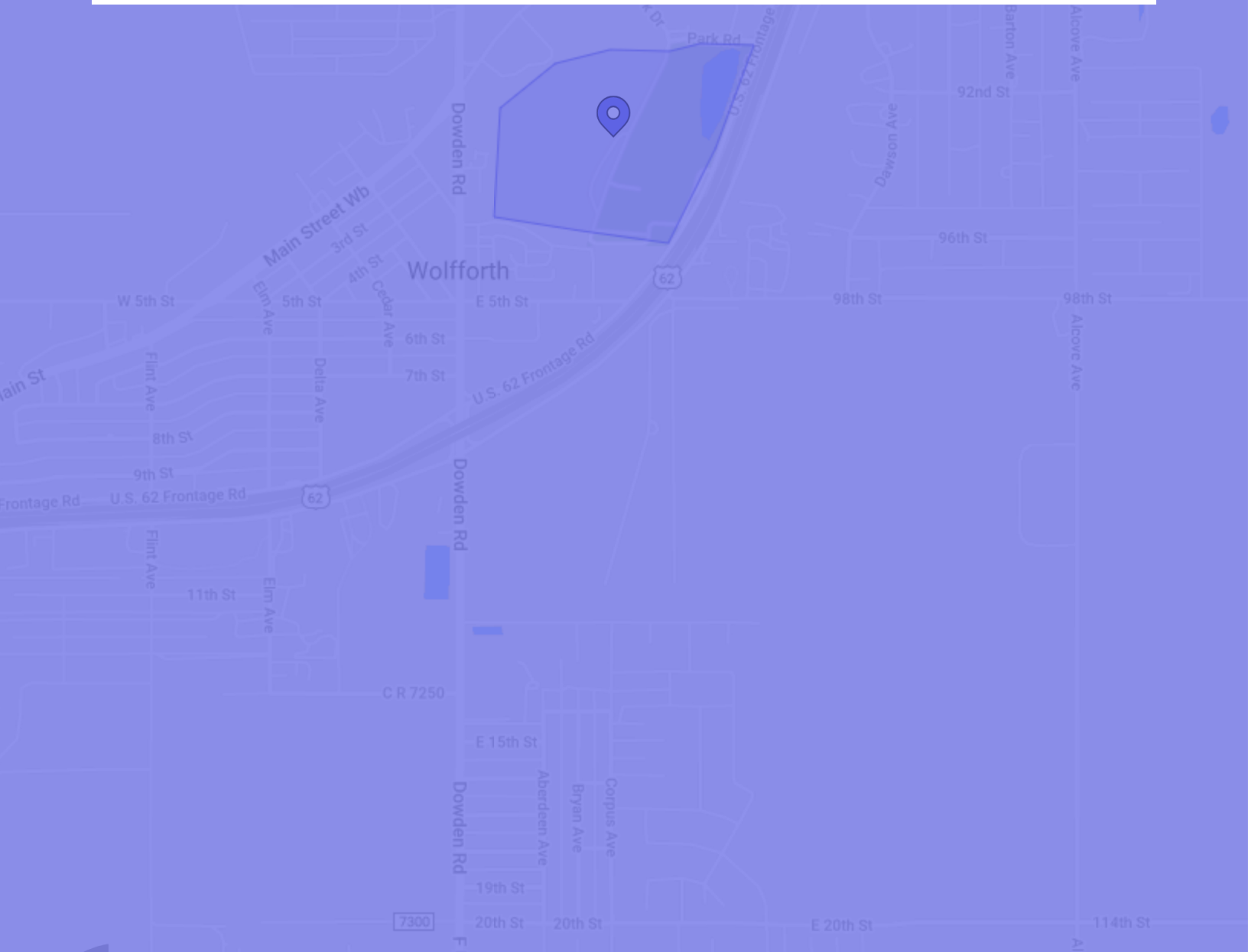
Property:

PP

## Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, Wolfforth, TX 79382

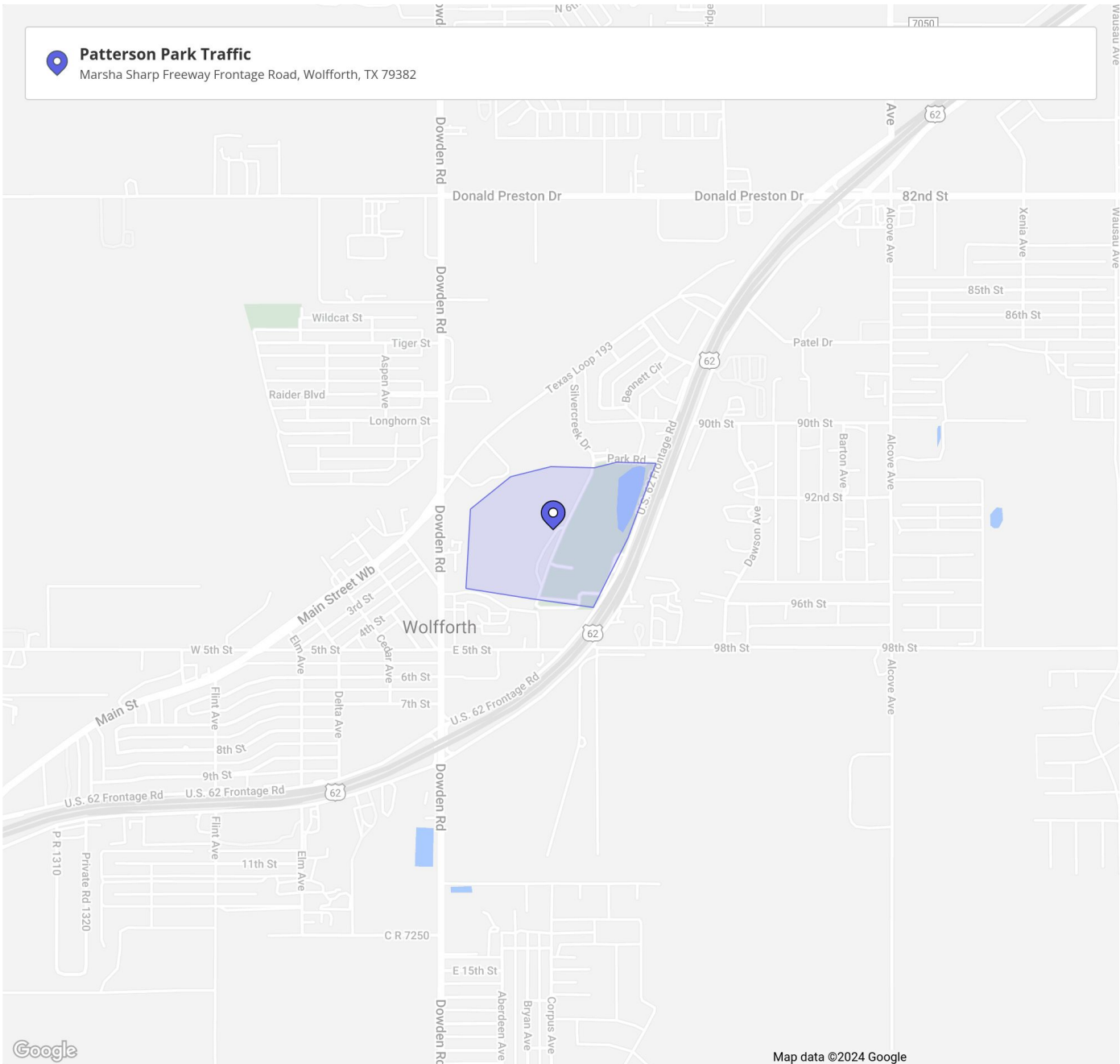
Visitation data for Patterson Park Traffic is adjusted to exclude restricted locations. For additional info, please visit <https://www.placer.ai/company/privacy-faq>



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## Metrics

### Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, Wol...

Visits	3.7K	Avg. Dwell Time	92 min
Visits / sq ft	< 0.01	Panel Visits	365
Size - sq ft	2.7M	Visits YoY	+151.2%
Visitors	2.7K	Visits Yo2Y	+115.7%
Visit Frequency	1.35	Visits Yo3Y	+330.7%

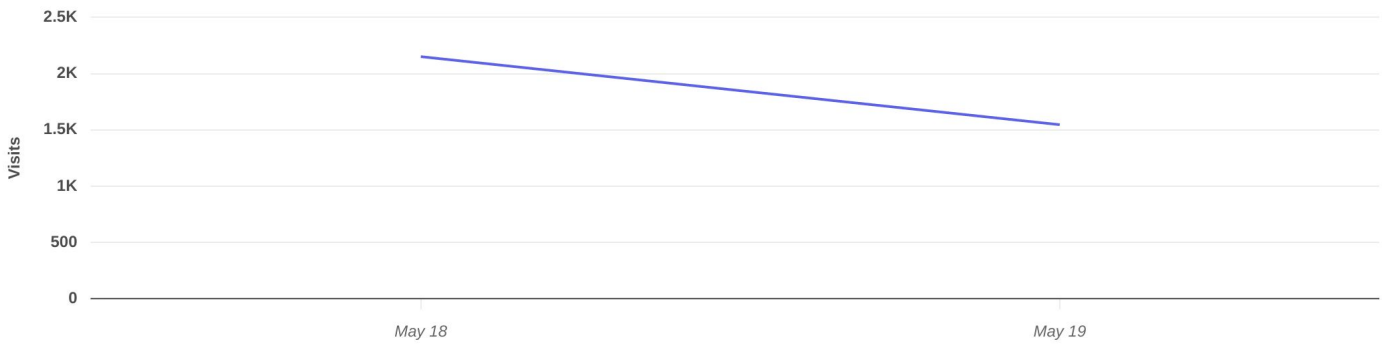
May 18th, 2024 - May 19th, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visits Trend

### Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, W...



Daily | Visits | May 18th, 2024 - May 19th, 2024  
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## Audience Overview

### Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 Patterson Park Traffic Marsha Sharp Freeway F...	\$71.5K	36.0%	32.5	White (56.7%)	2.70
 Texas	\$67.9K	31.5%	35.0	White (40.7%)	2.82

May 18th, 2024 - May 19th, 2024 | Data Source: Census 2021  
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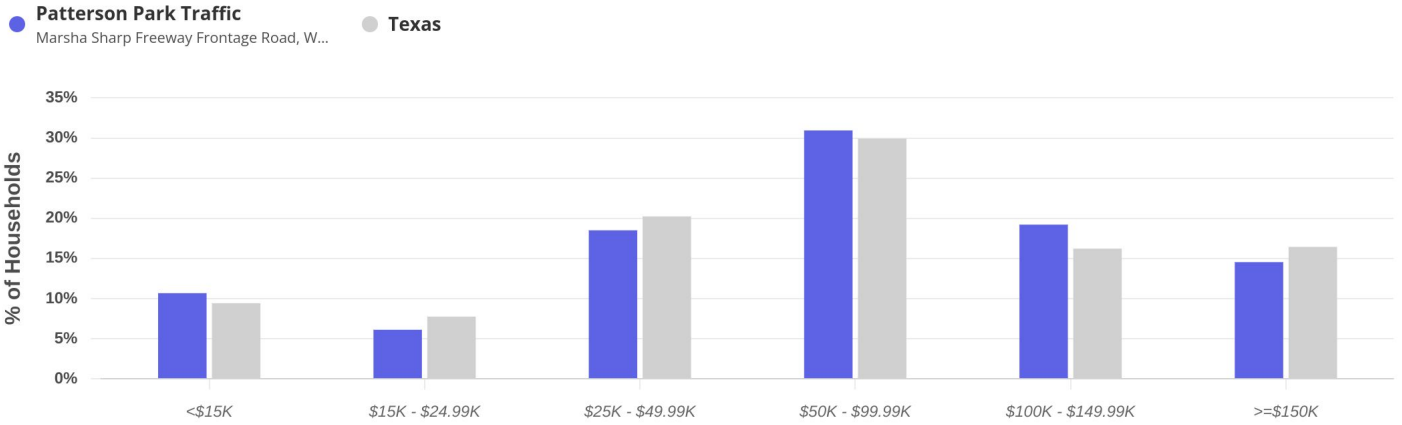
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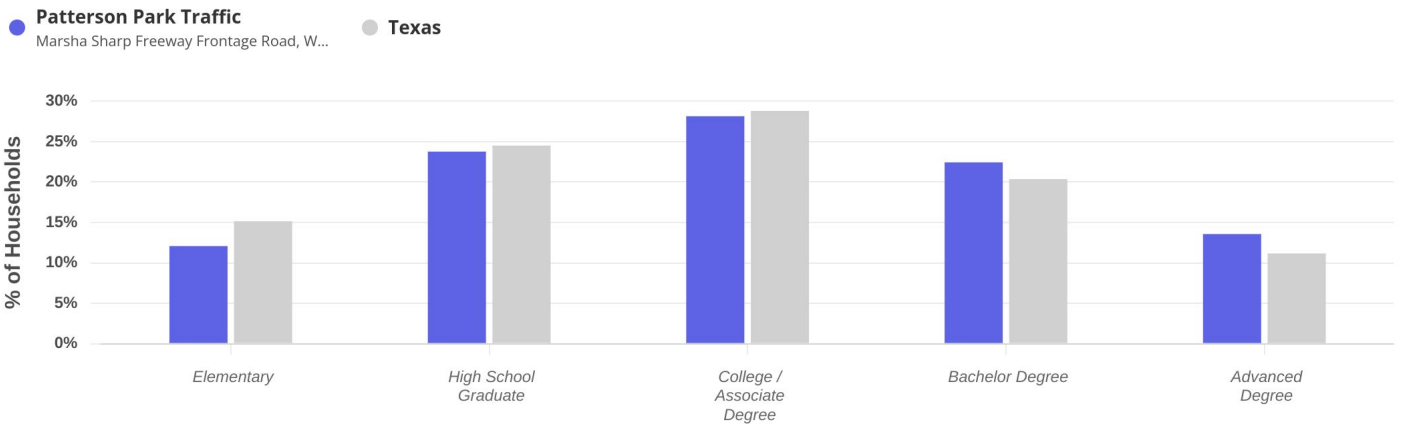
## Household Income



May 18th, 2024 - May 19th, 2024 | Data Source: Census 2021  
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## Education



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Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



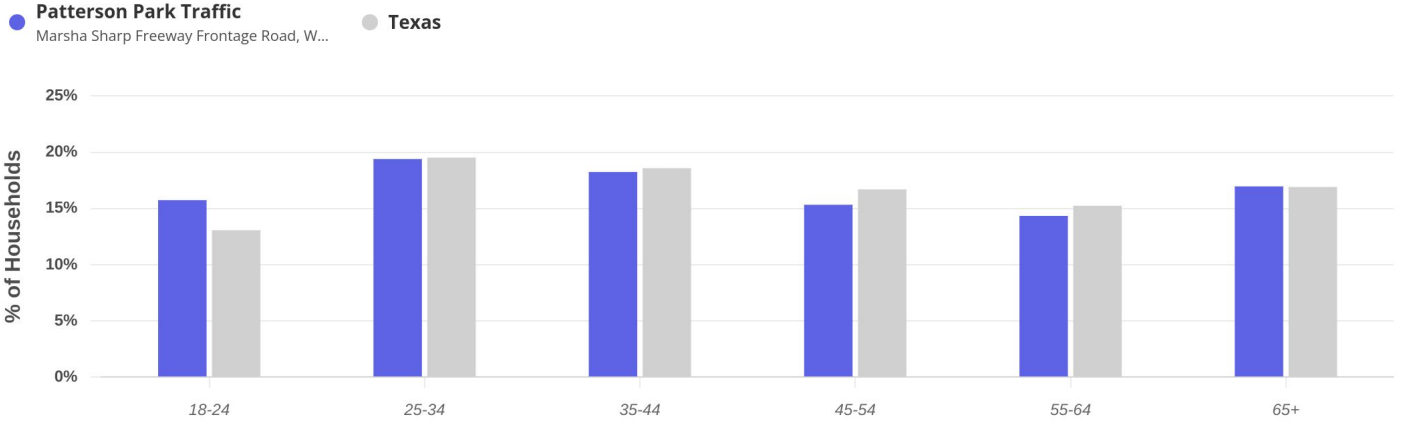
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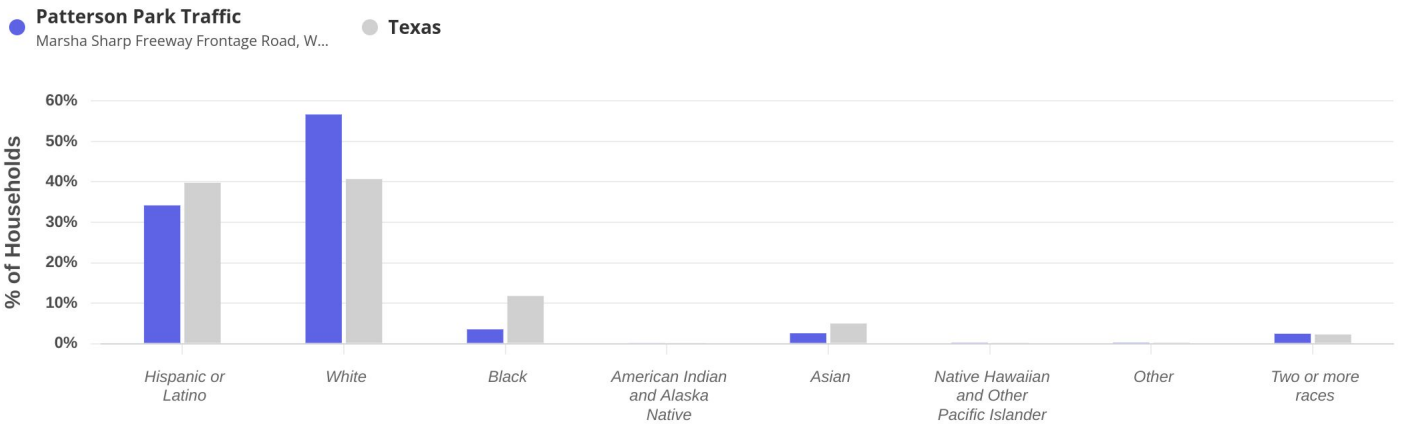
## Age



May 18th, 2024 - May 19th, 2024 | Data Source: Census 2021  
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## Ethnicity



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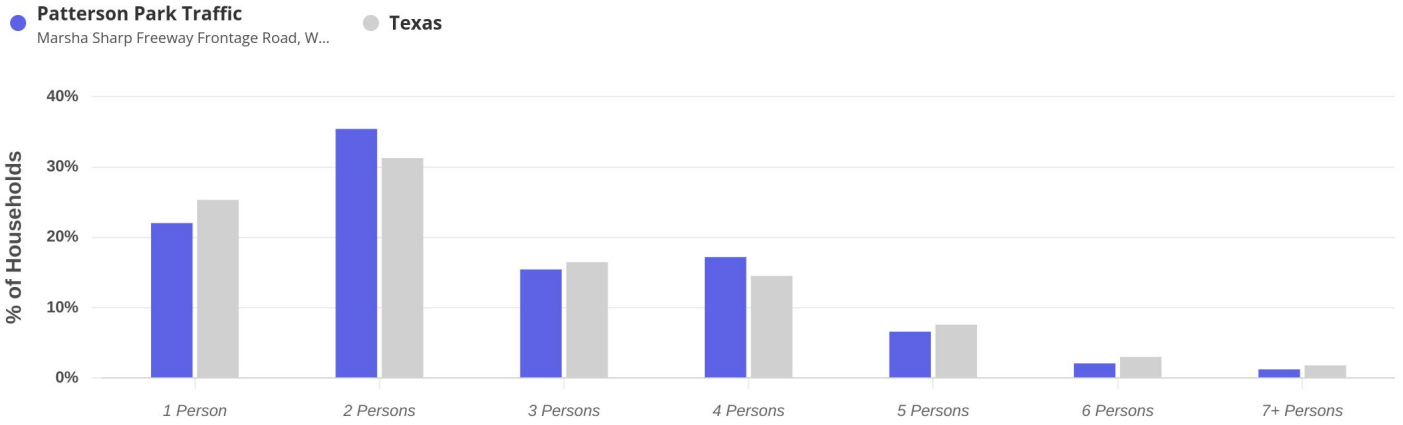
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## Household Size



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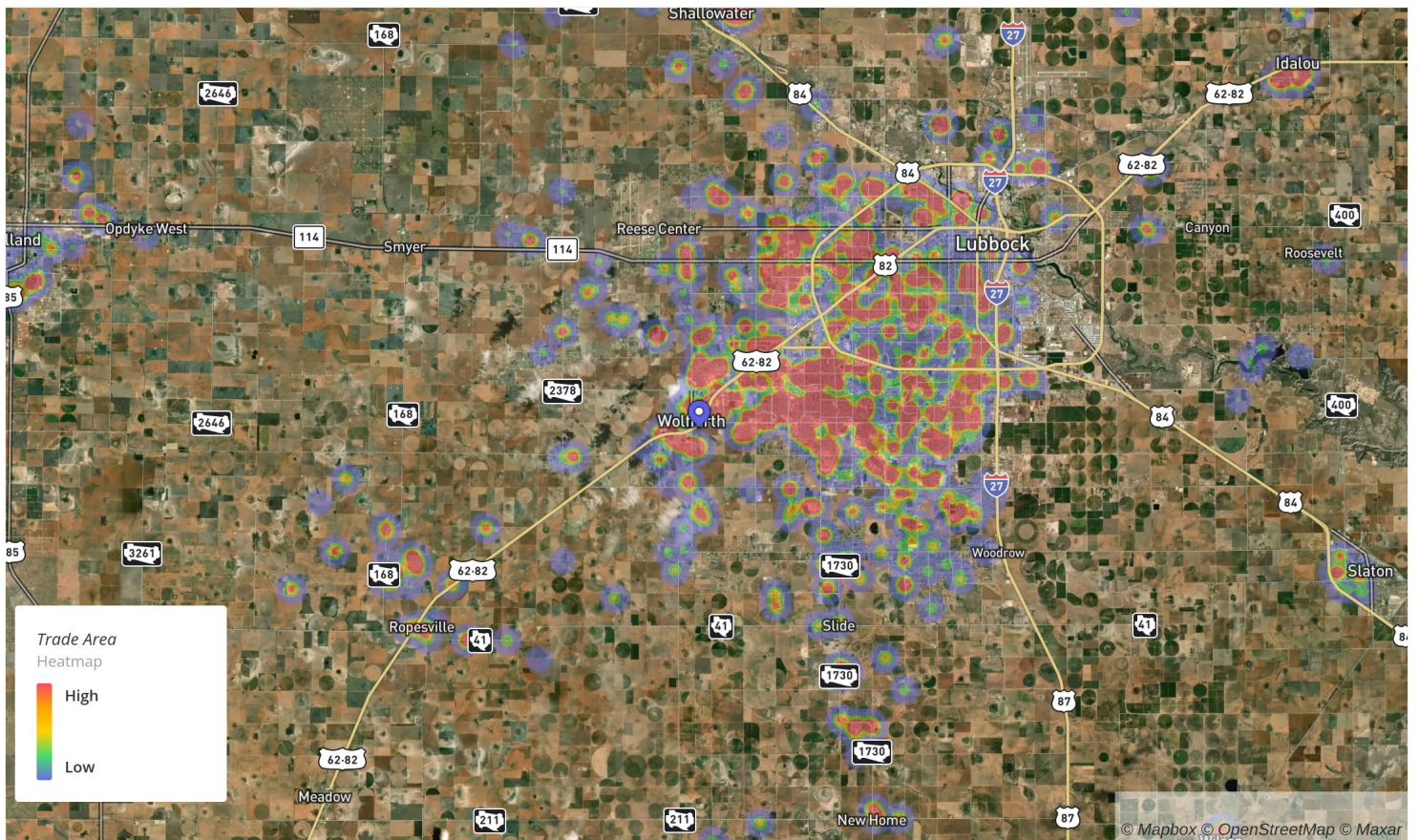
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## Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

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## Ranking Overview

### Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, W...

Nationwide

1,029\* / 10,958  
!



Texas

104\* / 436  
!



15mi

2\* / 6  
!



\* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: May 1st, 2024 - May 31st, 2024

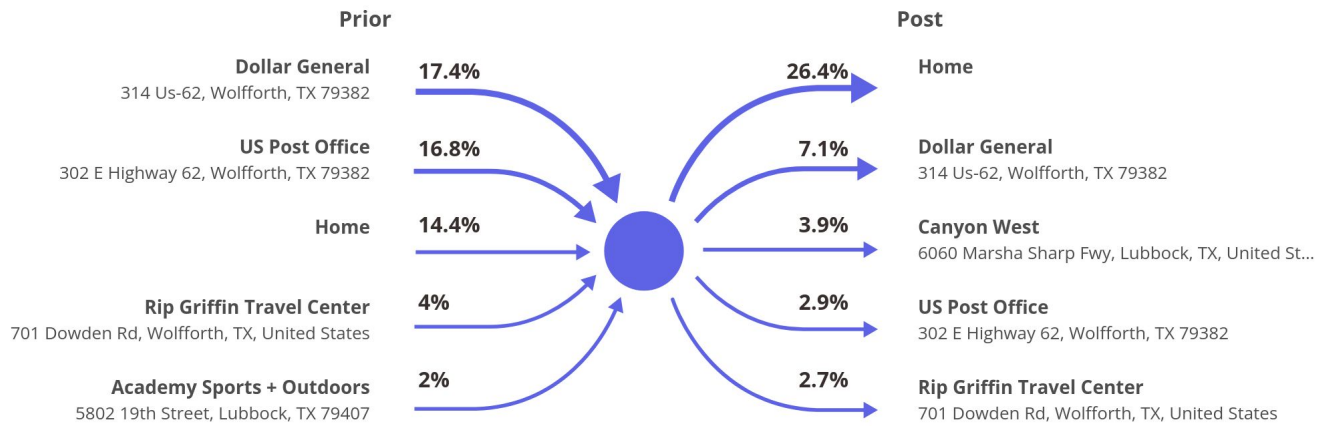
Category: Attractions | Visits | May 18th, 2024 - May 19th, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visitor Journey

### Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, Wolfforth, TX 79382



Show by: | May 18th, 2024 - May 19th, 2024  
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## Daily Visits

### Patterson Park Traffic

Marsha Sharp Freeway Frontage Road, W...



Visits | May 18th, 2024 - May 19th, 2024

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## Favorite Places

Patterson Park Traffic / Marsha Sharp Freeway Frontage Road, Wolfforth, TX

Rank	Name	Distance	Visitors
1	Dollar General / 314 US-62, Wolfforth, TX 79382	0.2 mi	620 (22.7%)
2	Canyon West / 6060 Marsha Sharp Fwy, Lubbock, TX 79424	4.1 mi	607 (22.2%)
3	Berl Huffman Sports Complex / 3098 Landmark Ln, Lubbock, TX 79415	10.5 mi	590 (21.6%)
4	US Post Office / 302 E Highway 62, Wolfforth, TX 79382	0.2 mi	561 (20.5%)
5	Lubbock Youth Sports Complex / 12398 Milwaukee Ave, Lubbock, TX 79424	3.4 mi	438 (16%)
6	West End Center / 2910 W Loop 289 Acc Rd, Lubbock, TX 79407	5.2 mi	404 (14.8%)
7	Commons South / 11705 Quaker Ave, Lubbock, TX 79424	6 mi	363 (13.3%)
8	Walmart / 6315 82nd St, Lubbock, TX 79424	2.9 mi	248 (9.1%)
9	Rip Griffin Travel Center / 701 Dowden Rd, Wolfforth, TX 79382	0.4 mi	228 (8.4%)
10	Academy Sports + Outdoors / 5802 19th Street, Lubbock, TX 79407	6.1 mi	208 (7.6%)

Category: All Categories | Min. Visits: 1 | May 18th, 2024 - May 19th, 2024

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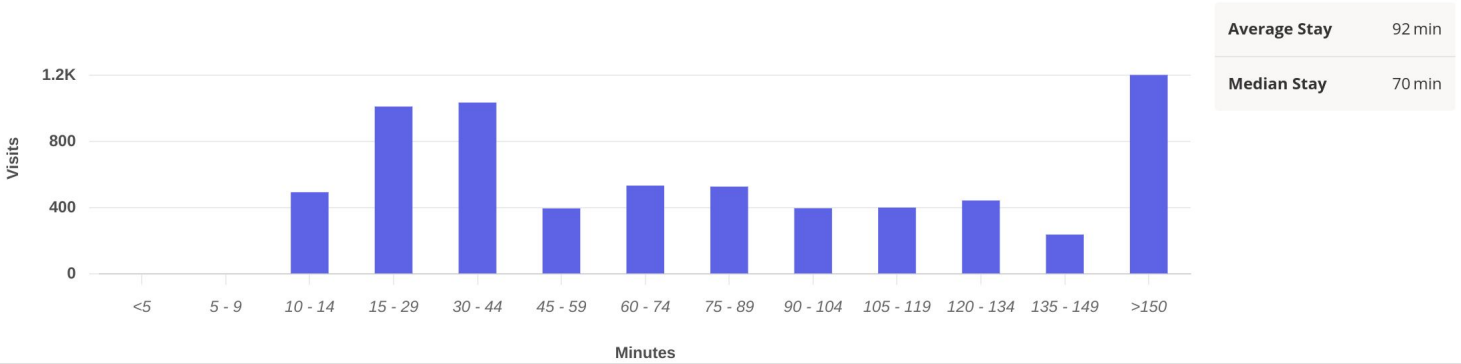
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## Visit Duration

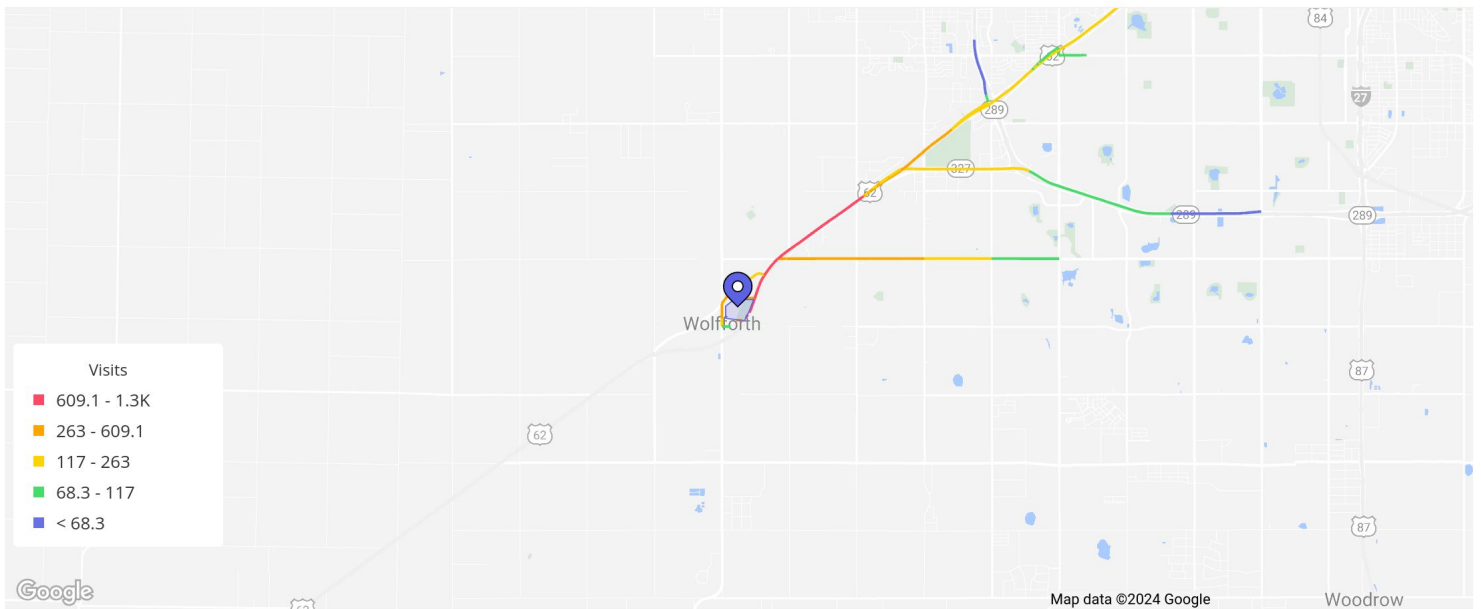
**Patterson Park Traffic**  
Marsha Sharp Freeway Frontage Road, Wol...



Visits | May 18th, 2024 - May 19th, 2024  
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## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | May 18th, 2024 - May 19th, 2024  
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