



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	March 3, 2026
ITEM TITLE:	Consider and take appropriate action on Frenship Foundation sponsorship opportunities.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

Last year, the EDC sponsored two Frenship Foundation events: the Frenship Foundation Golf Tournament and *An Evening in Big Cat Country*.

For the Golf Tournament, the EDC participated at the \$4,000 sponsorship level, which includes two bays. Historically, we play in the afternoon and typically do not use both bays, choosing instead to donate one back to the Foundation. That said, it would be fun (and great visibility for the EDC) to fill both bays this year if possible. The 2026 Golf Tournament is scheduled for May 14.

An Evening in Big Cat Country will be held on October 15. Last year, the EDC purchased a table at the \$7,500 level. The event was a huge success, and organizers have shared that this year's event will be modeled closely after last year's format and experience.

Funds from both sponsorships directly support educator grants through the Frenship Foundation. We are able to specifically request that our sponsorship dollars be allocated to schools located within Wolfforth city limits. Additionally, if there is a Career and Technical Education (CTE) grant request tied to our sponsorship, the EDC has the opportunity to present that check in the fall as part of the Foundation's "prize patrol" days that come with sponsorship participation.

These sponsorships continue to support Frenship ISD while also providing meaningful community visibility, relationship-building opportunities, and a direct way for the EDC to invest back into Wolfforth classrooms.

EXHIBITS:

COUNCIL ACTION/STAFF RECOMMENDATION: