



AGENDA ITEM COMMENTARY

MEETING NAME:	Economic Development Corporation
MEETING DATE:	March 3, 2026
ITEM TITLE:	Consider and take appropriate action on Lubbock Chamber of Commerce Community Prayer Luncheon.
STAFF INITIATOR:	Danielle Sweat-EDC Director

BACKGROUND:

The Lubbock Chamber's Community Prayer Luncheon is scheduled for May 7, 2026. Last year, the Wolfforth EDC participated in this event for the first time and chose to sponsor at the Platinum level. At that time, the intent was to ensure strong visibility as a new participant and to signal our support for this long-standing community event.

For 2026, the Board is asked to consider two primary questions:

1. **Participation:** Do we anticipate being able to fill a reserved table on May 7?
2. **Sponsorship Level:** If participation is feasible, what sponsorship level is most appropriate this year?

For context, Chamber luncheons supported by the EDC in 2025 have been funded at the \$1,500 level. The Community Prayer Luncheon offers multiple sponsorship tiers, all of which include a reserved table of eight, with higher levels providing additional recognition and visibility before, during, and after the event.

EXHIBITS:

Sponsor Benefits

BEFORE THE EVENT	Catering	Presenting \$4,000	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Table \$500	Church \$320
Exclusive "Presented By" on all promo materials/social media		x					
Exclusive "Catered By" on all promo materials	x						
Recognition on Monday Memo e-newsletter	Logo	Logo					
Link on event web page	Logo	Logo	Logo	Logo	Listing		
Company included w/ quote in press release	x	x					
Co-host on Facebook Event	x	x	x	x	x		
Company tagged in Sponsor Spotlight	x	x	x	x			
DURING THE EVENT							
Reserved table of 8	x	x	x	x	x	x	x
Premium table location	x	x	x	x			
:30 welcome video	x	x					
Logo on event signage	x	x	x				
Opportunity to provide promotional item/gift to guests	x	x					
Sponsor loop and table tents	Logo	Logo	Logo	Logo	Logo	Listing	Listing
Verbal recognition at event	x	x	x	x			
AFTER THE EVENT							
Tagged/mentioned in social posts	x	x					

COUNCIL ACTION/STAFF RECOMMENDATION: