



AGENDA ITEM COMMENTARY

MEETING NAME:	City Council Meeting
MEETING DATE:	February 3, 2025
ITEM TITLE:	Consider and take appropriate action on committee recommendation for elevated storage tank graphics.
STAFF INITIATOR:	Randy Criswell, City Manager

BACKGROUND:

In our January monthly progress meeting with Landmark Tank Builders, we presented the selection for the tank graphics that had been approved in December. Concern was expressed that the selection was going to be too long (over 25% of the tank circumference), and too small (the design we submitted included the “W” at 7’ high and the rest of the letters as about 4’ high).

As a result of that conversation, I asked Tara to draft up a couple of other concepts and reconvene the committee to discuss. She did, and we met with the committee the week of January 20 to look at some other designs. Upon reconsideration of the concerns previously expressed, the committee voted to recommend a different graphic. The committee’s recommendation is included on the attached rendering. If the Council agrees, we will forward this to the tank contractor. They have informed us they need a final decision by the middle of February.

EXHIBITS:

Rendering

COUNCIL ACTION/STAFF RECOMMENDATION:

The Elevated Tank graphic committee recommends approval of the tank graphic as presented.