



Agenda Item Executive Summary

Item Name Discussion of Potential Hotel/Motel Tax Implementation Committee or Board Committee of the Whole

BUDGET IMPACT

Amount:	N/A	Budgeted:	N/A
List what fund:	N/A		

EXECUTIVE SUMMARY

The Village of Winnebago, as a non-home rule municipality, has the authority to implement a hotel/motel tax of up to 5% pursuant to state law. While the Village currently has no hotels or motels in operation, establishing a hotel/motel tax by ordinance at this time would proactively ensure the tax framework is in place for any future lodging developments, including hotels, motels, or short-term rentals (STRs).

The proposed short-term rental ordinance includes provisions for the application of hotel/motel taxes to STRs. Therefore, if the Committee of the Whole wishes to pursue such a tax, staff recommends passing the hotel/motel tax ordinance prior to approving the STR ordinance.

ATTACHMENTS (PLEASE LIST)

ACTION REQUESTED

- ☒ For Discussion Only
- ☐ Resolution
- ☐ Ordinance
- ☐ Motion:

MOTION:

Staff: Joseph Dienberg, Village Administrator Date: 7/16/2025