



# Agenda Item Executive Summary

Item Name A RESOLUTION FORMALLY ADOPTING THE VILLAGE OF WINNEBAGO STRATEGIC PLAN FOR 2025-2028 Committee or Board Board

## BUDGET IMPACT

|                 |     |           |     |
|-----------------|-----|-----------|-----|
| Amount:         | N/A | Budgeted: | N/A |
| List what fund: | N/A |           |     |

## EXECUTIVE SUMMARY

This resolution formally adopts the Village of Winnebago Strategic Plan for 2025-2028, developed in collaboration with the Northern Illinois University Center for Governmental Studies (NIU-CGS). The plan represents the Village's first formal strategic planning effort and reflects a comprehensive process that included community engagement, leadership workshops, and expert facilitation. Four strategic priority areas were identified: Economic Development and Business Growth, Infrastructure Improvements and Public Services, Communication and Engagement, and Organizational Advancement. The plan serves as a foundational guide for policymaking, budgeting, and operations over the next three years, with a commitment to annual reviews and a full plan refresh in 2028. This resolution ensures the Village aligns its initiatives with shared long-term goals to support sustainable growth and civic engagement.

## ATTACHMENTS (PLEASE LIST)

Resolution, Village of Winnebago 2025-2028 Strategic Plan (Full Report), Sample Press Release

## ACTION REQUESTED

- ☐ For Discussion Only
- ☒ Resolution
- ☐ Ordinance
- ☒ Motion:

**MOTION: I MOVE TO APPROVE RESOLUTION 2025-\_\_ R, A RESOLUTION FORMALLY ADOPTING THE VILLAGE OF WINNEBAGO STRATEGIC PLAN FOR 2025-2028**

Staff: Joey Dienberg, Village Administrator Date: 6/4/2025