

**RESOLUTION NO. 2025-R-\_\_**

**A RESOLUTION FORMALLY ADOPTING THE VILLAGE OF WINNEBAGO  
STRATEGIC PLAN FOR 2025–2028**

**WHEREAS**, the Village of Winnebago recognizes the importance of long-range planning to guide effective governance, sustainable growth, infrastructure investment, and community well-being; and

**WHEREAS**, the Village engaged the Northern Illinois University Center for Governmental Studies (NIU-CGS) to facilitate a comprehensive strategic planning process, which included stakeholder input, environmental scanning, leadership workshops, and the identification and prioritization of strategic goals; and

**WHEREAS**, the Village Board and Village Staff have collaborated in a process that produced a shared vision and identified four strategic priority areas: Economic Development and Business Growth, Infrastructure Improvements and Public Services, Communication and Engagement, and Organizational Advancement; and

**WHEREAS**, the resulting Strategic Plan is intended to serve as a guiding document for policy, operations, budgeting, and project planning over a multi-year period, while remaining responsive to evolving community needs and conditions;

**NOW, THEREFORE, BE IT RESOLVED** by the President and Board of Trustees of the Village of Winnebago, Illinois, as follows:

1. The Village of Winnebago **formally adopts** the **Strategic Plan 2025–2028**, as prepared by the Northern Illinois University Center for Governmental Studies and attached hereto as *Exhibit A*.
2. The Strategic Plan shall serve as a **rolling plan**, with the understanding that goals and priorities may evolve over time. The Village Board may update its priorities and consider conducting future strategic planning retreats and workshops annually or as needed.
3. The Village Administrator shall provide, **at a minimum**, an **annual update** to the Village Board on the status of the Strategic Plan’s implementation, including progress made, emerging challenges, and any recommendations for revising goals or strategies.
4. The Village Board **intends** to conduct a full strategic planning **refresh in 2028**, including renewed community input, stakeholder engagement, and updated data to reflect the changing needs of the Village and its residents.
5. This Resolution shall be in full force and effect from and after its passage and approval as provided by law.