

Northern Illinois University Center for Governmental Studies Strategic Planning Process



Project Team

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Why Team NIU-CGS?

Qualified Team Members:

- Administrative team to help walk you through every step of the process.
- Familiarity with, and commitment to, the region and state.
- Extensive experience with strategic, comprehensive, and master planning.
- Strong and varied approach to community involvement including focus groups, interviews, and survey research.
- Diverse knowledge, experience, and resources to meet all needs in a timely manner.
- Provide an action planning launch session to assist with implementation.

Strategic planning, at its core, is leadership's expression of the future. Whether it be a private or public organization, the world in which all organizations operate continues to rapidly change and grow more complicated as witnessed by the changing dynamics of our region, our state, the nation, and the globe.

50years

Center for Governmental Studies

1969-2019

Northern Illinois University

Shaping our Future:

Purpose, Partnership, Possibilities

Framing Sustainable Solutions



NORTHERN ILLINOIS UNIVERSITY

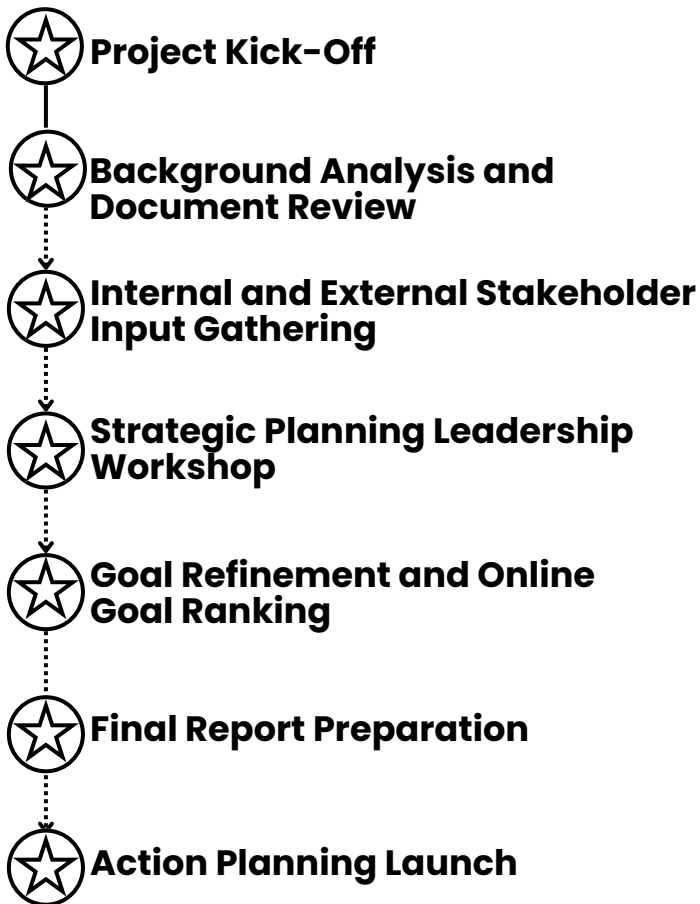
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Village of Winnebago

Strategic Planning and Goal Development Initiative



Strategic Plan Timeline



Process Overview

To develop the Village's Strategic Plan, NIU-CGS will facilitate a collaborative and participative process that enables the Board, staff, and community stakeholders to gain insights, share perspectives, and undertake an exploration of organizational and community dynamics.

The result of the process will be a thorough discussion of the Village's vision for the future, high-priority goals, objectives, and organizational needs for both the short and long term.