



Arts, Culture & Heritage Commission Staff Report

Date: November 20, 2024

From: Erika Valentine, Arts & Culture Program Coordinator

Subject: HeARTs of Wilsonville: Many Cultures, One Heart – Scoring

Recommended Action:

The ACHC* ('Panel') should read this staff report and review the [Call for Art Application](#) to be familiar with the HeARTs of Wilsonville: Many Cultures, One Heart project details and scope. Then each panelist will review and score each design included in the pages following this staff report. Scores are due to Erika Valentine by **9:00am, Tuesday, November 19, 2024 (information below)**.

By the conclusion of this agenda item the Panel will agree on a ranked list which determines which artists are to be awarded a heart for this project.

*Please note the ACHC are joined by two members of the Diversity, Equity, and Inclusion (DEI) Committee to go through this review process, so instead of referring to the 'ACHC' the group is referred to as 'Panel.'

Overview:

Thank you for participating in HeARTs of Wilsonville: Many Cultures, One Heart Review process. This project received 29 designs, completed by 20 artists (per the Call for Art, Artists could submit up to 3 designs). The 29 designs were reviewed by an internal body of Staff who followed the same process outlined herein. Through the first internal review process, staff determined the 18 highest ranked designs which the Panel are now responsible for reviewing, in an effort to ultimately select the 10 designs to award. The City purchased 10 fiberglass hearts so that is the maximum that can be awarded and completed for this project; however the Panel could opt to award fewer than 10 if they so choose. Each artist was allowed to submit up to three designs, and each design will be scored separately. Based on the number of applicants and timeline of the project, staff does not recommend awarding more than one heart per artist.

Below are best practices and instructions to guide you through this process, and to prepare for the full meeting on November 20, 2024.

Best practices as you begin the review process:

1. **Please score independently.** While ACHC meetings are all public meetings and information is public record, please do not share or disclose application materials or scores with non-staff or non-review committee members. This is in an effort to keep the review process non-biased.

2. **Prioritize your time and energy to focus on your duty as a reviewer.** Find a comfortable space, and clear your mind.
3. Remember, **you are a steward for the *entire* Wilsonville community.**
 - a. Consider how the local community will engage with the new art
 - b. Consider the project theme and intent
4. **Remove personal bias or rigid subjectivity.** Each artist will have a unique voice in their application. Approach scoring objectively. Doing so ensures an equitable approach for all the applicants no matter their subject matter (figurative, abstract, text-based, etc.). It is not about what you personally like, but about what the community will come to love.
 - a. Keep in mind this project was open to all ages, and due to project scope; a ton of large scale and/or public art experience is not necessarily required for an artist to be successful with this specific project.
 - b. Please note some artists design submissions were created digitally whereas others sketched them with pencils, crayons, markers, etc. The actual fiberglass hearts will be predominantly painted, with some artists specifying interest in other materials.
5. **Familiarize yourself with the Call for Art which is included in this packet as well as linked.** This is critical to understanding the scope of the project and what was asked of the artists in their materials.
6. Before beginning the actual scoring process, take a minute to **browse through all the submissions in this phase.** Doing this will provide you context for each artists' style and skillset among the grouping.
7. Next, **familiarize yourself with the Scoring Rubric** (details below).
8. Finally, remember to stretch and take breaks as needed.

Reviewing and Scoring:

Scoring for this initiative utilizes an objective, rank-based system through a rubric. Each reviewer is provided the same Scoring Rubric to enter their responses per two categories. The Scoring Rubric will be supplied with the artists' names which correspond with their submitted materials. The Total column within the Rubric will automatically average scores from the categories as they are entered. Once issued your Scoring Rubric, please save your copy with your name as follows: "Scoring Rubric Hearts 2024_FirstLast Name Scores". Example: "Scoring Rubric Hearts 2024_ErikaValentine Scores"

Please submit all scores, and any notes within the Rubric, to Erika Valentine by 9:00am, Tuesday, November 19, 2024. This will give staff time to compile scores which includes taking the average of ALL reviewers' scores for each artist. This will provide a ranked list as a starting point for discussion. This will ensure meaningful and efficient conversations for the entire panel in the meeting. The ranked list does not automatically determine the outcome, rather it is a starting point for discussion.

The Review Criteria for this phase are the following 2 categories:

1. Previous body of work/ design aesthetic and artist excellence (10 points max)
2. Design – originality, relevance and connection to the project theme(s) (10 points max)

The Scoring Rubric is a spreadsheet as such:

Name	Previous body of work/ design aesthetic and artist excellence (10 points max)	Design – originality, relevance and connection to the project theme(s) (10 points max)	TOTAL (20 possible)	Notes from Reviewer
First Last Name	Score 1-10 1 being low; 10 being high	Score 1-10 1 being low; 10 being high	This cell will calculate the average	Optional: Provide brief notes to help you during discussion. Remember with all packet materials, these notes are public record.

As you work through your scoring process, be mindful to

1. Use whole numbers only; no decimals or half measures.
2. Focus on artist’s style and interpretation of theme.
3. Give grace for how artists bundle their materials.
 1. Some artists have more experience bundling applications.
 2. Do not get distracted by grammar or structure. English may be some artists’ second language.
4. Remember to save your spreadsheet file routinely as you go.
5. Once complete, submit your scores to Erika Valentine so they can be collated in advance of the November 20th meeting.
6. **All scores are due to Erika Valentine by 9:00am, Tuesday, November 19, 2024.**

Meeting Expectations:

The November 20th ACHC Meeting is when this panel will officially discuss and select which artists to be awarded hearts.

The discussions will begin by displaying the aggregated scores from the Panel’s reviews, sorted from highest to lowest. This reflects and acknowledges the prior work accomplished individually through scoring. The Panel will be asked for consensus to remove lowest ranked candidates at this point, and to focus further discussions on the higher ranked candidates. Discussions are aimed at sharing positive and constructive criticism by Committee members to build consensus. The Panel should be mindful that meetings are open to the public.

Pending the steadfastness in the top 10 designs, the Committee may determine if it would like to discuss any wavering candidates/ designs. In all cases, this meeting is not intended to deliberate all the eligible candidates as that work was completed during the scoring portion in advance of this meeting. The Committee will need to make a motion and take a vote; the motion will state the names of the artists they would like to award a heart to, with specification if certain artists had multiple designs, and noting some alternates.

In closing, staff will record the results then notify artists of the results. It is at this point that staff will work on artist contracts. Selected artists will be picking up their hearts in mid-January 2025 and they will be due back completed in April 2025, with an opening reception in early May 2025 prior to installation.

Attachments:

- Call for Art Application
- Score Sheet

Applications in alphabetical order (note some artists have multiple designs, each design is scored separately).

1. Abhinaya Sudharsanam (#1 Heart Blooms)
2. Abhinaya Sudharsanam (#2 Hearty Hug)
3. Addie Boswell
4. Angennette Escobar
5. Cathy Rowe
6. Charlie Correales
7. Donna Hockey
8. Eileen Begley (#1 Sister City)
9. Kit Carlton
10. Lonnie Garcia
11. Margot Cole
12. Michael Dodson (#1 design (3)
13. Michael Dodson (#3 design (1)
14. Michelle (Elle) Knight
15. Oliver Pittioni
16. Triesta Zuber
17. Zak Ostertag (design 1)
18. Zak Ostertag (design 2)